

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	22-Aug-22					
From date:		15-Aug-22	To date:	21-Aug-22					
Details of total number of enquiries									
S No	Project	Site visits	Walk-ins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	2		1	2	3		8
2	MPL	-	5	5	3	2			15
3	VISTA	-	1	2	3	2			8
4	SOV / SOR	-	4	4	4	3			15
5	GHT	-	1	1	2	3	2	3	12
6	GMR	-	7	5	4	4			20
7	NGH	-	4	1	2	3	5		15
8	BRGV/MGA	1	2		1	2	3		9
9	NE	-	1		3				4
10	MCS - Rental	-	2						2
11	MCS - Resale	-	2		2				4
	Total	1	31	18	25	21	13	3	112

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		22-Aug-22	
From date:		15-Aug-22	To date:		21-Aug-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	4
2	Fr - Sun	Classified	DC	Hyderabad	GHT	2
3	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	NGH	2
5	Fr - Sun	Classified	DC	Hyderabad	NE	3
6	Fr - Sun	Classified	TOI	Hyderabad	SOR	1
7	Fr - Sun	Classified	DC	Hyderabad	MCS Resale	2
8	Sa	Classified Display	TOI	Hyderabad	BRGV & SOV	4
9	Sa	Classifieds Display	Eenadu	Hyderabad	VISTA	3
10	Sa	Classifieds Display	Sakshi	Hyderabad	MPL	3
11	Sun	Paper inserts		Tarnaka, Habisiguda	All Projects	2
	Total					27

Sales reports from 15-08-2022 to 21-08-2022.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	22-Aug-22	
From date:			15-Aug-22	To date:	21-Aug-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	GHT Whatsapp campaign with RTA cars 50000 qty data	50,000	GHT	3	
2	Fr	VIJAYAWADA DB	1,000	AGH		
3	Fr	BHARAT BIOTECH	1,000	BRGV		
4	Fr	L & T	1,000	GHT	1	
5	Fr	CAPGEMINI	1,000	GMR		1
6	Fr	ACCENTURE	1,000	MPL	1	1
7	Fr	INFOSYS	1,000	NGH		1
8	Fr	HCL	1,000	SOV		1
9	Fr	ACCENTURE	1,000	VISTA		
10	Sa	KHAMMAM DB	1,000	AGH	1	1
11	Sa	TEACHERS DB	1,000	BRGV	1	
12	Sa	USP	1,000	GHT		1
13	Sa	GVK BIO	1,000	GMR	1	1
14	Sa	GAIL	1,000	MPL		
15	Sa	INFOSYS	1,000	NGH		1
16	Sa	DELLOITE	1,000	SOV	1	
17	Sa	GENPACT	1,000	VISTA		1
18	Su	VIJAYAWADA DB	1,000	AGH		
19	Su	TEACHERS DB	1,000	BRGV		1
20	Su	HEAD STRONG	1,000	GHT	1	
21	Su	BANK OF AMERICA	1,000	GMR		1
22	Su	BOSCH	1,000	MPL		
23	Su	L & T	1,000	NGH	1	
24	Su	DELLOITE	1,000	SOV		1
25	Su	SBI	1,000	VISTA	1	
		TOTAL	74,000		12	12

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	22-Aug-22				
From date:			15-Aug-22	To date:	21-Aug-22				
Quarter / Year		Jul-22	Jul-22	Aug-22	Aug-22	Sep-22	Sep-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A402, A406, A601	3			3	
2	SOV			32	1			1	
3	AGH								
4	VISTA	C208	1					1	
5	MGA	A205	1					1	
8	GHT			A117, B706, A316	3			3	A617
9	GMR	D107, C504, H404, H303, D103	4	H306, G401	2			6	F505
10	KNM								
11	NE								
12	SOR								
13	BRGV	317	1	211, 511	2			3	
14	UAAG								
15	NGH								B613, A507, A104
16	MCS RESALE								
17	Total		7		11			18	5

Date: 22-08-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	01-04-2015	31-03-2022	SOV	Modi Housing Pvt Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		24-11-2019	31-03-2022	SOV	Modi Housing Pvt Ltd	Monthly Payment
				Total	10,000	75,000					
4	30x20	Miryalguda llp		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
7	40X20	Libra	9000165444'	Bollarum	18,000		01-11-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
8	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
9	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	1,38,000						
12	25x15	MCS		GV Enterance	10,000		10-08-2019	09-12-2022	TSIIC	TSIIC	Montly payment
				Total	10,000						
13	50x20	Bhavani Ads	9391166777'	Shamirpet	12,000		05.11.2020	04.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
17	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
18	50x25	Bhavani Ads	9391166777'	Thummukunta	23,000		15-11-2021	31-03-2024	BRGV	Modi Realty GV LLP	Montly payment
				Total	68,000						
19	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	8X5, 25X5, 8X4	TSM		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
22	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
23	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
24	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
				Total	1,15,000						
25	30x8	MCS		Narapally - SRO	8,000		01-07-2022	31-12-2022	GMR	Mehta & Modi Realty Mallapur LLP	Montly payment
				Total	8,000						
26	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Montly payment
27	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Montly payment
				Total	27,000						
				Grand Total	4,30,000	75,000					