

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Summary			Date:	23-Jan-23					
From date:		16-Jan-23	To date:	22-Jan-23					
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Google adwords	Other	Total
1	AGH	-	1	2	1	1	1		6
2	MPL	-	7	1	4	0	1		13
3	VISTA	-	2		2	0			4
4	SOV / SOR	-	3	1	0	2	3		9
5	GHT	-	1		2	0	1		4
6	GMR	-	7	1	2	0	2		12
7	NGH	-	2	1	0	0	1		4
8	BRGV/MGA	-	2		2	2	0		6
9	NE	-	1		3				4
10	MCS - Rental	-	1						1
11	MCS - Resale	-	2		3				5
12	Serene farms	-			2				2
	Total	0	29	6	21	5	9		70

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		23-Jan-23	
From date:		16-Jan-23	To date:		22-Jan-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	4
3	Fr - Sun	Classified	Sakshi	Hyderabad	BRGV	1
5	Fr - Sun	Classified	DC	Hyderabad	NE	3
7	Fr - Sun	Classified	TOI	Hyderabad	VISTA	2
8	Fr - Sun	Classified	TOI	Hyderabad	MCS Resale	3
9	Fr - Sun	Classified	TOI	Hyderabad	Serene farms	2
10	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
11	Sa	Classified Display	Eenadu	Hyderabad	GMR	2
13	Sa	Classified Display	Sakshi	Hyderabad	SOR	0
14	Sa	Classified Display	Hindu	Hyderabad	AGH	0
16	Sa	Classified Display	TOI (Entire Telangana Edition)	Telangana	BRGV	1
			Total			21

Sales reports from 16-01-2023 to 22-01-2023.xlsx
Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	23-Jan-23	
From date:			16-Jan-23	To date:	22-Jan-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	BNI, CAL PUBLIC SCHOOL	1,000	AGH		1
2	Sa	COMBINED DATA	1,000	BRGV	1	
3	Sa	GVK BIO	1,000	GHT		
4	Sa	INFOSYS	1,000	GMR		
5	Sa	MOBILE DATA	1,000	MPL		
6	Sa	GENPACT	1,000	NGH		
7	Sa	CRM DATA	1,000	SOV		1
8	Sa	CIS DATA	1,000	VISTA		
9	Su	CONSTRUCTION PROFESSIONALS	1,000	AGH		
10	Su	HYD ADVOCATES	1,000	BRGV		1
11	Su	INDUSTRIES DATA	1,000	GHT		
12	Su	JEEDIMETLA DATA,INDU SCHOOL DATA	1,000	GMR		
13	Su	ACS,CHERLAPALLI IDA IMAGE	1,000	MPL		
14	Su	ESTATE AGENTS,KATTADHAN & KUSHAIGUDA INDUSTRIAL AREA IMAGE	1,000	NGH		
15	Su	MEDHA SERVO, LIONS CLUB IMAGE	1,000	SOV		1
16	Su	CRM, LIONS CLUB HYDERABAD IMAGE	1,000	VISTA		
		TOTAL	16,000		1	4

Sales reports from 16-01-2023 to 22-01-2023.xlsx
 Promo- Booking Details (Q1)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		23-Jan-23				
From date:		16-Jan-23	To date:		22-Jan-23				
Quarter / Year		Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202	1					1	
2	SOV								
3	AGH								
4	VISTA								
5	MGA								
6	GHT	A402	1					1	
7	GMR	G402	1					1	
8	KNM								
9	NE								
10	SOR								
11	BRGV	414, 116, 214	3					3	
12	NGH	A607	1					1	
13	MCS RESALE								
	Total	7	7					7	

Date: 23-01-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	GMR	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,000						
24	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
25	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,51,000	75,000					