

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	17-Apr-23						
From date:		10-Apr-23	To date:	16-Apr-23						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1		1	1		2	1	6
2	MPL	-	3	3	3	3		7	3	22
3	VISTA	-	1		1	3				5
4	SOV / SOR	-	4	3	4	2		6	1	20
5	GHT	-	3		1	5			1	10
6	GMR	-	6	2	1			5		14
7	NGH	-	5	3	2	2		3	2	17
8	BRGV/MGA	-	1	1	3	4		4	2	15
9	NE	-	3		2					5
10	MCS - Rental	-	3							3
11	MCS - Resale	-	1		3					4
13	MBMC				0					0
14	Ramky Selenium				0					0
15	MCMET									
	Total	0	31	12	21	20		27	10	121

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		17-Apr-23	
From date:		10-Apr-23	To date:		16-Apr-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	2
2	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	MBMC	0
4	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	3
5	Fr - Sun	Classified	DC	Hyderabad	NGH	2
6	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
7	Fr - Sun	Classified	TOI	Hyderabad	Ramky Selenium	0
8	Fr - Sun	Classified	TOI	Hyderabad	VISTA	1
9	Sa	Classified Display	TOI	Hyderabad	NE & GHT	3
10	Sa	Classified Display	Eenadu	Hyderabad	MPL	1
11	Sa	Classified Display	Sakshi	Hyderabad	GMR	1
12	Sa	Classified Display	Hindu	Hyderabad	SOR	1
13	Sa	Classified Display	Eenadu (Hyd Edition)	Hyderabad	MCMET	0
14	Sa-Su	90 GSM Paper inserts		Diamond point	SOV & SOR	1
				Kamareddy	MPL & GMR	2
				Kompally	GHT & BRGV	1
15	Thu	Brochure Distribution		Genome Valley busses	GHT & BRGV	0
				Total		21

Topic : WhatsApp campaign by sales team report						
Date: 18-04-2023						
Period : 10-04-2023 to 16-04-2023						
Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Medha Servo/SCCL	0	1500	340	1
2	BRGV	Wipro	0	1985	350	2
3	MPL	Amazon	0	906	340	3
4	AGH	Teachers data - Suryapet	0	3956	320	1
5	GMR	ECIL	0	100	149	0
6	GHT	Defence	0	2050	550	1
7	NGH	Infosys	0	1299	210	2
		Total	0	11796	2259	10

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	17-Apr-23	
From date:			10-Apr-23	To date:	16-Apr-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	SAGAR CEMENT	1,000	AGH		
2	Fr	CHEMO NECTOR	1,000	BRGV	1	1
3	Fr	BROADRIDGE	1,000	GHT		2
4	Fr	QUALCOM	1,000	GMR		
5	Fr	CAPGEMENI	1,000	MPL		1
6	Fr	TCS	1,000	NGH		1
7	Fr	XINOLEX	1,000	SOV		1
8	Fr	L&T	1,000	VISTA		2
9	Sa	PENNA CEMENT	1,000	AGH	1	
10	Sa	VERTEX	1,000	BRGV		
11	Sa	NAVEL AT VIZAQ	1,000	GHT		1
12	Sa	DELLOITTEE	1,000	GMR		
13	Sa	TCS ION	1,000	MPL	1	
14	Sa	EXCELERA,AGL,CMF,YADAGIRI	1,000	NGH		1
15	Sa	GVK, AGL, CYIENT	1,000	SOV		
16	Sa	VIJAYAWADA DB	1,000	VISTA		
17	Su	ICICI,VIJAYWADA,NLG,KMM,YADAGIRIPOWER PLANT	1,000	AGH		
18	Su	TEACHERS DATA	1,000	BRGV	1	1
19	Su	BROADRIDGE	1,000	GHT		2
20	Su	COCOCOLA	1,000	GMR		
21	Su	BOSCH	1,000	MPL		1
22	Su	ALLIANCE	1,000	NGH		
23	Su	GENPACT	1,000	SOV		1
24	Su	CYEINT, HUL	1,000	VISTA		1
		TOTAL	24,000		4	16

Sales reports from 10-04-2023 to 16-04-2023.xlsx
Promo- Booking Details (Q2)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		17-Apr-23				
From date:		10-Apr-23	To date:		16-Apr-23				
Quarter / Year		Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H601, C606, D101	3					3	C601
7	KNM								
8	NE								
9	SOR								
10	BRGV	309	1					1	
11	NGH								
12	MCS RESALE								
	Total		4					4	1

Date:17-04-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR/SOV	Modi Housing Pvt. Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-062023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannnampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					