

Google Report - SEM

MARCH 2023

Google Ads Performance Snapshot

Campaign	Clicks	Impressions	Click Thru Rate	Avg. CPC	Leads	Cost / conv.	Cost
Bloomdale	361	2386	15.13%	34.68	9	1390.89	12518.05
Silver Oak Residency	269	3607	7.46%	44.78	8	1505.71	12045.68
Nilgiri Heights	295	3128	9.43%	40.17	5	2370.16	11850.81
Gulmoher Residency	556	3233	17.2%	19.6	11	990.77	10898.46
Mayflower Platinum	244	2072	11.78%	28.23	4	1721.98	6887.9
AVR Gulmohar Homes TS	232	3566	6.51%	28	3	2165.2	6495.59
Greenwood NCR	28	653	4.29%	15.43	0	0	432.17

Thank You!

*“ Strive not to be a success, but to be of Value”
-Albert Einstein*