

## Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju						
Enquiry Report - Summary			Date: 2-Jan-23						
From date: 26-Dec-22			To date: 1-Jan-23						
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		2				3
2	MPL	-	5	1	6	1			13
3	VISTA	-	1		2				3
4	SOV / SOR	-	1	2	1	3	2		9
5	GHT	-	1		0				1
6	GMR	-	9	1	2	4			16
7	NGH	-	3	2	6	2			13
8	BRGV/MGA	-	3		3	3	1		10
9	NE	-	1		2				3
10	MCS - Rental	-							
11	MCS - Resale	-	3		4				7
12	Serene farms	-							
	Total	0	28	6	28	13	3		78

## Promo- Enquiry Report Ads

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts					Date:	2-Jan-23	
From date:		26-Dec-22			To date:	1-Jan-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries	
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	4	
2	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	0	
3	Fr - Sun	Classified	Sakshi	Hyderabad	GHT	0	
4	Fr - Sun	Classified	DC	Hyderabad	GMR	2	
5	Fr - Sun	Classified	DC	Hyderabad	Serene farms	0	
6	Fr - Sun	Classified	DC	Hyderabad	MCS Resale	4	
7	Fr - Sun	Classified	TOI	Hyderabad	NE	2	
8	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1	
9	Fr - Sun	Classified	TOI	Hyderabad	SOR	0	
10	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	3	
11	Sa	Classified Display	Eenadu	Hyderabad	BRGV	2	
12	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	1	
13	Sa	Classified Display	Sakshi	Hyderabad	VISTA	2	
14	Sa	Classified Display	Hindu	Hyderabad	MPL	1	
15	Sa	Classified Display	Eenadu (Entire Telangana Edition)	Telangana	AGH	1	
16	Sa	Classified Display	Sakshi (Entire Telangana Edition)	Telangana	GHT	0	
17	Sa	Classified Display	TOI (Entire Telangana Edition)	Telangana	NGH	2	
18	Sa - Sun	Newspaper size flyer inserts		Vikarabad	All projects	2	
19	Tue	90 GSM Brochures distribution in Medha busses		Jodimetla	NGH	1	
				<b>Total</b>		28	

## Sales reports from 26-12-2022 to 01-01-2023.xlsx

## Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report					Prepared by:	Raju
Enquiry Report					Date:	2-Jan-23
From date:			26-Dec-22	To date:	1-Jan-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	INDUSTRIES DATA	1,000	AGH		
2	Fr	MEDHASERVO,PRAGATHI RESORTS	1,000	BRGV	1	1
3	Fr	GVK EMRI	1,000	GHT		
4	Fr	GENPACT	1,000	GMR		1
5	Fr	INFOSYS	1,000	MPL		1
6	Fr	CRM DATA	1,000	NGH		1
7	Fr	JEEDIMETLA IDA , NATIONAL SEEDS ,SHAMSHABAD IDA	1,000	SOV		1
8	Fr	SECUNDERABAD CLUB DATA	1,000	VISTA		
9	Sa	BNI, CAL PUBLIC SCHOOL	1,000	AGH		
10	Sa	COMBINED DATA	1,000	BRGV		
11	Sa	GVK BIO	1,000	GHT		
12	Sa	INFOSYS	1,000	GMR		2
13	Sa	MOBILE DATA ONLY NUMBERS	1,000	MPL		
14	Sa	GENPACT	1,000	NGH		
15	Sa	CRM DATA	1,000	SOV		1
16	Sa	CIS DATA	1,000	VISTA		
17	Sun	INDUSTRIES DATA	1,000	AGH		
18	Sun	MEDHASERVO,PRAGATHI RESORTS	1,000	BRGV	1	
19	Sun	GVK EMRI	1,000	GHT		
20	Sun	GENPACT	1,000	GMR		1
21	Sun	INFOSYS	1,000	MPL		
22	Sun	CRM DATA	1,000	NGH		1
23	Sun	JEEDIMETLA IDA , NATIONAL SEEDS ,SHAMSHABAD IDA	1,000	SOV		1
24	Sun	SECUNDERABAD CULB	1,000	VISTA		
		<b>TOTAL</b>	<b>24,000</b>		2	11

Sales reports from 26-12-2022 to 01-01-2023.xlsx  
 Promo- Booking Details (Q3)

Promotions Division - Weekly Report			Prepared by: Raju						
Enquiry Report - Details of Bookings			Date: 2-Jan-23						
From date:		26-Dec-22	To date: 1-Jan-23						
Quarter / Year		Oct-22	Oct-22	Nov-22	Nov-22	Dec-22	Dec-22		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B1003	1	C205	1			2	
2	SOV								
3	AGH								
4	VISTA			C108	1			1	
5	MGA								
6	GHT								
7	GMR	C104, H204, G505, H501	4	H506, G506	2	H406	1	7	
8	KNM								
9	NE								
10	SOR								
11	BRGV								116
12	NGH	B613	1	A707, A203	2			3	
13	MCS RESALE								
<b>Total</b>			6		6			13	1



Date: 02-01-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-06-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
24	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
25	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					

Date: 03-01-2023									
Prepared By: Prasad									
Sign:									
Sub: Brochure Stock									
SL.No.	Project	Brochure	Envelope	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	200							
2	NE 170 GSM	1500			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	1500			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	800			1400				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	4000			3500				
14	NGH 300 GSM	3000			2700				
15	GHT 300 GSM	50			3500				
16	SOV 300 GSM	200			1200				
17	MGA 300 GSM	600							
18	BRGV 300 GSM	1800			1000				
19	Genopolis 300 gsm	600							
20	90 GSM GHT Brochure	12,000							
21	90 GSM NGH Brochure	12,000							
22	90 GSM BRGV Brochure	12,000							
	OTHERS	Quantity							
1	MODI KEY CHAINS	20							
2	FAQ FLYERS	2,000							
3	10 Q&A flyers	2,000							
4	SELF SEAL COVERS	400							
6	AGH A5 FLYERS	10,000							
7	BRGV flyers	0							
8	GMR & MPL flyers	0							
9	GHT flyers	0							
10	NGH & VISTA flyers	0							
11	All project news paper flyers	25,000							