

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	21-Nov-22					
From date:		14-Nov-22	To date:	20-Nov-22					
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1	1	1		1		4
2	MPL	-	5	1	4	3	2		15
3	VISTA	-	2	1	3				6
4	SOV / SOR	-	6	2	1	1	5		15
5	GHT	-	1		2	3	2		8
6	GMR	1	7	1	3	3	3		18
7	NGH	-	2	2	1	1	2		8
8	BRGV/MGA	-	1		3	3	3		10
9	NE	-	1		1				2
10	MCS - Rental	-	3						3
11	MCS - Resale	-	3		2				5
12	Serene farms	-			2				2
	Total	1	32	8	23	14	18		96

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		21-Nov-22	
From date:		14-Nov-22	To date:		20-Nov-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	3
3	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
4	Fr - Sun	Classified	DC	Hyderabad	Serene Farms	2
5	Fr - Sun	Classified	TOI	Hyderabad	MCS Resale	2
6	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
7	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	1
8	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	3
9	Sa	Classified Display	Eenadu	Hyderabad	VISTA	3
10	Sa	Classified Display	Sakshi	Hyderabad	NE	1
		Classified Display	Siasat	Hyderabad	BRGV	1
11	Sun	Newspaper size flyer inserts		Bidar, Banjara Hills	All projects	2
				Total		23

Sales reports from 14-11-2022 to 20-11-2022.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	21-Nov-22	
From date:			14-Nov-22	To date:	20-Nov-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr - Sa	SAGAR CEMENTS & PRAKRUTHI,SUDHA,IR ,DR.REDDY	1,000	AGH		
2	Fr - Sa	EKASILA CHEMA,DAICEL & DRDO , BITS	1,000	BRGV	1	1
3	Fr - Sa	NAVEL FORCES & SCCL	1,000	GHT	2	
4	Fr - Sa	CAPGEMENI & PROKARMA SOFTECH	1,000	GMR	1	
5	Fr - Sa	PROKARMA & NMDC	1,000	MPL		1
6	Fr - Sa	DOTENT & HCL	1,000	NGH		
7	Fr - Sa	CHARLAPALLI & IBM	1,000	SOV		1
8	Fr - Sa	CGI & BSNL	1,000	VISTA		
9	Su	ADP	1,000	AGH		
10	Su	FLIPKART	1,000	BRGV	1	
11	Su	GOOGLE	1,000	GHT	1	
12	Su	GSK	1,000	GMR		
13	Su	TATA	1,000	MPL		1
14	Su	LENOVO	1,000	NGH		1
15	Su	HITACHI	1,000	SOV		
16	Su	BANK OF AMERICA	1,000	VISTA		
		TOTAL	16,000		6	5

Promo- Booking Details (Q3)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		21-Nov-22				
From date:		14-Nov-22	To date:		20-Nov-22				
Quarter / Year		Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1	C205	1			2	
2	SOV								
3	AGH								
4	VISTA			C108	1			1	
5	MGA								
6	GHT								
7	GMR	C104, H204, G505, G402	4	H506	1			5	
8	KNM								
9	NE								
10	SOR								
11	BRGV								
12	NGH	B613	1	A707	1			2	
13	MCS RESALE								
	Total		6		4			10	

Date: 21-11-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
				Total	46,000						
16	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
20	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
22	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Mehta & Modi Realty Mallapur LLP	
				Total	1,23,000						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Montly payment
24	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Montly payment
				Total	27,000						
				Grand Total	3,43,000	75,000					

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