

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Summary				Date:	6-Feb-23				
From date:			30-Jan-23	To date:	5-Feb-23				
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1		1				2
2	MPL	-	5	1	3	2	1		12
3	VISTA	-	1		1	1			3
4	SOV / SOR	-	4	1	0	1	4		10
5	GHT	-	2		0		4		6
6	GMR	-	7	2	2	1	1		13
7	NGH	-	5		0	2	2		9
8	BRGV/MGA	-	2	2	1	5	4		14
9	NE	-	2		3				5
10	MCS - Rental	-	2						2
11	MCS - Resale	-	2		3				5
12	Serene farms	-							
	Total	0	33	6	14	12	16		81

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		6-Feb-23	
From date:		30-Jan-23	To date:		5-Feb-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	3
2	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	VISTA	1
4	Fr - Sun	Classified	DC	Hyderabad	MPL	2
5	Fr - Sun	Classified	DC	Hyderabad	BRGV	1
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	3
7	Sa	Classified Display	TOI	Hyderabad	SOR & GMR	2
8	Sa	Classified Display	Eenadu	Hyderabad	GHT	0
9	Sa	Classified Display	Sakshi	Hyderabad	NGH	0
10	Sa	Classified Display	Hindu	Hyderabad	NE	0
11	Sa	Classified Display	TOI (Entire Telangana Edition)	Telangana	MPL	1
12	Thu	Brochure distribution		Medha Busses, Cherlapally	NGH	
			Total			14

Sales reports from 30-01-2023 to 05-02-2023.xlsx

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	6-Feb-23	
From date:			30-Jan-23	To date:	5-Feb-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	ESTATE AGENTS	1,000	AGH		
2	Fr	HYD ADVOCATES.	1,000	BRGV	1	2
3	Fr	INDUS SCHOOL	1,000	GHT		
4	Fr	DOCTERS	1,000	GMR		1
5	Fr	CONSTRUCTION PROFESSIONALS	1,000	MPL		1
6	Fr	HYD ADVOCATE	1,000	NGH	1	
7	Fr	BSNL	1,000	SOV		1
8	Fr	CHERLAPALLY & CAL PUBLIC SCHOOL	1,000	VISTA		
9	Sa	ADP	1,000	AGH		
10	Sa	DRDO, BITS	1,000	BRGV		1
11	Sa	SCCL	1,000	GHT		
12	Sa	GSK	1,000	GMR		
13	Sa	TATA	1,000	MPL		
14	Sa	HCL	1,000	NGH		1
15	Sa	HITACHI	1,000	SOV		
16	Sa	CGI	1,000	VISTA		1
17	Su	CONSTRUCTION PROFESSIONALS	1,000	AGH		
18	Su	HYD DATA	1,000	BRGV		1
19	Su	INDUSTRIES DATA	1,000	GHT		
20	Su	JEEDIMETLA DATA, INDUS SCHOOL DATA	1,000	GMR		
21	Su	ACS, CHERLAPALLI IDA	1,000	MPL		1
22	Su	ESTATE AGENTS,KATTADHAN & KUSHAIGUDA INDUSTRIAL AREA	1,000	NGH		
23	Su	MEDHA SERVO, LIONS CLUB	1,000	SOV		
24	Su	CRM, LIONS CLUB HYDERABAD	1,000	VISTA		
		TOTAL	24,000		2	10

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Feb-23				
From date:			30-Jan-23	To date:	5-Feb-23				
Quarter / Year		Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202	1					1	A207
2	SOV								
3	AGH								
4	VISTA								
5	MGA								
6	GHT	A402	1					1	
7	GMR	G402	1					1	
8	KNM								
9	NE								
10	SOR	991A	1					1	
11	BRGV	414, 116, 214, 516	4					4	
12	NGH	A607	1					1	
13	MCS RESALE								
	Total	9	9					9	1

Date: 06-02-2023									
Prepared By: Prasad									
Sign:									
Sub: Brochure Stock									
SL.No.	Project	Brochure	Envelope	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	200							
2	NE 170 GSM	1500			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	1500			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	800			1400				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	4000			3500				
14	NGH 300 GSM	3000			2700				
15	GHT 300 GSM	50			3500				
16	SOV 300 GSM	200			1200				
17	MGA 300 GSM	600							
18	BRGV 300 GSM	1800			1000				
19	Genopolis 300 gsm	600							
20	90 GSM GHT Brochure	12,000							
21	90 GSM NGH Brochure	12,000							
22	90 GSM BRGV Brochure	12,000							
	OTHERS	Quantity							
1	MODI KEY CHAINS	20							
2	FAQ FLYERS	2,000							
3	10 Q&A flyers	2,000							
4	SELF SEAL COVERS	400							

Date: 06-02-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	30X15	MCS		Turkapally village	12,000		01-08-2022	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-03-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	87,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-03-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally	8,000		03-12-2022	31-03-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-03-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
16	30x20	MCS		Bhongiri	8,000		12-04-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-03-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-03-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					