

Sales reports from 21-11-2022 to 27-11-2022 (1).xlsx

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	28-Nov-22					
From date:		21-Nov-22	To date:	27-Nov-22					
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		2		1		4
2	MPL	-	4		3	1	1		9
3	VISTA	-			3				3
4	SOV / SOR	-	1	4	1	1	2		9
5	GHT	-	1		2	2			5
6	GMR	-	7	1	4	2	1		15
7	NGH	-	6	2	2	3	1		14
8	BRGV/MGA	-		1	4	2	2		9
9	NE	-			2				2
10	MCS - Rental	-	2						2
11	MCS - Resale	-	3		2				5
12	Serene farms	-			1				1
	Total	0	25	8	26	11	8		78

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		28-Nov-22	
From date:		21-Nov-22	To date:		27-Nov-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	2
3	Fr - Sun	Classified	DC	Hyderabad	MCS Resale	2
		Classified	DC	Hyderabad	GHT	2
4	Fr - Sun	Classified	TOI	Hyderabad	Vista	3
5	Fr - Sun	Classified	TOI	Hyderabad	Serene farms	1
6	Fr - Sun	Classified	TOI	Hyderabad	NE	2
8	Sa	Classified Display	TOI	Hyderabad	SOR & MPL	1 & 2
9	Sa	Classified Display	Eenadu	Hyderabad	GMR	4
10	Sa	Classified Display	Sakshi	Hyderabad	BRGV	2
		Classified Display	Siasat	Hyderabad	BRGV	2
11	Sun	Newspaper size flyer inserts		Kukatpally	All projects	1
				Total		26

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Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	28-Nov-22	
From date:			21-Nov-22	To date:	27-Nov-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	DOCTORS DATA	1,000	AGH		
2	Fr	BSNL	1,000	BRGV	1	
3	Fr	CONSTRUCTION PROFESSIONAL SERVICE	1,000	GHT		
4	Fr	IBM	1,000	GMR		1
5	Fr	CGI	1,000	MPL		
6	Fr	ADVOCATE DATA	1,000	NGH	1	
7	Fr	ACS	1,000	SOV		
8	Fr	INDUS SCHOOL	1,000	VISTA		
9	Sa	ESTATE AGENTS & CHARLAPALLY IDA	1,000	AGH		
10	Sa	ACS	1,000	BRGV	1	
11	Sa	SCCL	1,000	GHT	1	
12	Sa	CONSTRUCTIONAL PROFESSIONAL SERVICES	1,000	GMR		
13	Sa	BSNL	1,000	MPL		1
14	Sa	DOCTORS DATA	1,000	NGH	1	
15	Sa	IBM	1,000	SOV	1	
16	Sa	HUL	1,000	VISTA		
17	Mo	DOCTOR DATA	1,000	AGH		
18	Mo	DRDO, BITS	1,000	BRGV		
19	Mo	ADVOCATE DATA	1,000	GHT	1	
20	Mo	IBM	1,000	GMR		
21	Mo	CGI	1,000	MPL		
22	Mo	HCL	1,000	NGH	1	1
23	Mo	CCMB,KADEVI	1,000	SOV		
24	Mo	BSNL	1,000	VISTA		
		TOTAL	24,000		8	3

Promo- Booking Details (Q3)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		28-Nov-22				
From date:		21-Nov-22	To date:		27-Nov-22				
Quarter / Year		Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1	C205	1			2	
2	SOV								
3	AGH								
4	VISTA			C108	1			1	
5	MGA								
6	GHT								
7	GMR	C104, H204, G505, H501	4	H506, G506	2			6	
8	KNM								
9	NE								
10	SOR								
11	BRGV								
12	NGH	B613	1	A707	1			2	A203
13	MCS RESALE								
	Total		6		5			11	1

Date: 28-11-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
				Total	46,000						
16	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
20	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
22	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Mehta & Modi Realty Mallapur LLP	
				Total	1,23,000						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Montly payment
24	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Montly payment
				Total	27,000						
				Grand Total	3,43,000	75,000					

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