

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Summary				Date:	25-Oct-22				
From date:			17-Oct-22	To date:	23-Oct-22				
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		2	1	1		5
2	MPL	-	3	2	3	2	3		13
3	VISTA	-	1	1	3	1			6
4	SOV / SOR	-	2	2	2	2	3		11
5	GHT	-	2	1	2	4	2		11
6	GMR	-	5	1	2	2	2		12
7	NGH	-	5	1	1	1	1		9
8	BRGV/MGA	-	3		2	6	4		15
9	NE	-	2		2				4
10	MCS - Rental	-	2						2
11	MCS - Resale	-	2		2				4
	Total	0	28	8	21	19	16		92

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	25-Oct-22	
From date:			17-Oct-22	To date:	23-Oct-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
3	Fr - Sun	Classified	DC	Hyderabad	SOV	1
4	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
5	Fr - Sun	Classified	TOI	Hyderabad	MCS Resale	2
6	Fr - Sun	Classified	TOI	Hyderabad	SOR	1
7	Fr - Sun	Classified	Sakshi	Hyderabad	VISTA	2
8	Sa	Classified Display	TOI	Hyderabad	NE & NGH	3
9	Sa	Classified Display	Eenadu	Hyderabad	GHT	2
10	Sa	Classified Display	Sakshi	Hyderabad	MPL	2
11	Sun	Newspaper size flyer inserts		Lakdikapul	All projects	2
				Total		21

Sales reports from 17-10-2022 to 23-10-2022.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	25-Oct-22	
From date:			17-Oct-22	To date:	23-Oct-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr, Sa	ICICI, VIJAYWADA, NLG, KMM, YADAGARI POWER PLANT	1,000	AGH		1
2	Fr, Sa	TEACHERS DATA	1,000	BRGV	1	2
3	Fr, Sa	HEADSTRONG	1,000	GHT	2	
4	Fr, Sa	BHEL	1,000	GMR		1
5	Fr, Sa	GAIL	1,000	MPL	1	
6	Fr, Sa	HONDA	1,000	NGH		1
7	Fr, Sa	L&T	1,000	SOV	1	
8	Fr, Sa	NMDC & SBI	1,000	VISTA		
17	Su	SAGAR CEMENT	1,000	AGH		
18	Su	TEACHERS	1,000	BRGV	2	1
19	Su	DEFENCE	1,000	GHT	1	1
20	Su	ICICI	1,000	GMR	1	
21	Su	GVK, IOCL, BPCL	1,000	MPL		1
22	Su	LENOVA	1,000	NGH		
23	Su	ECIL	1,000	SOV		1
24	Su	NMDC	1,000	VISTA		1
		TOTAL	16,000		9	10

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	25-Oct-22				
From date:			17-Oct-22	To date:	23-Oct-22				
Quarter / Year		Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1					1	
2	SOV								
3	AGH								
4	VISTA								
5	MGA								
6	GHT								
7	GMR	C104, H204, G505	3					3	G501
8	KNM								
9	NE								
10	SOR								
11	BRGV								
12	NGH								B715
13	MCS RESALE								
	Total		4					4	2

Sub: Weekly walkin's report									
Prepared By: RAJU									
Prepared date: 25-10-2022									
Period: 17-10-2022 to 23-10-2022									
Sl.N	Date	Name	Project	Address	Phone No	Time in	Nature of Visit	CIS No	Source
1	23-10-2022	Saidi Reddy	AGH	Miryalaguda	9966553365	05:20	Walkin	21698	
2	18-10-2022	Sreeman Yadav	BRGV	Risala Bazar	9989579449	01:00	Walkin	21655	
3	19//10/2022	Venkat Kondaiah	BRGV	Hyderabad	7981389295	03:00	Walkin	21657	
4	19//10/2022	Sathish	BRGV	Kukatpally	9154804511	05:30	Walkin	21658	
5	18-10-2022	Gangadhara sastry	GHT	Varasiguda	9866104665	15:30	walk-in	21659	
6	18-10-2022	Praveen	GHT	Malkajgiri	9032598836	16:30	walk-in	21660	
7	22-10-2022	Ananda Kumar	GMR	Taranka	9440533175	11:00 AM	Walk-in's	21673	
8	22-10-2022	Venu Gopal	GMR	Koti	9346333651	12:10 PM	Walk-in's	21674	
9	22-10-2022	Satish Kumar	GMR	Mallapur	8939124896	17:00 PM	Walk-in's	21675	
10	23-10-2022	Akhil	GMR	Saket Towers	9036912555	10:30 AM	Walk-in's	21705	
11	23-10-2022	Madhu Sudhan	GMR	Hyderabad	9246365595	16:30 PM	Walk-in's	21706	
12	20-10-2022	Ravi Krishna	MPL	Narcharam	8199953681	13.10pm	Walk-in	21671	
13	22-10-2022	Anand Rao	MPL	ECIL	9701370049	15.15pm	Walk-in	21673	
14	23-10-2022	R.Deepa	MPL	Habsiguda	7710982067	16.00pm	Walk-in	21701	
15	18-10-2022	Mr. Ganesh / Mrs. Padmasri Sastry	NGH	Medipally, Hyderabad	9666042574	13:30	Walk in	21654	
16	21-10-2022	Mr. Pavan Reddy	NGH	Ramanthapur, Hyderabad	8017934801	13:08	Walk in	21672	
17	22-10-2022	Mr. Anil Kumar	NGH	Seethaphalmandi, Sec'bad	9502789940	13:50	Walk in	21703	
18	23-10-2022	Mr. GVSRK Murthy / Ms. Lakshmi Manasa	NGH	Kothapet, Hyderabad	9490218854	10:36	Walk in	21695	
19	23-10-2022	Mr. Laxmi Naidu	NGH	Boduppal, Hyderabad	8309705081	12:42	Walk in	21704	
20	19-10-2022	Nikunj Koundia	SOV	Banjara Hills	9930866678	12.30 pm	Walk-in	21661	
21	19-10-2022	V. Jyothi Kumar	SOV	HMT Nagar	9948062316	02.40 pm	Walk-in	21662	
22	23-10-2022	Srinivas rao	VISTA	Saidabad	994869926	13:20pm	walk in	21702	

Date: 25-10-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	1,20,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
				Total	46,000						
15	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
16	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
18	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
19	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Mehta & Modi Realty Mallapur LLP	
				Total	1,23,000						
22	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Montly payment
23	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Montly payment
				Total	27,000						
				Grand Total	3,31,000	75,000					