

## Promo- Enquiry Report Summary

| Promotions Division - Weekly Report  |              |             | Prepared by: | Raju           |           |         |                |       |       |
|--------------------------------------|--------------|-------------|--------------|----------------|-----------|---------|----------------|-------|-------|
| Enquiry Report - Summary             |              |             | Date:        | 26-Dec-22      |           |         |                |       |       |
| From date:                           |              |             | 19-Dec-22    | To date:       | 25-Dec-22 |         |                |       |       |
|                                      |              |             |              |                |           |         |                |       |       |
| Details of total number of enquiries |              |             |              |                |           |         |                |       |       |
| S No                                 | Project      | Site visits | Walkins      | Website/ email | Calls     | Smatbot | Google adwords | Other | Total |
| 1                                    | AGH          | -           | 1            |                | 3         |         |                |       | 4     |
| 2                                    | MPL          | -           | 4            |                | 7         |         | 2              |       | 13    |
| 3                                    | VISTA        | -           | 1            | 1              | 2         |         |                |       | 4     |
| 4                                    | SOV / SOR    | -           | 4            | 3              | 1         | 1       | 4              |       | 13    |
| 5                                    | GHT          | 2           |              |                | 3         |         | 8              |       | 13    |
| 6                                    | GMR          | -           | 7            | 1              | 2         | 1       | 3              |       | 14    |
| 7                                    | NGH          | 1           | 5            | 1              | 3         |         | 2              |       | 12    |
| 8                                    | BRGV/MGA     | -           | 1            | 1              | 2         | 1       | 2              |       | 7     |
| 9                                    | NE           | -           |              |                | 1         |         |                |       | 1     |
| 10                                   | MCS - Rental | -           |              |                |           |         |                |       |       |
| 11                                   | MCS - Resale | -           | 2            |                | 5         |         |                |       | 7     |
| 12                                   | Serene farms | -           |              |                | 0         |         |                |       | 0     |
|                                      | Total        | 3           | 25           | 7              | 29        | 3       | 21             |       | 88    |

## Promo- Enquiry Report Ads

| Promotions Division - Weekly Report  |                  |                                   | Prepared by:                      |                                     | Raju                |                  |
|--------------------------------------|------------------|-----------------------------------|-----------------------------------|-------------------------------------|---------------------|------------------|
| Enquiry Report - Ads & Paper inserts |                  |                                   | Date:                             |                                     | 26-Dec-22           |                  |
| From date:                           |                  | 19-Dec-22                         | To date:                          |                                     | 25-Dec-22           |                  |
|                                      |                  |                                   |                                   |                                     |                     |                  |
| S No                                 | Days of the week | Activity                          | Media                             | Location                            | Related to Projects | No. of enquiries |
| 1                                    | Fr - Sun         | Classified                        | Eenadu                            | Nalgonda                            | GHT                 | 3                |
| 2                                    | Fr - Sun         | Classified                        | Sakshi                            | Hyderabad                           | MPL                 | 4                |
| 3                                    | Fr - Sun         | Classified                        | Sakshi                            | Hyderabad                           | BRGV                | 1                |
| 4                                    | Fr - Sun         | Classified                        | DC                                | Hyderabad                           | NGH                 | 2                |
| 5                                    | Fr - Sun         | Classified                        | DC                                | Hyderabad                           | NE                  | 1                |
| 6                                    | Fr - Sun         | Classified                        | TOI                               | Hyderabad                           | VISTA               | 1                |
| 7                                    | Fr - Sun         | Classified                        | TOI                               | Hyderabad                           | Serene farms        | 0                |
| 8                                    | Sa               | Classified Display                | TOI                               | Hyderabad                           | MCS Resale          | 5                |
| 9                                    | Sa               | Classified Display                | Eenadu                            | Hyderabad                           | NGH                 | 1                |
| 10                                   | Sa               | Classified Display                | Eenadu (Outstation)               | Nalgonda                            | AGH                 | 1                |
| 11                                   | Sa               | Classified Display                | Sakshi                            | Hyderabad                           | GMR                 | 2                |
| 12                                   | Sa               | Classified Display                | Hindu                             | Hyderabad                           | SOR                 | 1                |
| 13                                   | Sa               | Classified Display                | Eenadu (Entire Telangana Edition) | Telangana                           | BRGV                | 1                |
| 14                                   | Sa               | Classified Display                | Sakshi (Entire Telangana Edition) | Telangana                           | AGH                 | 1                |
| 16                                   | Sa - Sun         | Newspaper size flyer inserts      |                                   | Nirmal, Nagarjuna Sagar, Punjagutta | All projects        | 5                |
| 17                                   | Tue              | Newspaper size flyer distribution |                                   | NFC                                 | All projects        | 0                |
|                                      |                  |                                   |                                   | <b>Total</b>                        |                     | 29               |

## Promo- Enquiry Report Whatsapp

| Promotions Division - Weekly Report |                  |              |           | Prepared by: | Raju         |                      |
|-------------------------------------|------------------|--------------|-----------|--------------|--------------|----------------------|
| Enquiry Report                      |                  |              |           | Date:        | 26-Dec-22    |                      |
| From date:                          |                  |              | 19-Dec-22 | To date:     | 25-Dec-22    |                      |
| WhatsApp Campaign Report.           |                  |              |           |              |              |                      |
| S No                                | Days of the week | Data used    | QTY       | Projects     | No. of calls | No. of Smatbot chats |
| 1                                   | Fr               |              |           |              |              |                      |
| 2                                   | Fr               |              |           |              |              | 1                    |
| 3                                   | Fr               |              |           |              |              |                      |
| 4                                   | Fr               |              |           |              |              | 1                    |
| 5                                   | Fr               |              |           |              |              |                      |
| 6                                   | Fr               |              |           |              |              |                      |
| 7                                   | Fr               |              |           |              |              | 1                    |
| 8                                   | Fr               |              |           |              |              |                      |
| 9                                   | Sa - Sun         |              |           |              |              |                      |
| 10                                  | Sa - Sun         |              |           |              |              |                      |
| 11                                  | Sa - Sun         |              |           |              |              |                      |
| 12                                  | Sa - Sun         |              |           |              |              |                      |
| 13                                  | Sa - Sun         |              |           |              |              |                      |
| 14                                  | Sa - Sun         |              |           |              |              |                      |
| 15                                  | Sa - Sun         |              |           |              |              |                      |
| 16                                  | Sa - Sun         |              |           |              |              |                      |
|                                     |                  | <b>TOTAL</b> | -         |              |              |                      |

## Promo- Booking Details (Q3)

|                                      |              |                        |              |               |           |               |        |           |                                |
|--------------------------------------|--------------|------------------------|--------------|---------------|-----------|---------------|--------|-----------|--------------------------------|
| Promotions Division - Weekly Report  |              |                        | Prepared by: |               | Raju      |               |        |           |                                |
| Enquiry Report - Details of Bookings |              |                        | Date:        |               | 26-Dec-22 |               |        |           |                                |
| From date:                           |              | 19-Dec-22              | To date:     |               | 25-Dec-22 |               |        |           |                                |
|                                      |              |                        |              |               |           |               |        |           |                                |
| Quarter / Year                       |              | Oct-22                 | Oct-22       | Nov-22        | Nov-22    | Dec-22        | Dec-22 |           |                                |
| S No                                 | Project      | Units Numbers          | Qty          | Units Numbers | Qty       | Units Numbers | Qty    | Total Qty | Unit nos of cheques collected. |
| 1                                    | MPL          | B1003                  | 1            | C205          | 1         |               |        | 2         | A103                           |
| 2                                    | SOV          |                        |              |               |           |               |        |           |                                |
| 3                                    | AGH          |                        |              |               |           |               |        |           |                                |
| 4                                    | VISTA        |                        |              | C108          | 1         |               |        | 1         |                                |
| 5                                    | MGA          |                        |              |               |           |               |        |           |                                |
| 6                                    | GHT          |                        |              |               |           |               |        |           |                                |
| 7                                    | GMR          | C104, H204, G505, H501 | 4            | H506, G506    | 2         |               |        | 6         |                                |
| 8                                    | KNM          |                        |              |               |           |               |        |           |                                |
| 9                                    | NE           |                        |              |               |           |               |        |           |                                |
| 10                                   | SOR          |                        |              |               |           |               |        |           |                                |
| 11                                   | BRGV         |                        |              |               |           |               |        |           | 116                            |
| 12                                   | NGH          | B613                   | 1            | A707, A203    | 2         |               |        | 3         |                                |
| 13                                   | MCS RESALE   |                        |              |               |           |               |        |           |                                |
|                                      | <b>Total</b> |                        | 6            |               | 6         |               |        | 12        | 2                              |



| Date: 26-12-2022                     |                    |                |             |                    |              |             |                  |                |              |                                |                 |
|--------------------------------------|--------------------|----------------|-------------|--------------------|--------------|-------------|------------------|----------------|--------------|--------------------------------|-----------------|
| Sub: Deatils of payment of hoardings |                    |                |             |                    |              |             |                  |                |              |                                |                 |
| Prepared By: Prasad                  |                    |                |             |                    |              |             |                  |                |              |                                |                 |
| Sl. No.                              | Hoarding Size      | Hoarding Owner | Contact No  | Location           | Monthly Rent | Yearly Rent | Lease Start Date | Lease End Date | Project Name | Payment From                   | Remarks         |
| 1                                    | 16x18              | Vista          |             | Pochamma           | 2,000        |             |                  |                | Vista        | Vista                          | Monthly Payment |
|                                      |                    |                |             | Total              | 2,000        |             |                  |                |              |                                |                 |
| 2                                    | 31x20              | T. Lakshmi     | 9652520002  | Chakripuram        |              | 75,000      | 25-10-2022       | 31-03-2023     | SOR          | Dr. Tejal Modi                 | Yearly Payment  |
| 3                                    | 40x20              | MCS            |             | Charlapally        | 10,000       |             | 25-10-2022       | 31-03-2023     | SOR          | Dr. Tejal Modi                 | Monthly Payment |
|                                      |                    |                |             | Total              | 10,000       | 75,000      |                  |                |              |                                |                 |
| 4                                    | 30x20              | MCS            |             | Miryalguda         | 3,000        |             | 01-12-2016       | 30-11-2012     | AGH          | Modi Realty Miryalguda LLP     | Monthly Payment |
|                                      |                    |                |             | Total              | 3,000        |             |                  |                |              |                                |                 |
| 5                                    | 30x15              | MCS            |             | Ammuguda           | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 6                                    | 30x15              | MCS            |             | Kowkur             | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 7                                    | 40x25              | Naveen Arts    |             | Balaji Nagar       | 18,000       |             | 19-04-2021       | 18-09-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 8                                    | 32X15 & 32X10      | MCS            |             | Yapral             | 16,000       |             | 01-10-2021       | 30-10-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 9                                    | 40x25              | Bhavani Ads    |             | Alwal              | 45,000       |             | 20-05-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 10                                   | 11X6               | MCS            |             | Shamirpet - SRO    | 5,000        |             | 01-07-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 11                                   | 30X15              | MCS            |             | Turkapally village | 12,000       |             | 01-08-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 12                                   | 20x10              | MCS            |             | Neredmet SRO       | 12,000       |             | 01-08-2022       | 31-12-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
|                                      |                    |                |             | Total              | 1,32,000     |             |                  |                |              |                                |                 |
| 13                                   | 30x20              | MCS            |             | Karminagar         | 8,000        |             | 01.07.2020       | 31.03.2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 14                                   | 32.4x8             | MCS            |             | GV bypass          | 8,000        |             | 20-11-2020       | 31-03-2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 15                                   | 27x4               | MCS            |             | Peddapally         | 8,000        |             | 03-12-2022       | 31-062023      | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 16                                   | 30x25 - 2 nos      | Bhavani Ads    | 9391166777' | Thurkapally        | 30,000       |             | 01-01-2021       | 31-12-2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
|                                      |                    |                |             | Total              | 54,000       |             |                  |                |              |                                |                 |
| 17                                   | 30x20              | MCS            |             | Bhongiri           | 8,000        |             | 12-04-2021       | 31-06-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 18                                   | 8X5, 25X5, 8X4     | TSM - Bus stop |             | Jodimetla          | 11,000       |             | 24-07-2021       | 23-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 19                                   | 25x25 back to back | Naveen Arts    |             | Rampally           | 7,500        |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 20                                   | 40x25 back to back | Bhavani Ads    | 9391166777' | Yannampet          | 19,500       |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 21                                   | 30X30 back to back | Bhavani Ads    |             | Jodimetla          | 53,000       |             | 03-08-2021       | 02-12-2024     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 22                                   | 28X14 & 4X14       | MCS            |             | Jodimetla          | 16,000       |             | 25-09-2021       | 31-03-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 23                                   | 30x8               | MCS            |             | Narapally - SRO    | 8,000        |             | 15-10-2022       | 31-03-2023     | GMR          | Modi Realty Pocharam LLP       | Monthly Payment |
|                                      |                    |                |             | Total              | 1,23,000     |             |                  |                |              |                                |                 |
| 24                                   | 25x25              | Naveen Arts    |             | Rampally           | 7,500        |             | 12-04-2021       | 31-06-2022     | NE           | Nilgiri Estates                | Monthly Payment |
| 25                                   | 40x25              | Bhavani Ads    | 9391166777' | Yannampet          | 19,500       |             | 22-08-2020       | 31-12-2022     | NE           | Nilgiri Estates                | Monthly Payment |
|                                      |                    |                |             | Total              | 27,000       |             |                  |                |              |                                |                 |
|                                      |                    |                |             | Grand Total        | 3,51,000     | 75,000      |                  |                |              |                                |                 |