

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	8-May-23						
From date:			1-May-23	To date:	7-May-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1	2	1	2		1	1	8
2	MPL	-	3		2	2		4	1	12
3	VISTA	-	1		1	2				4
4	SOV / SOR	-	3	3	3	3		2	0	14
5	GHT	-	1		1	2			2	6
6	GMR	-	3		1	3		3	0	10
7	NGH	-	4	1	0	1		3	1	10
8	BRGV/MGA	1	5	2	2	2		8	1	21
9	NE	-	0		2					2
10	MCS - Rental	-	2							2
11	MCS - Resale	-	2		2					4
13	MBMC				1					1
14	Ramky Selenium				2					2
	Total	1	25	8	18	17		21	6	96

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by: Raju			
Enquiry Report - Ads & Paper inserts			Date: 8-May-23			
From date:		1-May-23	To date: 7-May-23			
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MBMC	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	Ramky Selenium	2
3	Fr - Sun	Classified	Sakshi (Outstation)	Hyderabad	AGH	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	MPL	2
5	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
6	Fr - Sun	Classified	DC	Hyderabad	GHT	0
7	Fr - Sun	Classified	TOI	Hyderabad	SOR	1
8	Fr - Sun	Classified	TOI	Hyderabad	NE	2
9	Sa	Classified Display	TOI	Hyderabad	NGH & GMR	0
10	Sa	Classified Display	Eenadu	Hyderabad	VISTA	1
11	Sa	Classified Display	Sakshi	Hyderabad	BRGV	2
12	Sa	Classified Display	Hindu	Hyderabad	SOV	1
14	Fr-Su	90 GSM Paper inserts		Nacharam	MPL & GMR	1
				Amberpet	SOV & SOR	1
				Dilsukhnagar	NGH & NE	0
				Hitech city	GHT & BRGV	1
				Total		18

Topic : WhatsApp campaign by sales team report						
Date: 08-05-2023						
Period : 01-05-2023 to 07-05-2023						
Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	SCCL	Nil	900	300	Nil
2	BRGV	Wipro	Nil	19325	1080	1
3	MPL	Genpact		4676	714	1
4	AGH	Doctors Data	5	802	180	1
5	GMR	SBI	Nil	1000	127	Nil
6	GHT	Defence Data	Nil	690	420	2
7	NGH	Infosys		243	390	1
		Total	5	27636	3211	6

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report					Prepared by:	Raju
Enquiry Report					Date:	8-May-23
From date:			1-May-23	To date:	7-May-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	Whatsapp campaign for GV data	5,000	GHT	1	
2	Fr	KHAMMAM DATA	1,000	AGH		
3	Fr	BHARATH BIO TECH, NOVARTIS	1,000	BRGV	1	1
4	Fr	USP	1,000	GHT		
5	Fr	GOOGLE	1,000	GMR		1
6	Fr	GAIL	1,000	MPL		
7	Fr	INFOSYS	1,000	NGH		1
8	Fr	XINOLEX	1,000	SOV		
9	Fr	ACCENTURE	1,000	VISTA		1
10	Sa	ICICI, VIJAYAWADA, NLG, KMM, YADAGARI POWER PLANT	1,000	AGH		1
11	Sa	VACCINATION DRIVE DATA	1,000	BRGV		
12	Sa	TECH MAHINDRA, L&T	1,000	GHT	1	
13	Sa	L&T, CAPGEMINI	1,000	GMR		1
14	Sa	NMDC,HUL	1,000	MPL		1
15	Sa	SDG TECH, MEDHA, AXIS	1,000	NGH		
16	Sa	IBM	1,000	SOV	1	1
17	Sa	VST, ICOMM	1,000	VISTA		1
18	Su	ICICI, VIJAYAWADA, NALGONDA, KHAMMAM, YADADRI POWER PLANT	1,000	AGH	1	
19	Su	VACCINATION DRIVE	1,000	BRGV		
20	Su	TECH MAHINDRA, L&T	1,000	GHT		
21	Su	L&T, CAPGEMINI	1,000	GMR		1
22	Su	NMDC, HUL	1,000	MPL		1
23	Su	SDG TECH, MEDHA, AXIS	1,000	NGH		
24	Su	IBM	1,000	SOV		1
25	Su	VST, ICOMM	1,000	VISTA		
		TOTAL	24,000		5	12

Sales reports from 01-05-2023 to 07-05-2023.xlsx
 Promo- Booking Details (Q2)

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report - Details of Bookings			Date:		8-May-23				
From date:		1-May-23	To date:		7-May-23				
Quarter / Year			Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23	
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								B203
2	SOV								
3	AGH	51, 54	2					2	
4	VISTA								E412
5	GHT	A304, A417, A104	3					3	
6	GMR	H601, C606, D101, C-601	4					4	B607
7	KNM								
8	NE								
9	SOR	992 A	1					1	
10	BRGV	308, 408	2					2	
11	NGH								
12	MCS RESALE								
	Total		12					12	3

Date: 08-05-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	25-10-2022	31-10-2023	SOR/SOV	Modi Housing Pvt. Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-10-2023	SOR	Dr. Tejal Modi	Monthly Payment
				Total	10,000	75,000					
4	30x20	MCS		Miryalguda	3,000		01-12-2016	31-10-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	40x25	Bhavani Ads		Alwal	45,000		20-05-2022	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-10-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,14,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-10-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-10-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally	8,000		03-12-2022	31-10-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-10-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-10-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-10-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-10-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,74,000	75,000					