

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	24-Apr-23					
From date:		17-Apr-23	To date:		23-Apr-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1		0	2			1	4
2	MPL	-	3		3	3		1	2	12
3	VISTA	-	1		1	2				4
4	SOV / SOR	-	3	4	2	5		3		17
5	GHT	-	3		1	1			5	10
6	GMR	-	4		2			3		9
7	NGH	-	5		3	2		1	3	14
8	BRGV/MGA	-	3	1	3	1		1	1	10
9	NE	-	0		4					4
10	MCS - Rental	-	2							2
11	MCS - Resale	-	2		3					5
13	MBMC				0					0
14	Ramky Selenium				1					1
	Total	0	27	5	23	16		9	12	92

Promo- Enquiry Report Ads

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts					Date:	24-Apr-23	
From date:				17-Apr-23	To date:	23-Apr-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries	
1	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	1	
2	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	3	
3	Fr - Sun	Classified	Sakshi (Outstation)	Hyderabad	AGH	0	
4	Fr - Sun	Classified	Sakshi	Hyderabad	NE	1	
5	Fr - Sun	Classified	DC	Hyderabad	MPL	3	
6	Fr - Sun	Classified	DC	Hyderabad	Ramky Selenium	1	
7	Fr - Sun	Classified	TOI	Hyderabad	MBMC	0	
8	Fr - Sun	Classified	TOI	Hyderabad	SOR	0	
9	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	3	
10	Sa	Classified Display	Eenadu	Hyderabad	NGH	2	
11	Sa	Classified Display	Sakshi	Hyderabad	SOV	1	
12	Sa	Classified Display	Hindu	Hyderabad	VISTA	1	
14	Sa-Su	90 GSM Paper inserts		Vidyanagar	MPL & GMR	1	
				Hanamakonda, Warangal	NGH & NE	4	
				Ameerpeta	SOV & SOR	1	
				Suchitra	GHT & BRGV	1	
				Total		23	

Topic : WhatsApp campaign by sales team report						
Date: 25-04-2023						
Period : 17-04-2023 to 23-04-2023						
Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Medha Servo/SCCL	0	922	190	1
2	BRGV	Wipro	0	1230	340	1
3	MPL	Amazon	0	366	320	1
4	AGH	Teachers data - Suryapet	0	3956	200	1
5	GMR	ECIL/SBI	0	1340	100	0
6	GHT	Defence	0	1620	430	2
7	NGH	Infosys	0	1299	210	3
		Total	0	10733	1790	9

Sales reports from 17-04-2023 to 23-04-2023.xlsx
 Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	24-Apr-23	
From date:				17-Apr-23	To date:	23-Apr-23
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr, Sa	Whatsapp campaign for GV data	5,000	GHT	3	
2	Fr, Sa	DOCTORS,CBSE SCHOOLS AND SAGAR CEMENTS	2,000	AGH	1	
3	Fr, Sa	CBSE SCHOOLS , SALES AND MARKETING HEADS, PHARMA DATA, CAL SCHOOL AND TEACHERS DATA	2,000	BRGV	1	
4	Fr, Sa	EXPORTERS TELANGANA , NGO DATA AND BITS	2,000	GHT		
5	Fr, Sa	CAPGEMENI AND CEO'S & MD'S DATA TELANGANA , CBSE SCHOOL, ACS	2,000	GMR		
6	Fr, Sa	INDUS SCHOOL AND POWER GRID, ION	2,000	MPL		1
7	Fr, Sa	ALLIANCE AND DOCTORS DATA	2,000	NGH	1	
8	Fr, Sa	ADVOCATE AND CCMB,KADEVI	2,000	SOV		2
9	Fr, Sa	ICOMM, BSNL AND CONSTRUCTIONAL PROFESSIONALS	2,000	VISTA		1
10	Su	ICICI,VIJAYWADA,NLG,KMM,YADAGIRI POWER PLANT	1,000	AGH		1
11	Su	VERTEX	1,000	BRGV		
12	Su	BROADRIDGE	1,000	GHT	1	
13	Su	COCOCOLA	1,000	GMR		
14	Su	BOSCH	1,000	MPL		2
15	Su	EXCELERA,AGL,CMF,YADADRI POWER PLANT	1,000	NGH		1
16	Su	GVK, AGL, CYIENT	1,000	SOV	1	2
17	Su	VIJAYAWADA DATA	1,000	VISTA		1
		TOTAL	29,000		8	11
WhatsApp Campaign						
S No	Days of the week	Data used	QTY	Projects	No. of response	
1	Fr - Su	GOVT TEACHERS DATA, SURYAPET	200	AGH	1	
2	Fr - Su	WIPRO	1080	BRGV	1	
3	Fr - Su	DEFENCE DATA	430	GHT	2	
4	Fr - Su	ECIL	100	GMR	0	
5	Fr - Su	AMAZON	1620	MPL	2	
6	Fr - Su	INFOSYS	199	NGH	2	
7	Fr - Su	SCCL	300	SOV	0	
8	Fr - Su	NFC DATA		VISTA		
		TOTAL	3929		8	

Sales reports from 17-04-2023 to 23-04-2023.xlsx
 Promo- Booking Details (Q2)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		24-Apr-23				
From date:		17-Apr-23		To date:		23-Apr-23			
Quarter / Year			Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23	
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH	51	1					1	
4	VISTA								
5	GHT								
6	GMR	H601, C606, D101, C-601	4					4	
7	KNM								
8	NE								
9	SOR								
10	BRGV	308, 408	2					2	
11	NGH								
12	MCS RESALE								
	Total		7					7	

Sub: Weekly walkin's report

Prepared By: RAJU

Prepared date: 24-04-2023

Period:17-04-2023 to 23-04-2023

Sl.N	Date	Name	Project	Address	Phone No	Time in	Nature of Visit	CIS No	Source
1	22-04-2023	Dr D. Ravi Kumar	AGH	Miryalaguda	9246285354	04:15	Walkin	23286	
2	22-04-2023	Aravind	BRGV	Karimnagar	9949030580	03:00	Walkin	23292	
3	23-04-2023	Nikhil	BRGV	Hiech City	7013889955	02:00	Walkin	23293	
4	23-04-2023	Alakananda	BRGV	Hyderabad	8247358904	03:00	Walkin	23200	
5	19-04-2023	Mr. Vijay Kumar	GHT	Balnagar	7814961369	15:45	Walk-in	23281	
6	22-04-2023	Ms. Priyanka	GHT	Radhika	8859524096	16:00	Agent customer	23299	
7	23-04-2023	Ms. Rohini	GHT	Kowkur	9963208665	15:30	Walk-in	23298	
8	20-04-2023	Ravindar Reddy	GMR	Tarnaka	9848925333	01.30 pm	Walk-in	23282	
9	21-04-2023	Pradeep Reddy	GMR	Moula-ali	9705405364	12.40 pm	Walk-in	23284	
10	21-04-2023	Siddhanth	GMR	Moulal-ai	6302769032	01.30 pm	Walk-in	23285	
11	23-04-2023	Narsimha Rao	GMR	Mallapur	9849303375	03.30 pm	Walk-in	23294	
12	18-04-2023	Harish	MPL	Ecil	9000337042	16:00 PM	Walk-in	23283	
13	21-04-2023	Niharika	MPL	Nagaram	9885231188	17:10 PM	Walk-in	23296	
14	22-04-2023	Bala Narendra	MPL	Tarnaka	8185900009	10:30	Walk-in	22338	
15	17-04-2023	Shiva shankar reddy	NGH	Boduppal	9912376928	14:10pm	walk in	23269	
16	18-04-2023	M. Prasad	NGH	Kachavai singaram	7406318482	10:30am	walk in	23272	
17	22-04-2023	Shiva kumar	NGH	Narapally	9912266885	11:50am	walk in	23287	
18	22-04-2023	Devender Reddy	NGH	Narapally	9573048146	15:00pm	walk in	23288	
19	22-04-2023	Kamesh	NGH	Nagole	9676939191	16:15pm	walk in	23289	
20	17-04-2023	Mr. D. Srikanth	SOV	Nagaram, Hyderabad	8790991552	18:07	Walk in	23277	
21	22-04-2023	Mr. Chandra Mohan	SOV	Bhadrachalam	9492310668	15:05	Walk in	23295	
22	18-04-2023	Mr. V. S. Nagesh Kumar	SOR	Lower Tank Bund, Sec'bad	9490017561	13:50	Walk in	23278	
23	22-04-2023	Devishree	VISTA	Mehdipatnam	8328645941	03:30	Walkin	23300	

Date: 24-04-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-03-2023	SOR/SOV	Modi Housing Pvt. Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-03-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,32,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-06-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	TSM - Bus stop		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-03-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2022	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					