

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	20-Mar-23						
From date:			13-Mar-23	To date:	19-Mar-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other	Total
1	AGH	-	1		1	2				4
2	MPL	-	4	3	2	1				10
3	VISTA	-	1		1	7				9
4	SOV / SOR	-	3		8	1				12
5	GHT	-	1	1	2	1				5
6	GMR	-	6	4	1	5				16
7	NGH	-	4	1	4	3				12
8	BRGV/MGA	-	3		4	1				8
9	NE	-	1		2					3
10	MCS - Rental	-	2							2
11	MCS - Resale	-			2					2
13	MBMC				2					2
14	Ramky Selenium				0					0
15	MCMET				2					2
	Total	0	26	9	31	21				87

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by: Raju			
Enquiry Report - Ads & Paper inserts			Date: 20-Mar-23			
From date:		13-Mar-23	To date: 19-Mar-23			
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	1
2	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	NGH	2
4	Fr - Sun	Classified	Sakshi	Hyderabad	Ramky Selenium	0
5	Fr - Sun	Classified	DC	Hyderabad	MBMC	2
6	Fr - Sun	Classified	DC	Hyderabad	BRGV	3
7	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
8	Fr - Sun	Classified	TOI	Hyderabad	MCS - Resale	2
9	Sa	Classified Display	TOI	Hyderabad	VISTA & NE	1
10	Sa	Classified Display	Eenadu	Hyderabad	SOR	1
11	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
12	Sa	Classified Display	Hindu	Hyderabad	GMR	1
13	Sa	Classified Display	TOI(Entire Telangana Edition)	Hyderabad	NGH	0
14	Sa	Classified Display	Eenadu (Hyd Edition)	Hyderabad	MCMET	2
15	Fr-Su	90 GSM Paper inserts		Kaleshwaram, Bhupalpally, Bhupalpally singareni Colony	SOV & SOR	6
				Ramanthpur	NGH & NE	4
				Vikarabad	MPL & GMR	1
				Peddapalli	BRGV & GHT	2
				Total		31

Sales reports from 13-03-2023 to 19-03-2023.xlsx
 Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report			Prepared by:	Raju		
Enquiry Report			Date:	20-Mar-23		
From date:			13-Mar-23	To date:	19-Mar-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	NOVARTIS & DOCTORS DATA	1,000	AGH	1	
2	Sa	KHAMMAM DB & GENPACT	1,000	BRGV		1
3	Sa	USP & INFOSYS	1,000	GHT		
4	Sa	INVESCO & GVK BIO	1,000	GMR	1	1
5	Sa	MOBILE DATA & CAPGEMINI	1,000	MPL		1
6	Sa	TCS & MEDHA SERVO, LIONS CLUB HYD	1,000	NGH		1
7	Sa	IBM & ADVOCATES DATA	1,000	SOV		
8	Sa	HUL & PRAGATHI RESORTS, JEEDIMETLA IDA	1,000	VISTA		3
9	Su	VIJAYAWADA DATA	1,000	AGH		1
10	Su	DRDO	1,000	BRGV		
11	Su	TECH MAHINDRA	1,000	GHT		1
12	Su	GOOGLE	1,000	GMR		3
13	Su	NMDC & GGK	1,000	MPL		
14	Su	HCL	1,000	NGH		2
15	Su	PROKARMA, COCOCOLA	1,000	SOV		1
16	Su	SBI	1,000	VISTA		4
		TOTAL	16,000		2	19

Sales reports from 13-03-2023 to 19-03-2023.xlsx
Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:		Raju			
Enquiry Report - Details of Bookings				Date:		20-Mar-23			
From date:		13-Mar-23		To date:		19-Mar-23			
Quarter / Year		Jan-23		Feb-23		Mar-23			
		Jan-23		Feb-23		Mar-23			
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202, A207	2			C1006	1	3	
2	SOV								
3	AGH								
4	VISTA					E410	1	1	
5	GHT	A402	1					1	
6	GMR	G402	1	D305	1	H302	1	3	
7	KNM								
8	NE								
9	SOR	991A	1					1	
10	BRGV	414, 116, 214, 516	4	314, 207	2			6	
11	NGH	A607	1	A406	1			2	
12	MCS RESALE								
	Total		10		4		3	17	

Date: 20-03-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-06-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					