

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	6-Mar-23					
From date:			27-Feb-23	To date:	5-Mar-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other	Total
1	AGH	-	1		1	1	GHT, MGA & BRGV			3
2	MPL	-	3	2	1	1				7
3	VISTA	-	1	4	1	1				7
4	SOV / SOR	-	1	3	3	1				8
5	GHT	-	2	1	4	3				10
6	GMR	-	9	1	2	2				14
7	NGH	-	4		5	2				11
8	BRGV/MGA	-	1		10	2				13
9	NE	-	2		5					7
10	MCS - Rental	-	1							1
11	MCS - Resale	-	1		2					3
13	MBMC				1					1
14	Ramky Selenium				2					2
15	MCMET				0					0
	Total	0	26	11	37	13		0		

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		6-Mar-23	
From date:		27-Feb-23	To date:		5-Mar-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	2
2	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	GMR	1
5	Fr - Sun	Classified	DC	Hyderabad	MBMC	1
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
8	Fr - Sun	Classified	TOI	Hyderabad	Ramky Selenium	2
9	Sa	Classified Display	TOI	Hyderabad	MPL & SOV	2
10	Sa	Classified Display	Eenadu	Hyderabad	GHT	0
11	Sa	Classified Display	Sakshi	Hyderabad	NE	2
12	Sa	Classified Display	Hindu	Hyderabad	VISTA	1
14	Sa	Classified Display	Sakshi (Hyd Edition)	Hyderabad	MCMET	0
15	Fr-Sa	90 GSM Paper inserts		Mancherial	GHT & BRGV	5
				Tarnaka	NGH & NE	6
				Sainikpuri	SOV & SOR	1
				Clock Tower	MPL & GMR	1
16	Wed	Promotion activity		Singareni Collieries	GHT & BRGV	7
				Total		37

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	6-Mar-23	
From date:			27-Feb-23	To date:	5-Mar-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	ESTATE AGENTS	1,000	AGH		1
2	Fr	INDUS SCHOOL	1,000	BRGV		1
3	Fr	ACS HYDERABAD	1,000	GHT	1	
4	Fr	BSNL	1,000	GMR		1
5	Fr	CHERLAPALLY IDA, CAL PUBLIC SCHOOL, CGI	1,000	MPL		
6	Fr	CONSTRUCTIONAL PROFESSIONALS SERVICES	1,000	NGH	1	
7	Fr	DOCTORS DATA	1,000	SOV		
8	Fr	ADVOCATE DATA	1,000	VISTA		1
9	Sa	INDUS SCHOOL	1,000	AGH		
10	Sa	ESTATE AGENTS	1,000	BRGV		
11	Sa	BSNL	1,000	GHT		1
12	Sa	ACS HYDERABAD	1,000	GMR		
13	Sa	CONSTRUCTION PROFESSIONAL SERVICES	1,000	MPL	1	
14	Sa	CHERLAPALLY IDA, CAL PUBLIC SCHOOL, CGI	1,000	NGH		
15	Sa	ADVOCATE DATA	1,000	SOV		1
16	Sa	DOCTORS DATA	1,000	VISTA		
17	Su	CBSE SCHOOLS , NGO DATABASE	1,000	AGH		
18	Su	EXPORTERS TELENGANA , BNI DATA	1,000	BRGV	1	
19	Su	LARGE COMPANIES DATA, DOCTORS DATA	1,000	GHT		1
20	Su	ADVOCATES DATA	1,000	GMR		1
21	Su	CONSTRUCTIONAL PROFESSIONAL SERVICES	1,000	MPL		
22	Su	HYD ACS, CAL PUBLIC SCHOOL	1,000	NGH		1
23	Su	INDUS SCHOOL	1,000	SOV		
24	Su	BNI, CHERLAPALLI IDA	1,000	VISTA		
		TOTAL	24,000		4	9

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Mar-23				
From date:			27-Feb-23	To date:	5-Mar-23				
Quarter / Year		Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202, A207	2					2	
2	SOV								
3	AGH								
4	VISTA					E410	1	1	
5	GHT	A402	1					1	
6	GMR	G402	1	D305	1			2	
7	KNM								
8	NE								
9	SOR	991A	1					1	
10	BRGV	414, 116, 214, 516	4	314, 207	2			6	
11	NGH	A607	1	A406	1			2	
12	MCS RESALE								
	Total		10		4		1	15	

Date: 06-03-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					

Date: 06-03-2023									
Prepared By: Prasad									
Sign:									
Sub: Brochure Stock									
SL.No.	Project	Brochure	Envelope	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	200							
2	NE 170 GSM	1500			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	1500			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
6	MPL 300 GSM	800			100				
7	INNOPOLIS 300 GSM	600							
8	UNITED AVENUES 300 GSM	1800							
9	GMR 300 GSM	4000			3500				
10	NGH 300 GSM	3000			2700				
11	GHT 300 GSM	50			3500				
12	SOV 300 GSM	200			1200				
13	MGA 300 GSM	600							
14	BRGV 300 GSM	1800			1000				
15	Genopolis 300 gsm	600							
16	90 GSM GHT Brochure	12,000							
17	90 GSM NGH Brochure	12,000							
18	90 GSM BRGV Brochure	12,000							
	OTHERS	Quantity							
19	MODI KEY CHAINS	20							
20	FAQ FLYERS	2,000							
21	10 Q&A flyers	2,000							
22	SELF SEAL COVERS	400							
23	GMR & MPL 90 GSM flyers	40000							
23	NGH & NE 90 GSM flyers	40000							
25	GHT & BRGV 90 GSM flyers	35000							
26	SOV & SOR 90 GSM flyers	45000							