

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	20-Feb-23					
From date:		13-Feb-23	To date:	19-Feb-23					
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		0	1			2
2	MPL	-	5	2	2	1	1		11
3	VISTA	-	2		1	2			5
4	SOV / SOR	-	3	2	1	2	1		9
5	GHT	-	2	1	4	1	3		11
6	GMR	-	8	3	2	2	5		20
7	NGH	-	4	1	5	2			12
8	BRGV/MGA	-	1		7	2	2		12
9	NE	-	1		4				5
10	MCS - Rental	-	2						2
11	MCS - Resale	-	2		2				4
12	Referrel scheme								2
	Total	0	31	9	28	13	12		95

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		20-Feb-23	
From date:			13-Feb-23	To date:		19-Feb-23
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	3
2	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	0
3	Fr - Sun	Classified	Sakshi	Hyderabad	GHT	0
4	Fr - Sun	Classified	DC	Hyderabad	NGH	2
5	Fr - Sun	Classified	TOI	Hyderabad	MPL	2
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	2
7	Sa	Classified Display	TOI	Hyderabad	NE & NGH	3
8	Sa	Classified Display	Eenadu	Hyderabad	GMR	0
9	Sa	Classified Display	Sakshi	Hyderabad	SOR	1
10	Sa	Classified Display	Hindu	Hyderabad	VISTA	1
11	Sa	Classified Display	TOI (Entire Telangana Edition)	Telangana	GHT	2
12	Fr-Sa	90 GSM Paper inserts		Habsiguda	MPL & GMR	2
				Alwal	GHT & BRGV	4
				ECIL	NGH & NE	4
13	Fr	90 GSM Brochure distribution		Genome valley busses	GHT & BRGV	2
				Total		28

Sales reports from 13-02-2023 to 19-02-2023.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	20-Feb-23	
From date:			13-Feb-23	To date:	19-Feb-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	CBSE SCHOOLS , NGO DATA	1,000	AGH		
2	Fr	EXPORTERS TELANGANA , BNI DATA	1,000	BRGV		1
3	Fr	LARGE COMPANIES DATA, DOCTORS DATA	1,000	GHT		
4	Fr	ADVOCATES DATA	1,000	GMR		1
5	Fr	CONSTRUCTIONAL PROFESSIONALS	1,000	MPL		
6	Fr	HYD ACS, CAL PUBLIC SCHOOL	1,000	NGH		1
7	Fr	INDUS SCHOOL	1,000	SOV		
8	Fr	BNI , CHERLAPALLY IDA	1,000	VISTA		1
9	Sa	DOCTORS DATA, CBSE SCHOOLS	1,000	AGH		
10	Sa	CBSE SCHOOLS , SALES AND MARKETING HEADS, PHARMA DATA, CAL SCHOOL	1,000	BRGV	1	
11	Sa	EXPORTERS TELANGANA , NGO DATA	1,000	GHT		1
12	Sa	CEO'S & MD'S DATA TELANGANA , CBSE SCHOOL, ACS	1,000	GMR		
13	Sa	INDUS SCHOOL DATA	1,000	MPL		
14	Sa	DOCTORS DATA	1,000	NGH		1
15	Sa	ADVOCATES DATA	1,000	SOV		1
16	Sa	CONSTRUCTIONAL PROFESSIONALS	1,000	VISTA	1	
17	Su	CBSE SCHOOLS , SALES AND MARKETING HEADS, PHARMA DATA, CAL SCHOOL	1,000	AGH		1
18	Su	DOCTORS DATA, CBSE SCHOOLS	1,000	BRGV		
19	Su	INDUS SCHOOL	1,000	GHT		
20	Su	CONSTRUCTIONAL PROFESSIONALS	1,000	GMR		1
21	Su	EXPORTER'S IN TELANGANA, NGO'S DATA	1,000	MPL		1
22	Su	ADVOCATES DATA	1,000	NGH		
23	Su	CEO'S & MD'S DATA TELANGANA , CBSE SCHOOL, ACS	1,000	SOV		1
24	Su	DOCTORS DATA	1,000	VISTA		
		TOTAL	24,000		2	11

Sales reports from 13-02-2023 to 19-02-2023.xlsx
 Promo- Booking Details (Q1)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		20-Feb-23				
From date:		13-Feb-23	To date:		19-Feb-23				
Quarter / Year		Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202, A207	2					2	
2	SOV								
3	AGH								
4	VISTA								
5	MGA								
6	GHT	A402	1					1	
7	GMR	G402	1					1	
8	KNM								
9	NE								
10	SOR	991A	1					1	
11	BRGV	414, 116, 214, 516	4	314	1			5	
12	NGH	A607	1					1	A406
13	MCS RESALE								
	Total	10	10	1	1			11	1

Sub: Weekly walkin's report									
Prepared By: RAJU									
Prepared date: 20-02-2023									
Period: 13-02-2023 to 19-02-2023									
Sl.N	Date	Name	Project	Address	Phone No	Time in	Nature of Visit	CIS No	Source
1	17-02-2023	K. Nageshwar Rao	AGH	Miryalaguda	9440260907	03:40	Walkin	22762	
2	14-02-2023	Ajaz Ahmad	BRGV	Mehadipatnam	8099181507	05:15	Walkin	22729	
3	15-02-2023	Mr. Ramana Rao	GHT	Delhi	9968079393	17:30	walk-in	22738	
4	18-02-2023	Mr. Kiran	GHT	Bollarum	9700450215	14:00	walk-in	22752	
5	13-02-2023	PRVS. Prakash	GMR	Moula-ali	9491871702	11.15 am	Walk-in	22693	
6	15-02-2023	KVV. Srinivas	GMR	A.S.Rao Nagar	9440111397	05.50 pm	Walk-in	22734	
7	16-02-2023	Subba Reddy	GMR	Ecil	8686868886	02.00 pm	Walk-in	22753	
8	17-02-2023	Ch. Sharath Kumar	GMR	Hubsiguda	8179079859	03.30 pm	Walk-in	22750	
9	17-02-2023	Jagdish	GMR	Nacharam	8801620140	04.40 pm	Walk-in	22749	
10	18-02-2023	Phani Kumar	GMR	Uppal	9949883906	03.30 pm	Walk-in	22751	
11	19-02-2023	Shaik Mastan	GMR	Moula-ali	9177119966	03.30 pm	Walk-in	22757	
12	19-02-2023	Sharath Babu	GMR	Nagaram	9010308554	04.15 pm	Walk-in	22758	
13	13-02-2023	Surya narayana	MPL	Neradmet	9490233359	11:15 AM	Walk-in's	22700	
14	16-02-2023	Manish	MPL	Moula - Ali	9212205	17:00 AM	Walk-in's	22743	
15	17-02-2023	T.Satish	MPL	Bombay	7015951105	14:00 AM	Walk-in's	22745	
16	17-02-2023	Jagdish	MPL	Nacharam	8801620140	16:30 PM	Walk-in's	22749	
17	18-02-2023	Deshpande	MPL	Naryanguda	9701444247	11:00	Walk-in's	22765	
18	19-02-2023	Shiva Srikanth	NE	Lalapet	8367339911	17:00pm	walk in	22764	
19	16-02-2023	Vivek Vardhan	NGH	Secunderabad	9603106660	17:00pm	walk in	22740	
20	19-02-2023	I.Venkateshwar Rao	NGH	Medipally	7981677978	11:30am	walk in	22754	
21	19-02-2023	Srinivasulu	NGH	Medipally	8688999007	12:10pm	walk in	22755	
22	19-02-2023	B. Prabhakar Rao	NGH	Himayathnagar	9885413552	15:00pm	walk in	22759	
23	15-02-2023	Mr. M S Reddy	SOR	Rampally, Hyderabad	8008008484	11:50	Walk in	22766	
24	19-02-2023	Mr. Anjinappa	SOV	Cherlapally, Hyderabad	7888001553	14:20	Walk in	22763	
25	19-02-2023	Mr.Shiva	SOV	Lalapet, Hyderabad	8367339911	17:45	Walk in	22760	
26	19-02-2023	Sundara Babu	VISTA	Gandhi Nagar	9989538635	11:30	Walkin	22747	
27	19-02-2023	Shantanu	VISTA	Alwal	9866322109	02:30	Walkin	22746	

Date: 20-02-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
24	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
25	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					