

## Promo- Enquiry Report Summary

| Promotions Division - Weekly Report  |              |             | Prepared by: | Raju           |       |         |                |       |       |
|--------------------------------------|--------------|-------------|--------------|----------------|-------|---------|----------------|-------|-------|
| Enquiry Report - Summary             |              |             | Date:        | 12-Sep-22      |       |         |                |       |       |
| From date:                           |              | 5-Sep-22    | To date:     | 11-Sep-22      |       |         |                |       |       |
|                                      |              |             |              |                |       |         |                |       |       |
| Details of total number of enquiries |              |             |              |                |       |         |                |       |       |
| S No                                 | Project      | Site visits | Walk-ins     | Website/ email | Calls | Smatbot | Google adwords | Other | Total |
| 1                                    | AGH          | -           | 1            |                | 1     | 2       | 0              |       | 4     |
| 2                                    | MPL          | -           | 4            | 3              | 2     | 4       |                |       | 13    |
| 3                                    | VISTA        | -           | 1            | 1              | 3     | 2       |                |       | 7     |
| 4                                    | SOV / SOR    | -           | 2            | 5              | 4     | 3       |                |       | 14    |
| 5                                    | GHT          | -           | 3            |                | 3     | 3       | 1              | 2     | 12    |
| 6                                    | GMR          | -           | 6            | 3              | 4     | 4       |                |       | 17    |
| 7                                    | NGH          | -           | 2            |                | 2     | 5       | 2              |       | 11    |
| 8                                    | BRGV/MGA     | -           | 2            |                | 4     | 2       | 1              |       | 9     |
| 9                                    | NE           | -           | 0            |                | 1     |         |                |       | 1     |
| 10                                   | MCS - Rental | -           | 2            |                |       |         |                |       | 2     |
| 11                                   | MCS - Resale | -           | 2            |                | 3     |         |                |       | 5     |
|                                      | Total        | 0           | 25           | 12             | 27    | 25      | 4              | 2     | 95    |

## Promo- Enquiry Report Ads

| Promotions Division - Weekly Report  |                       |                             | Prepared by:        |                             | Raju                |                  |
|--------------------------------------|-----------------------|-----------------------------|---------------------|-----------------------------|---------------------|------------------|
| Enquiry Report - Ads & Paper inserts |                       |                             | Date:               |                             | 12-Sep-22           |                  |
| From date:                           |                       |                             | 5-Sep-22            | To date:                    |                     | 11-Sep-22        |
|                                      |                       |                             |                     |                             |                     |                  |
| S No                                 | Days of the week      | Activity                    | Media               | Location                    | Related to Projects | No. of enquiries |
| 1                                    | Fr - Sun              | Classified                  | Eenadu (Outstation) | Nalgonda                    | AGH                 | 1                |
| 2                                    | Fr - Sun              | Classified                  | Sakshi              | Hyderabad                   | BRGV                | 2                |
| 3                                    | Fr - Sun              | Classified                  | DC                  | Hyderabad                   | GMR                 | 1                |
| 4                                    | Fr - Sun              | Classified                  | DC                  | Hyderabad                   | MCS Resale          | 3                |
| 5                                    | Fr - Sun              | Classified                  | TOI                 | Hyderabad                   | NE                  | 1                |
| 6                                    | Fr - Sun              | Classified                  | TOI                 | Hyderabad                   | VISTA               | 2                |
| 7                                    | Fr - Sun              | Classified                  | Sakshi              | Hyderabad                   | MPL                 | 2                |
| 8                                    | Sa                    | Classified Display          | TOI                 | Hyderabad                   | SOR & GHT           | 2                |
| 11                                   | Sun                   | Newspaper size flyer insert |                     | Diamond Point               | All projects        | 4                |
| 12                                   | Flyer distribution    |                             |                     | Dammaiguda, Rampally        | SOV                 | 2                |
|                                      |                       |                             |                     | Bharath nagar, Kushaiguda   | VISTA               | 1                |
|                                      |                       |                             |                     | Nacharam IDA, Krishna nagar | GMR                 | 2                |
|                                      |                       |                             |                     | Mallapur                    | MPL                 | 0                |
| 13                                   | Brochure distribution |                             |                     | AOC East & West Marredpally | GHT & BRGV          | 3                |
|                                      |                       |                             |                     | Medha busses                | NGH                 | 1                |
|                                      |                       |                             |                     | <b>Total</b>                |                     | 27               |

## Promo- Enquiry Report Whatsapp

| Promotions Division - Weekly Report |                  |                                              |               | Prepared by: | Raju         |                      |
|-------------------------------------|------------------|----------------------------------------------|---------------|--------------|--------------|----------------------|
| Enquiry Report                      |                  |                                              |               | Date:        | 12-Aug-22    |                      |
| From date:                          |                  |                                              | 5-Sep-22      | To date:     | 11-Sep-22    |                      |
| WhatsApp Campaign Report.           |                  |                                              |               |              |              |                      |
| S No                                | Days of the week | Data used                                    | QTY           | Projects     | No. of calls | No. of Smatbot chats |
| 1                                   | Sa               | GHT Whatsapp campaign with RTA cars data     | 50,000        | GHT          | 2            |                      |
| 2                                   | Fr               | SAGAR CEMENT                                 | 1,000         | AGH          |              |                      |
| 3                                   | Fr               | TEACHERS DATA                                | 1,000         | BRGV         |              |                      |
| 4                                   | Fr               | HEADSTRONG                                   | 1,000         | GHT          | 1            |                      |
| 5                                   | Fr               | BHEL                                         | 1,000         | GMR          |              | 1                    |
| 6                                   | Fr               | PROKARMA                                     | 1,000         | MPL          | 1            |                      |
| 7                                   | Fr               | HONDA                                        | 1,000         | NGH          |              | 1                    |
| 8                                   | Fr               | L&T                                          | 1,000         | SOV          | 1            |                      |
| 9                                   | Fr               | VST                                          | 1,000         | VISTA        |              | 1                    |
| 10                                  | Sa               | ICICI,VIJAYWADA,NLG,KMM,YADAGARI POWER PLANT | 1,000         | AGH          | 1            |                      |
| 11                                  | Sa               | TEACHERS DATA                                | 1,000         | BRGV         |              | 1                    |
| 12                                  | Sa               | HEADSTRONG                                   | 1,000         | GHT          |              |                      |
| 13                                  | Sa               | BHEL                                         | 1,000         | GMR          | 1            | 1                    |
| 14                                  | Sa               | GAIL                                         | 1,000         | MPL          | 1            |                      |
| 15                                  | Sa               | INFOSYS                                      | 1,000         | NGH          |              |                      |
| 16                                  | Sa               | ECIL                                         | 1,000         | SOV          |              | 1                    |
| 17                                  | Sa               | NMDC                                         | 1,000         | VISTA        | 1            |                      |
| 18                                  | Su               | KHAMMAM DB                                   | 1,000         | AGH          |              | 1                    |
| 19                                  | Su               | BHARATH BIOTECH                              | 1,000         | BRGV         | 1            |                      |
| 20                                  | Su               | TECH MAHINDRA                                | 1,000         | GHT          | 1            | 1                    |
| 21                                  | Su               | ICICI                                        | 1,000         | GMR          |              | 1                    |
| 22                                  | Su               | GVK,IOCL,BPCL                                | 1,000         | MPL          |              | 2                    |
| 23                                  | Su               | TCS                                          | 1,000         | NGH          | 1            | 3                    |
| 24                                  | Su               | SDG TECH                                     | 1,000         | SOV          | 1            |                      |
| 25                                  | Su               | SBI                                          | 1,000         | VISTA        |              |                      |
|                                     |                  | <b>TOTAL</b>                                 | <b>74,000</b> |              | 13           | 14                   |

## Promo- Booking Details (Q3)

|                                      |            |                              |          |                        |           |               |        |           |                                |
|--------------------------------------|------------|------------------------------|----------|------------------------|-----------|---------------|--------|-----------|--------------------------------|
| Promotions Division - Weekly Report  |            |                              |          | Prepared by:           | Raju      |               |        |           |                                |
| Enquiry Report - Details of Bookings |            |                              |          | Date:                  | 12-Sep-22 |               |        |           |                                |
| From date:                           |            |                              | 5-Sep-22 | To date:               | 11-Sep-22 |               |        |           |                                |
|                                      |            |                              |          |                        |           |               |        |           |                                |
| Quarter / Year                       |            | Jul-22                       | Jul-22   | Aug-22                 | Aug-22    | Sep-22        | Sep-22 |           |                                |
| S No                                 | Project    | Units Numbers                | Qty      | Units Numbers          | Qty       | Units Numbers | Qty    | Total Qty | Unit nos of cheques collected. |
| 1                                    | MPL        |                              |          | A601                   | 1         | C904          | 1      | 2         |                                |
| 2                                    | SOV        |                              |          | 32                     | 1         | 167           | 1      | 2         |                                |
| 3                                    | AGH        |                              |          |                        |           |               |        |           |                                |
| 4                                    | VISTA      | C208                         | 1        |                        |           |               |        | 1         |                                |
| 5                                    | MGA        | 205                          | 1        |                        |           | 202           | 1      | 2         |                                |
| 8                                    | GHT        |                              |          | A117, B706, A316, A617 | 4         |               |        | 4         | A601                           |
| 9                                    | GMR        | D107, C504, H404, H303, D103 | 5        | G401, F505, H605       | 3         |               |        | 8         |                                |
| 10                                   | KNM        |                              |          |                        |           |               |        |           |                                |
| 11                                   | NE         |                              |          |                        |           |               |        |           |                                |
| 12                                   | SOR        |                              |          |                        |           |               |        |           |                                |
| 13                                   | BRGV       | 317                          | 1        | 211, 511, 312, 412     | 4         |               |        | 5         |                                |
| 14                                   | UAAG       |                              |          |                        |           |               |        |           |                                |
| 15                                   | NGH        |                              |          | A507                   | 1         |               |        | 1         |                                |
| 16                                   | MCS RESALE |                              |          |                        |           |               |        |           |                                |
| 17                                   | Total      |                              | 8        |                        | 14        |               | 3      | 25        | 1                              |

| Sub: Weekly walkin's report      |            |                  |         |                      |            |          |                 |        |        |
|----------------------------------|------------|------------------|---------|----------------------|------------|----------|-----------------|--------|--------|
| Prepared By: RAJU                |            |                  |         |                      |            |          |                 |        |        |
| Prepared date: 12-09-2022        |            |                  |         |                      |            |          |                 |        |        |
| Period: 05-09-2022 to 11-09-2022 |            |                  |         |                      |            |          |                 |        |        |
| Sl.N                             | Date       | Name             | Project | Address              | Phone No   | Time in  | Nature of Visit | CIS No | Source |
| 1                                | 09-09-2022 | Ram L            | AGH     | Miryalaguda          | 9949788898 | 05:10    | Walkin          | 21367  |        |
| 2                                | 10-09-2022 | Suresh           | BRGV    | Mahaboob Nagar       | 8186996773 | 02:00    | Walk-in         | 21360  |        |
| 3                                | 10-09-2022 | Ramulu           | BRGV    | Medchal              | 9989183400 | 05:30    | Walk-in         | 21372  |        |
| 4                                | 05-09-2022 | Sai mallikarjun  | GHT     | Yapral               | 8074934237 | 14:30    | walk-in         | 21342  |        |
| 5                                | 06-09-2022 | Narayan Reddy    | GHT     | Kowkur               | 9441528199 | 15:00    | walk-in         | 21341  |        |
| 6                                | 09-09-2022 | Nitha Sri        | GHT     | Malkajgiri           | 9603703742 | 15:30    | walk-in         | 21357  |        |
| 7                                | 09-09-2022 | Jay Chandra      | GMR     | Vidya Nagar          | 6303411631 | 11:00 AM | Walk-in's       | 21359  |        |
| 8                                | 10-09-2022 | Rajeshwar .      | GMR     | Malkajgiri           | 9494329582 | 10:30 AM | Walk-in's       | 21361  |        |
| 9                                | 10-09-2022 | Narsing .        | GMR     | Moula- ALi           | 7993362615 | 14:00 PM | Walk-in's       | 21362  |        |
| 10                               | 12-09-2022 | N.Yogeswara Rao  | GMR     | Nacharam             | 9573598759 | 10:15AM  | Walk-in's       | 21373  |        |
| 11                               | 12-09-2022 | Annop Saxena     | GMR     | Nacharam             | 9764279397 | 12:00    | Walk-in's       | 21374  |        |
| 12                               | 12-09-2022 | K.Chandra Shekar | GMR     | Ramanthapur          | 8886444985 | 15:00 PM | Walk-in's       | 21375  |        |
| 13                               | 09-09-2022 | Satyanrayana     | MPL     | Mallapur             | 9886798601 | 12.30pm  | Walk-in         | 21378  |        |
| 14                               | 11-09-2022 | Shailesh Kumar   | MPL     | ECIL                 | 9441300271 | 13.30pm  | Walk-in         | 21379  |        |
| 15                               | 12-09-2022 | Kiran Kumar      | MPL     | Taranaka             | 8280033009 | 14.00pm  | Walk-in         | 21380  |        |
| 16                               | 12-09-2022 | B Buchibabu      | MPL     | Hyderabad            | 9440560103 | 15.00pm  | Walk-in         | 21381  |        |
| 17                               | 08-09-2022 | Mr. B.Rosaiah    | NGH     | Ameerpet, Hyderabad  | 8008277916 | 12:15    | Walk in         | 21377  |        |
| 18                               | 10-09-2022 | Mr. Vikas        | NGH     | DD Colony, Hyderabad | 9996879780 | 16:30    | Walk in         | 21376  |        |
| 19                               | 09-09-2022 | Murthy           | SOV     | A.S. Rao Nagar       | 7702778495 | 05.00 pm | Walk-in         | 21358  |        |
| 20                               | 11-09-2022 | B. Kiran Kumar   | SOV     | Chengcherla          | 9949035397 | 01.20 pm | Walk-in         | 21366  |        |
| 21                               | 09-09-2022 | Poornanad .B     | VISTA   | Ecil                 | 9849171777 | 10:30am  | Walk in         | 21355  |        |

| Date: 12-09-2022                     |                    |                |             |                    |              |             |                  |                |              |                                  |                 |
|--------------------------------------|--------------------|----------------|-------------|--------------------|--------------|-------------|------------------|----------------|--------------|----------------------------------|-----------------|
| Sub: Deatils of payment of hoardings |                    |                |             |                    |              |             |                  |                |              |                                  |                 |
| Prepared By: Prasad                  |                    |                |             |                    |              |             |                  |                |              |                                  |                 |
| Sl. No.                              | Hoarding Size      | Hoarding Owner | Contact No  | Location           | Monthly Rent | Yearly Rent | Lease Start Date | Lease End Date | Project Name | Payment From                     | Remarks         |
| 1                                    | 16x18              | Vista          |             | Pochamma           | 2,000        |             |                  |                | Vista        | Vista                            | Monthly Payment |
|                                      |                    |                |             | Total              | 2,000        |             |                  |                |              |                                  |                 |
| 2                                    | 31x20              | T. Lakshmi     | 9652520002  | Chakripuram        |              | 75,000      | 01-04-2015       | 31-03-2022     | SOV          | Modi Housing Pvt Ltd             | Yearly Payment  |
| 3                                    | 40x20              | MCS            |             | Charlapally        | 10,000       |             | 24-11-2019       | 31-03-2022     | SOV          | Modi Housing Pvt Ltd             | Monthly Payment |
|                                      |                    |                |             | Total              | 10,000       | 75,000      |                  |                |              |                                  |                 |
| 4                                    | 30x20              | Miryalguda llp |             | Miryalguda         | 3,000        |             | 01-12-2016       | 30-11-2012     | AGH          | Modi Realty Miryalguda LLP       | Monthly Payment |
|                                      |                    |                |             | Total              | 3,000        |             |                  |                |              |                                  |                 |
| 5                                    | 30x15              | MCS            |             | Ammuguda           | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Monthly Payment |
| 6                                    | 30x15              | MCS            |             | Kowkur             | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Monthly payment |
| 8                                    | 40x25              | Naveen Arts    |             | Balaji Nagar       | 18,000       |             | 19-04-2021       | 18-09-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Montly payment  |
| 9                                    | 32X15 & 32X10      | MCS            |             | Yapral             | 16,000       |             | 01-10-2021       | 30-10-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Montly payment  |
| 10                                   | 40x25              | Bhavani Ads    |             | Alwal              | 45,000       |             | 20-05-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Montly payment  |
| 11                                   | 11X6               | MCS            |             | Shamirpet - SRO    | 5,000        |             | 01-07-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Montly payment  |
| 16                                   | 30X15              | MCS            |             | Turkapally village | 12,000       |             | 01-08-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP   | Montly payment  |
|                                      |                    |                |             | Total              | 1,20,000     |             |                  |                |              |                                  |                 |
| 12                                   | 25x15              | MCS            |             | GV Enterance       | 10,000       |             | 10-08-2019       | 09-12-2022     | TSIIC        | TSIIC                            | Montly payment  |
|                                      |                    |                |             | Total              | 10,000       |             |                  |                |              |                                  |                 |
| 13                                   | 50x20              | Bhavani Ads    | 9391166777' | Shamirpet          | 12,000       |             | 05.11.2020       | 04.03.2022     | BRGV         | Modi Realty GV LLP               | Monthly Payment |
| 14                                   | 30x20              | MCS            |             | Karminagar         | 8,000        |             | 01.07.2020       | 31.03.2022     | BRGV         | Modi Realty GV LLP               | Monthly Payment |
| 15                                   | 32.4x8             | MCS            |             | GV bypass          | 8,000        |             | 20-11-2020       | 31-03-2022     | BRGV         | Modi Realty GV LLP               | Monthly Payment |
| 17                                   | 30x25 - 2 nos      | Bhavani Ads    | 9391166777' | Thurkapally        | 30,000       |             | 01-01-2021       | 31-12-2022     | BRGV         | Modi Realty GV LLP               | Montly payment  |
| 18                                   | 50x25              | Bhavani Ads    | 9391166777' | Thummukunta        | 23,000       |             | 15-11-2021       | 31-03-2024     | BRGV         | Modi Realty GV LLP               | Montly payment  |
|                                      |                    |                |             | Total              | 68,000       |             |                  |                |              |                                  |                 |
| 19                                   | 30x20              | MCS            |             | Bhongiri           | 8,000        |             | 12-04-2021       | 31-06-2022     | NGH          | Modi Realty Pocharam LLP         | Monthly Payment |
| 20                                   | 8X5, 25X5, 8X4     | TSM            |             | Jodimetla          | 11,000       |             | 24-07-2021       | 23-12-2022     | NGH          | Modi Realty Pocharam LLP         | Monthly Payment |
| 21                                   | 25x25 back to back | Naveen Arts    |             | Rampally           | 7,500        |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP         | Montly payment  |
| 22                                   | 40x25 back to back | Bhavani Ads    | 9391166777' | Yannnampet         | 19,500       |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP         | Montly payment  |
| 23                                   | 30X30 back to back | Bhavani Ads    |             | Jodimetla          | 53,000       |             | 03-08-2021       | 02-12-2024     | NGH          | Modi Realty Pocharam LLP         | Montly payment  |
| 24                                   | 28X14 & 4X14       | MCS            |             | Jodimetla          | 16,000       |             | 25-09-2021       | 31-03-2022     | NGH          | Modi Realty Pocharam LLP         | Montly payment  |
|                                      |                    |                |             | Total              | 1,15,000     |             |                  |                |              |                                  |                 |
| 25                                   | 30x8               | MCS            |             | Narapally - SRO    | 8,000        |             | 01-07-2022       | 31-12-2022     | GMR          | Mehta & Modi Realty Mallapur LLP | Montly payment  |
|                                      |                    |                |             | Total              | 8,000        |             |                  |                |              |                                  |                 |
| 26                                   | 25x25              | Naveen Arts    |             | Rampally           | 7,500        |             | 12-04-2021       | 31-06-2022     | NE           | Nilgiri Estates                  | Montly payment  |
| 27                                   | 40x25              | Bhavani Ads    | 9391166777' | Yannnampet         | 19,500       |             | 22-08-2020       | 31-12-2022     | NE           | Nilgiri Estates                  | Montly payment  |
|                                      |                    |                |             | Total              | 27,000       |             |                  |                |              |                                  |                 |
|                                      |                    |                |             | Grand Total        | 4,12,000     | 75,000      |                  |                |              |                                  |                 |