

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	16-Jan-23					
From date:			9-Jan-23	To date:	15-Jan-23				
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		1		3		5
2	MPL	-	3	1	5		1		10
3	VISTA	-	1	1	2				4
4	SOV / SOR	-	6	1	1	2	2		12
5	GHT	-	1	1	2		5		9
6	GMR	-	5		5		4		14
7	NGH	-	4		2		4		10
8	BRGV/MGA	1	3		2	2	3		11
9	NE	-	0		2				2
10	MCS - Rental	-	1						1
11	MCS - Resale	-	1		2				3
12	Serene farms	-			2				2
	Total	1	26	4	26	4	22		83

Promo- Enquiry Report Ads

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts					Date:	16-Jan-23	
From date:		9-Jan-23		To date:		15-Jan-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries	
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	5	
2	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	1	
3	Fr - Sun	Classified	Sakshi	Hyderabad	MPL	2	
4	Fr - Sun	Classified	Sakshi	Hyderabad	NGH	1	
5	Fr - Sun	Classified	DC	Hyderabad	VISTA	2	
6	Fr - Sun	Classified	DC	Hyderabad	Serene farms	2	
7	Fr - Sun	Classified	DC	Hyderabad	MCS Resale	2	
8	Fr - Sun	Classified	TOI	Hyderabad	GHT	1	
9	Fr - Sun	Classified	TOI	Hyderabad	SOR	1	
10	Sa	Classified Display	TOI	Hyderabad	MPL & BRGV	2	
11	Sa	Classified Display	Eenadu	Hyderabad	GHT	0	
12	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	1	
13	Sa	Classified Display	Sakshi	Hyderabad	NE	2	
14	Sa	Classified Display	Hindu	Hyderabad	NGH	0	
15	Sa	Classified Display	Sakshi (Entire Telangana Edition)	Telangana	GHT	1	
16	Sa	Classified Display	TOI (Entire Telangana Edition)	Telangana	NGH	1	
17	Sa - Sun	Newspaper size flyer inserts		Nampally	All Projects	2	
				Total		26	

Sales reports from 09-01-2023 to 15-01-2023.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	16-Jan-23	
From date:			9-Jan-23	To date:	15-Jan-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	BNI,CAL PUBLIC SCHOOL	1,000	AGH		
2	Fr	COMBINED DATA	1,000	BRGV	1	1
3	Fr	GVK BIO	1,000	GHT		
4	Fr	INFOSYS	1,000	GMR		
5	Fr	MOBILE DATA	1,000	MPL		
6	Fr	GENPACT	1,000	NGH		
7	Fr	CRM DATA	1,000	SOV		2
8	Fr	CIS DATA	1,000	VISTA		
		TOTAL	8,000		1	3

Sales reports from 09-01-2023 to 15-01-2023.xlsx
 Promo- Booking Details (Q4)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		9-Jan-23				
From date:		2-Jan-23		To date:		8-Jan-23			
Quarter / Year			Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22	
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1	C205	1			2	
2	SOV								
3	AGH								
4	VISTA			C108	1			1	
5	MGA								
6	GHT								
7	GMR	C104, H204, G505, H501	4	H506, G506	2	H406	1	7	
8	KNM								
9	NE								
10	SOR								
11	BRGV								116
12	NGH	B613	1	A707, A203	2			3	
13	MCS RESALE								
Total			6		6			13	1

Sales reports from 09-01-2023 to 15-01-2023.xlsx
 Promo- Booking Details (Q1)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		16-Jan-23				
From date:		9-Jan-23		To date:		15-Jan-23			
Quarter / Year			Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23	
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	MGA								
6	GHT								601
7	GMR								G402
8	KNM								
9	NE								
10	SOR								
11	BRGV	414, 116, 214	3						
12	NGH								A607
13	MCS RESALE								
	Total	3	3						3

Date: 16-01-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-06-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
24	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
25	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					