

Google Report - SEM

FEBRUARY

Google Ads Performance Snapshot

Campaign	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.
Gulmoher Residency	686	4247	16.15%	21.54	14774.73	13	1136.52
Nilgiri Heights	258	2992	8.62%	55.26	14257.39	10	1500.78
Mayflower Platinum	382	2673	14.29%	22.42	8563.42	5	1712.68
Silver Oak Residency	396	4691	8.44%	36.76	14558.6	10	1455.86
AVR Gulmohar Homes TS	356	3636	9.79%	24.68	8784.36	4	1952.08
Greenwood NCR	609	12629	4.82%	14.32	8721.94	15	581.46
Bloomdale	511	3394	15.06%	28.34	14481.67	21	689.6

Thank You!

*“ Strive not to be a success, but to be of Value”
-Albert Einstein*