

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju					
Enquiry Report - Summary			Date:	6-Jun-22				
From date:		30-May-22	To date:	5-Jun-22				
Details of total number of enquiries								
S No	Project	Site visits	Walk-ins	Website/ email	Calls	Smatbot	Other	Total
1	AGH	-	2	0	3	1		6
2	MPL	-	7	3	5	5		20
3	VISTA	-	1	6	6	3		16
4	SOV	-	2	4	5	4		15
5	GHT	-	2	6	6	2	2	18
6	GMR	-	5	8	5	4		22
7	NGH	-	5	7	6	3		21
8	BRGV/MGA	-	3	7	5	2		17
	Total	0	27	41	41	24	2	135

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	6-Jun-22	
From date:			30-May-22	To date:	5-Jun-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	Genome Valley Employees Data	3,000	GHT	2	
4	Fr	DELLOITEE	1,000	SOV	1	2
5	Fr	GVK BIO	1,000	NGH	1	2
6	Fr	BHARATH BIOTECH	1,000	BRGV		
7	Fr	AGL, SUDHAKAR IRRI	1,000	AGH	1	1
8	Fr	ECIL	1,000	MPL	1	2
9	Fr	VIMTA	1,000	GMR		2
10	Fr	HUL	1,000	VISTA	2	1
11	Fr	BSNL	1,000	GHT		
13	Sa	HUL	1,000	SOV	1	
14	Sa	ALLIANCE	1,000	NGH		
15	Sa	GV,KARKAPATLA	1,000	BRGV		1
16	Sa	ICICI,VIJAYWADA,NLG,KMM,YADAGARI POWER PLANT	1,000	AGH		
17	Sa	DELLOITEE	1,000	MPL	1	2
18	Sa	COCOCOLA	1,000	GMR		1
19	Sa	ICOMM,BSNL	1,000	VISTA		1
20	Sa	USP	1,000	GHT		1
22	Su	HUL	1,000	SOV	1	2
23	Su	ALLIANCE	1,000	NGH	1	1
24	Su	BHARATH BIOTECH	1,000	BRGV	1	1
25	Su	VIJAYAWADA DB	1,000	AGH		
26	Su	CYEINT	1,000	MPL		1
27	Su	HDFC	1,000	GMR	1	1
28	Su	DELLOITEE	1,000	VISTA	1	1
29	Su	BSNL	1,000	GHT	1	1
		Total	27,000		16	24

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		6-Jun-22	
From date:		30-May-22	To date:		5-Jun-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Thu	Paper inserts		LakdikaPul	MPL & GMR	2
2	Sa	Classifieds Display	Times of India	Hyderabad	NGH & GMR	5
3	Sa	Classified	Eenadu	Nalgonda	AGH	1
4	Sa	Paper inserts		Miryalaguda	AGH	1
5	Sa	Classifieds Display	Eenadu	Hyderabad	GHT	2
6	Sa	Classified	Times of India	Hyderabad	BRGV	2
7	Sa	Classifieds Display	Sakshi	Hyderabad	MPL	2
8	Sa	Classified	Sakshi	Hyderabad	Vista	2
9	Sa	Classified	DC	Hyderabad	SOV	2
10	Su	Paper inserts		Karimnagar	GHT	3
11	Su	Paper inserts		Neredmet	BRGV	2
12	Su	Paper inserts		Singapore Township & Annojiguda	NGH	1
13	Sa	News Paper Size Flyer		Gadwal	All Projects	2
	Total					27

Promo- Booking Details

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Jun-22				
From date:		30-May-22	To date:		5-Jun-22				
Quarter / Year		Apr-22	Apr-22	May-22	May-22	Jun-22	Jun-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C106, B702, B102	3			B1003	1	4	
2	SOV	113	1			140	1	2	
3	AGH								
4	VISTA	F105, E102	2					2	
5	MGA								
8	GHT	A602	1					1	
9	GMR	H401,D502, G406, H207,H405	5	F505,G603,D602,H405,D403	5			10	H105
10	KNM								
11	NE								
12	SOR					A992	1	1	
13	BRGV	205, 218, 208,	3	305, 216, 116	3	422, 503, 505	3	9	
14	UAAG								
15	NGH	B211, B615	2	B413	1			3	A104
16	MCS RESALE								
22	Total		17		9		6	32	2

Date: 06-06-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	01-04-2015	31-03-2022	SOV	Modi Housing Pvt Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		24-11-2019	31-03-2022	SOV	Modi Housing Pvt Ltd	Monthly Payment
4	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	SOV	Modi Housing Pvt Ltd	Montly payment
5	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31.12-2022	SOV	Modi Housing Pvt Ltd	
				Total	37,000	75,000					
6	30x20	Miryalguda llp		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
7	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
9	40X20	Libra	9000165444'	Bollarum	18,000		01-11-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
12	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	1,21,000						
13	25x15	MCS		GV Enterance	10,000		10-08-2019	09-12-2022	TSIIC	TSIIC	Montly payment
				Total	10,000						
14	50x20	Bhavani Ads	9391166777'	Shamirpet	12,000		05.11.2020	04.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
18	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
19	50x25	Bhavani Ads	9391166777'	Thummukunta	23,000		15-11-2021	31-03-2024	BRGV	Modi Realty GV LLP	Montly payment
20	11X6	MCS		Shamirpet - SRO	5,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
				Total	85,000						
21	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	8X5, 25X5, 8X4	TSM		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
24	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
25	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
26	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
27	30x8	MCS		Narapally - SRO	8,000		12-01-2021	31-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
				Total	1,15,000						
				Grand Total	4,30,000	75,000					

Date: 07-06-2022									
Prepared By: Prasad									
Sign:									
Sub: Brochure Stock									
SL.No.	Project	Brochure	Envelope	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	200							
2	NE 170 GSM	2000			2400				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	1500			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	50			1400				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	4500			3500				
14	GHT 300 GSM	1200			3500				
15	GHT 90 GSM	2500							
16	SOV 300 GSM	1100			1200				
17	MGA 300 GSM	600							
18	BRGV 300 GSM	3000			1000				
19	Genopolis 300 gsm	600							
	OTHERS	Quantity							
1	MODI KEY CHAINS	20							
2	FAQ FLYERS	2,500							
3	10 Q&A flyers	2,500							
4	SELF SEAL COVERS	400							
5	INNOPOLIS flyers	2,500							
6	AGH A5 FLYERS	30,000							
7	BRGV flyers	20,000							
8	GMR & MPL flyers	20,000							
9	GHT flyers	20,000							
10	NGH & VISTA flyers	20,000							
11	All project news paper flyers	10,000							