

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	19-Dec-22					
From date:		12-Dec-22	To date:	18-Dec-22					
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		3		1		5
2	MPL	-	5		7	4	5		21
3	VISTA	-	1		4	2			7
4	SOV / SOR	-	3		2	2	3		10
5	GHT	-	4		6		7		17
6	GMR	-	7		1	2	3		13
7	NGH	-	6	2	1	1	3		13
8	BRGV/MGA	-	2	1	10	2	6		21
9	NE	-			2				2
10	MCS - Rental	-							0
11	MCS - Resale	-	2		2				4
12	Serene farms	-			1				1
	Total	0	31	3	39	13	28		114

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		19-Dec-22	
From date:		12-Dec-22	To date:		18-Dec-22	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	4
3	Fr - Sun	Classified	Sakshi	Hyderabad	BRGV	2
4	Fr - Sun	Classified	DC	Hyderabad	GHT	1
5	Fr - Sun	Classified	DC	Hyderabad	Serene farms	1
6	Fr - Sun	Classified	DC	Hyderabad	MCS Resale	2
7	Fr - Sun	Classified	TOI	Hyderabad	SOR	1
8	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
9	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
10	Sa	Classified Display	Eenadu	Hyderabad	VISTA	3
11	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	1
12	Sa	Classified Display	Sakshi	Hyderabad	NE	2
13	Sa	Classified Display	Hindu	Hyderabad	BRGV	2
14	Sun	Newspaper size flyer inserts		Nizamabad, Kamareddy, Banjara Hills, Suryapet, Damercherla, Miryalguda	All projects	7
15	Thu	90 GSM Brochure distribution		Medha busses, Cherlapally	SOR	1
16	Fri	90 GSM Brochure distribution		Genome Valley Busses	GHT & BRGV	3
17	Fri	Kiosk at Pista House		Aliabad	GHT & BRGV	2
18	Sat	Kiosk at HDFC Bank		Genome Valley Branch	GHT & BRGV	3
				Total		39

Sales reports from 12-12-2022 to 18-12-2022.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	19-Dec-22	
From date:			12-Dec-22	To date:	18-Dec-22	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	ESTATE AGENTS	1,000	AGH		
2	Fr	ACS	1,000	BRGV	1	
3	Fr	INDUS SCHOOL	1,000	GHT		
4	Fr	DOCTORS DATA	1,000	GMR	1	
5	Fr	CONSTRUCION PROFESSIONAL SERVICES	1,000	MPL	1	
6	Fr	ADVOCATE DATA	1,000	NGH		1
7	Fr	BSNL	1,000	SOV	1	
8	Fr	CHERLAPALLI IDA, CAL PUBLIC SCHOOL, CGI	1,000	VISTA		1
9	Sa - Sun	KHAMMAM DATA, SAGAR CEMENT	1,000	AGH		
10	Sa - Sun	BHARATH BIO, TEACHERS DATA	1,000	BRGV	1	
11	Sa - Sun	HEADSTRONG, TECH MAHINDRA	1,000	GHT		
12	Sa - Sun	ICICI, BHEL	1,000	GMR		1
13	Sa - Sun	GVK, IOCL, BPCL, GAIL	1,000	MPL		3
14	Sa - Sun	INFOSYS, HONDA	1,000	NGH		
15	Sa - Sun	SDG, L&T	1,000	SOV		1
16	Sa - Sun	NMDC, VST	1,000	VISTA		1
		TOTAL	16,000		5	8

Sales reports from 12-12-2022 to 18-12-2022.xlsx
Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	19-Dec-22				
From date:			12-Dec-22	To date:	18-Dec-22				
Quarter / Year		Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1	C205	1			2	
2	SOV								
3	AGH								
4	VISTA			C108	1			1	
5	MGA								
6	GHT								
7	GMR	C104, H204, G505, H501	4	H506, G506	2			6	
8	KNM								
9	NE								
10	SOR								
11	BRGV					116	1	1	
12	NGH	B613	1	A707, A203	2			3	
13	MCS RESALE								
	Total		6		6		1	13	

Date: 19-12-2022											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
24	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
25	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					