

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	10-Apr-23						
From date:		3-Apr-23	To date:	9-Apr-23						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1		1	1			2	5
2	MPL	-	4	1	1	1		2	5	14
3	VISTA	-	1		1	1				3
4	SOV / SOR	-	3	3	5	2			4	17
5	GHT	-	3	2	2	1		1	5	14
6	GMR	-	3	1	2	1		1	1	9
7	NGH	-	5	3	2	2		2	3	17
8	BRGV/MGA	-	2	1	2	5		3	3	16
9	NE	-	1		3					4
10	MCS - Rental	-	3							3
11	MCS - Resale	-	1		3					4
13	MBMC				1					1
14	Ramky Selenium				0					0
15	MCMET									
	Total	0	27	11	23	14		9		107

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		10-Apr-23	
From date:			3-Apr-23	To date:		9-Apr-23
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MBMC	1
2	Fr - Sun	Classified	Sakshi (Outstation)	Hyderabad	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	Ramky Selenium	0
4	Fr - Sun	Classified	DC	Hyderabad	SOR	2
5	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	3
6	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
7	Fr - Sun	Classified	TOI	Hyderabad	NE	2
8	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
9	Sa	Classified Display	TOI	Hyderabad	SOV & NGH	2
10	Sa	Classified Display	Eenadu	Hyderabad	VISTA	1
11	Sa	Classified Display	Sakshi	Hyderabad	BRGV	2
12	Sa	Classified Display	Hindu	Hyderabad	MPL	1
13	Sa	Classified Display	Hindu (Hyd Edition)	Hyderabad	MCMET	0
14	Fr-Su	90 GSM Paper inserts		Tirumalagiri	MPL & GMR	1
				Amberpet	NGH & NE	2
				Nirmal	GHT & BRGV	1
				Malkajgiri	SOV & SOR	2
15	Thu	Brochure Distribution		Ranigunj	GHT	1
				Total		24

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	10-Apr-23	
From date:			3-Apr-23	To date:	9-Apr-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr - Sa	KHAMMAM DB & ICICI,VIJAYWADA,NLG,KMM,YADAGARI POWER PLANT	2,000	AGH	1	
2	Fr - Sa	CHEMO NECTOR & HCL	2,000	BRGV	2	1
3	Fr - Sa	BROADRIDGE & SCCL	2,000	GHT		1
4	Fr - Sa	COCOCOLA & QUALCOMM	2,000	GMR		
5	Fr - Sa	CAPGEMENI & GVK, IOCL, BPCL	2,000	MPL		
6	Fr - Sa	WELLSFORGO & TCS	2,000	NGH	1	
7	Fr - Sa	XINOLEX & IBM	2,000	SOV		
8	Fr - Sa	L&T & HUL	2,000	VISTA		1
9	Su	VIJAYAWADA DATA	1,000	AGH		
10	Su	TSSPDCL	1,000	BRGV	1	1
11	Su	SCCL	1,000	GHT		
12	Su	DELL	1,000	GMR		1
13	Su	CAPGEMENI	1,000	MPL		1
14	Su	DOTNET	1,000	NGH	1	
15	Su	GENPACT	1,000	SOV	1	1
16	Su	SBI	1,000	VISTA		
		TOTAL	24,000		7	7

Topic : WhatsApp campaign by sales team report

Date: 11-04-2023

Period : 03-04-2023 to 09-04-2023

Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Medha Servo	0	732	570	4
2	BRGV	Wipro	0	2435	540	3
3	MPL	Amazon	0	1356	630	5
4	AGH	Teachers data - Suryapet	0	3956	350	2
5	GMR	ECIL	0	668	370	1
6	GHT	Defence	0	2600	810	5
7	NGH	Infosys	0	1299	210	3
		Total	0	13046	3480	22

Promo- Booking Details (Q1)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		3-Apr-23				
From date:		27-Mar-23	To date:		2-Apr-23				
Quarter / Year		Jan-23	Jan-23	Feb-23	Feb-23	Mar-23	Mar-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C202, A207	2			C1006	1	3	
2	SOV								
3	AGH								
4	VISTA					E410	1	1	
5	GHT	A402	1			B613	1	2	
6	GMR	G402	1	D305	1	H302	1	3	
7	KNM								
8	NE								
9	SOR	991A	1					1	
10	BRGV	414, 116, 214, 516	4	314, 207	2	416, 411	2	8	
11	NGH	A607	1			A407	1	2	
12	MCS RESALE								
	Total		10		3		7	20	

Sales reports from 03-04-2023 to 09-04-2023.xlsx
Promo- Booking Details (Q2)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		10-Apr-23				
From date:		3-Apr-23	To date:		9-Apr-23				
Quarter / Year		Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H601, C606	2					2	C601
7	KNM								
8	NE								
9	SOR								
10	BRGV								
11	NGH								
12	MCS RESALE								
	Total		2					2	1

Date:10-04-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR/SOV	Modi Housing Pvt. Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					