

Sub : Sales weekly report				
Prepared By: Raju.P				
Date: 21-03-2022				
Period: 14-03-2022 to 20-03-2022				
Dates	Paper ad / insert description	Related to Projects	No. of calls	No. of sms
19-03-2022	Display ad in Sakshi Hyderabad	SOV	2	Nil
19-03-2022	Display ad in Eenadu Hyderabad	MPL	3	Nil
19-03-2022	Display ad in Times of India Hyderabad	NGH & GHT	1	Nil
18-03-2022 to 20-03-2022	Classified ad in DC News Paper	VISTA	1	Nil
18-03-2022 to 20-03-2022	Classified ad in TOI News Paper	GMR	4	Nil
18-03-2022 to 20-03-2022	Classified ad in Sakhi	AGH	1	Nil
18-03-2022 to 20-03-2022	Classified ad in Eenadu	BRGV	3	Nil
17-03-2022	VISTA Homes & NGH Paper Inserts at Uppal	VISTA & NGH	4	Nil
18-03-2022	MPL & GMR Paper Inserts at Clock Tower	MPL & GMR	5	Nil
19-03-2022	GHT Paper Inserts at Alwal	GHT	1	Nil
20-03-2022	AGH Paper Inserts at Miryalaguda	AGH	2	Nil
20-03-2022	BRGV Paper Inserts at Malkajgiri	BRGV	2	
		Total	25	Nil
Projects	Date	Website / Misc	No. of walk- ins	No. of site visits
AGH	14-03-2022 to 20-03-2022	Nil	1	Nil
MPL	14-03-2022 to 20-03-2022	Nil	10	Nil
VISTA	14-03-2022 to 20-03-2022	Nil	2	Nil
SOV	14-03-2022 to 20-03-2022	Nil	3	Nil
GHT	14-03-2022 to 20-03-2022	Nil	3	Nil
GMR	14-03-2022 to 20-03-2022	Nil	8	Nil
NGH	14-03-2022 to 20-03-2022	Nil	5	Nil
BRGV/MGA	14-03-2022 to 20-03-2022	Nil	3	Nil
		Total	35	Nil

Sub: Newspaper size flyers distribution in housing complexes												
Period: 14-03-2022 to 20-03-2022												
Prepared by: Raju.P												
Prepared date: 21-03-2022												
Sl.no	Flyer distribution on as project wise team	Friday	Inserts Qty	Calls	Saturday	Inserts Qty	Calls	Sunday	Inserts Qty	Calls	Total Inserts Qty	Total Calls
1	AGH	Nil	Nil	Nil	Nidmanoor	120	1	Haliya	100	0	220	1
2	SOV	Jyothi Arcade & Jyothi pear	55	0	Nil	Nil	Nil	Sapthagiri apartments	40	0	95	0
3	GHT	GK - Habitat Royal	100	1	Prakruthik Vihar	100	0	GWE	100	1	300	2
4	MPL	Saisadan Apt, Srinidhi delux (kimtee colony)	47	1	Srinivasa apartment, Balaji Residency, S S. Heights (Gokulnagar)	38	0	MFH (Mallapur)	100	1	185	2
5	GMR	Venkateshwara Residency	50	1	Radhika Arcade	100	1	Gurukul Homes	40	0	190	2
6	BRGV/MGA	Tirumala Residency	100	1	Bloomdale	70	1	Prajay Enclave	150	1	320	3
7	NGH/NE	Vijayapuri colony	115	1	Sai ganesh enclave	55	Nil	Swarnagiri colony	80	Nil	250	1
8	VISTA Homes	Sai Leela Apartment, Moula ali	75	1	MJR Apartment, Moula ali	50	0	Nil	Nil	Nil	125	1
	Total		542	6		533	3		610	3	1685	12

Period: 01.01.2022 to 31.03.2022										
	A	B	C	D	E	F	G	H	I	J
1	Details of booking for the month									
2	Date: 21-03-2022									
3	Prepared by: Prasad									
4	Booking status	confirmed	Booked confirmed	confirmed	Booked confirmed	confirmed	Booked confirmed	Quarterly total	Cheques Collected-Booking form pending	Cheques collected - Booking form pending
5	Month	Jan-22		Feb-22		Mar-22				
6	MPL	1	C806	1	C904	1	C106	3	2	B102, A406
7	SOV	1	178	1	31			2		
8	AGH									
9	VISTA	1	C308					1	2	E411, C108
10	MGA									
11	GHT			1	605	1	A516	2		
12	GMR	8	C505, G105, G106, H505, H305, H307, D302, C607	5	H405, H407, B606, G406, C604	4	H607, D603, H301, H507	17	2	H601, H107
13	KNM									
14	NE									
15	SOR									
16	BRGV			3	307, 316, 302			3	2	419, 706
17	UAAG									
18	NGH	1	A903	3	B514, A506, A306	1	A203	5		
19		12		14		7		33	8	
20	MCS - RESALE									
21	Subtotal									
22	Total	12		14		7		33	8	

[illegible]

Date: 22-03-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	01-04-2015	31-03-2022	SOV	Modi Housing Pvt Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		24-11-2019	31-03-2022	SOV	Modi Housing Pvt Ltd	Monthly Payment
4	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	SOV	Modi Housing Pvt Ltd	Monthly payment
5	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31.12-2022	SOV	Modi Housing Pvt Ltd	
				Total	37,000	75,000					
6	30x20	Miryalguda llp		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
7	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
9	40X20	Libra	9000165444	Bollarum	18,000		01-11-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	76,000						
12	25x15	MCS		GV Enterance	10,000		10-08-2019	09-12-2022	TSIIC	TSIIC	Montly payment
				Total	10,000						
13	50x20	Bhavani Ads	9391166777	Shamirpet	12,000		05.11.2020	04.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly payment
17	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly payment
18	50x25	Bhavani Ads	9391166777	Thummukunta	23,000		15-11-2021	31-03-2024	BRGV	Modi Realty GV LLP	Monthly payment
19	11X6	MCS		Shamirpet - SRO	5,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly payment
				Total	85,000						
20	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	8X5, 25X5, 8X4	TSM		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
23	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
24	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly payment
25	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly payment
26	30x8	MCS		Narapally - SRO	8,000		12-01-2021	31-12-2022	NGH	Modi Realty Pocharam LLP	Monthly payment
				Total	1,15,000						
				Grand Total	3,85,000	75,000					

Sub: Whatsapp campaign from Smatbot dashboard						
Prepared by: Prasad						
Prepared date: 21-03-2022						
Sino	Project name	Campaign done date	Data	Qty sent	Responds by email from BOT	Calls
1	SOV	16-03-2022	VIMTA LABS	200	8	7
2	NGH	16-03-2022	AXIS	200		
3	BRGV	16-03-2022	VACCINATIONDETAILS	200		
4	AGH	16-03-2022	DR.REDDY'S	200		
5	MPL	16-03-2022	NFC	200		
6	GMR	16-03-2022	IICT	200		
7	VISTA	16-03-2022	ICOMM	200		
8	GHT	16-03-2022	NALSAR	200		
			Total	1600		
1	SOV	17-03-2022	VIMTA LABS	200	7	7
2	NGH	17-03-2022	AXIS	200		
3	BRGV	17-03-2022	NOVARTIES	200		
4	AGH	17-03-2022	DR.REDDY'S	200		
5	MPL	17-03-2022	BPCL	200		
6	GMR	17-03-2022	CCMB	200		
7	VISTA	17-03-2022	ICOMM	200		
8	GHT	17-03-2022	NALSAR	200		
			Total	1600		
1	SOV	18-03-2022	CHERLAPALLYIDA	1000	16	11
2	NGH	18-03-2022	CYIENT	1000		
3	BRGV	18-03-2022	VACCINATIONDRIVE	1000		
4	AGH	18-03-2022	REDDY LABS, YADADRI POWER PLANT & SAGAR CEMENT	1000		
5	MPL	18-03-2022	NFC & IICT	1000		
6	GMR	18-03-2022	GVK BIO	1000		
7	VISTA	18-03-2022	KADEVI	1000		
8	GHT	18-03-2022	BITS	1000		
			Total	8000		
1	SOV	19-03-2022	IDA CHERLAPALLY & POWERGRID	1000	10	9
2	NGH	19-03-2022	INFOSYS	1000		
3	BRGV	19-03-2022	VACCINATIONDRIVE	1000		
4	AGH	19-03-2022	KAMMAM DB	1000		
5	MPL	19-03-2022	GAIL	1000		
6	GMR	19-03-2022	IICT,GGK	1000		
7	VISTA	19-03-2022	BSNL	1000		
8	GHT	19-03-2022	NAVEL HYD & VIZAQ	1000		
			Total	8000		
1	SOV	20-03-2022	CCMB, KADEVI	1000	14	8
2	NGH	20-03-2022	INFOSYS	1000		
3	BRGV	20-03-2022	VACCINATIONDRIVE	1000		
4	AGH	20-03-2022	KAMMAM DB	1000		
5	MPL	20-03-2022	NMDC	1000		
6	GMR	20-03-2022	COCOCOLA, ION	1000		
7	VISTA	20-03-2022	BSNL, BARCO, MANIKCHAND	1000		
8	GHT	20-03-2022	USP	1000		
			Total	8000		
				All responds	55	42