

MEERA INDUSTRIES

Works & Admin. Office :

1-7-1056/B,
Industrial Area, Azamabad,
HYDERABAD-500 020. INC

Ref. No. : MI/G1/61-82/294

Date : 7-11-1981.

The Additional Director of Industries,
Andhra Pradesh,
HYDERABAD.

Dear Sir,

Sub:- Allotment of plots in Industrial Area, Azamabad in favour of Shri Mahesh K. Desai, B.Sc. B.E. (Elec.) — Proposal submitted. *1 firm*

We are engaged in manufacturing and marketing of various engineering products in Secunderabad for over 25 years. Our group of Industries located in the twin cities have been making constant efforts in developing new products particularly used in the rural development.

Our managing partner Shri Mahesh K. Desai is a double graduate in Science and Electrical Engineering and a honest and sincere worker. Recently he was honoured by the Hon'ble Vice President of India Shri Hidayatulla who presented him with the coveted "Udyog Patra" Award for "best self made industrialist". His constant, sincere and untiring efforts won him the prestigious IMM-BATA Award of 1981 for "best marketing man".

Our group of industries are constantly engaged in research and development of new engineering products and effectively marketing them. Our contribution in these fields was duly appreciated by Shri T.S. Swamy, Chief Adviser to Government of India, Central Public Health and Environmental engineering, New Delhi.

Indian Standards Institute has recognised the role of our Shri Mahesh K. Desai and made him a member of its technical consultative committee in the formulation of I.S.I. Standard for deepwell hand pumps. He is also a member of the Engineering Export Promotion Council of India, Madras (Southern Region).

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Our group of industries had so far participated in four international exhibitions organised by E.E.P.C. and Indian Trade fair authority at Singapore, Jakarta, Baghdad and Rotterdam. We also participated in the International Fair at New Delhi last year.

As a result of our extensive market survey both in India and outside, we now propose to start a new industry to manufacture rigs, industrial valves and allied products for home consumption as well as export markets. The initial project report on the cost, product know-how, consultancy, market survey etc. already made and in a nutshell the project attracts a capital investment of Rs.15 lakhs. We are in a position to make the investment from our own resources and our credentials can be had from M/S Central Bank of India. In the event of our new industry coming into production it can support a number of ancillary industries/workshops in and around the area. We shall submit our detailed project to you on receipt of your advice.

We also propose to train I.T.I. passed candidates to take up turn key jobs under self employment scheme.

You must also be aware of the complexity of the problem of growing urban unemployment which is getting aggravated day by day due to the huge influx of rural and semi-urban man power to the metropolitan cities in search of gainful employment. With this in mind and with a view to provide employment, we have proposed to establish our proposed industry namely for manufacturing rigs and industrial valves for home consumption and export market in Hyderabad City and we have selected plot Nos. 15/1 and 15/2 in Industrial Area, Azamabad, which are at present in possession of the Labour Department.

In the above plots, the building for the office of the Welfare Organiser has been constructed with the following sections:-

1. Cinema Hall
2. Adult Education Hall
3. Health Centre
4. Craft and Nurseries section
5. Foot ball ground

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The above Welfare Centre is having in its possession approximately 3 acres of land out of which more than an acre of land is used as Foot ball ground. It is understood that they are not using the play ground. It is also understood that the above plots were originally allotted to some industry and subsequently to labour department on rental basis.

The location suits us most as we are already running industries in the area having an aggregate sales turn over of over rupees one crore which is likely to increase three folds in the coming five years or so. This is specially because of the water decade programme round the world taken up by the United Nations.

As a matter of fact, the Welfare Centres are normally located adjacent to labour colonies. Moreover a similar welfare centre is already located by the labour department near the labour colony behind Sudarshan Cinema.

If permission is granted to establish our industry in the above plots, we are ready to reconstruct or put up fresh construction equal to the existing constructed area in the present foot ball ground. We are also ready to pay the rent as per present rate prescribed by the Government.

We therefore request that the labour department may kindly be requested to shift the welfare centre in any labour colony where such centres are not available. We also would like to point out that the Municipal Corporation of Hyderabad is having a proposal to widen the road opposite to the Welfare Centre, which may affect the existing building of the Welfare Centre. If the Municipal proposal is materialised, the labour department has to construct a new building. In such an event we will reconstruct or put up fresh construction in any other welfare colony suggested by the labour department/Government

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Cables : "CIECO"

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Phones : 61
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Since we are having a group of industries in Azamabad and we are in a line of manufacture which has a very special significance in the implementation of the international water decade programme on water supply and sanitation. All the Governments round the world are gearing up for the above programme. We have large marketing contacts round the World. If we can quickly set up the proposed industry, we will be geared up in time to meet the world demand for rigs, valves and pumps. We are already having orders of over 1 million U.S.\$ to be supplied to UNICEF. We assure you that along with our ourselves, our state and country will stand to gain by quickly meeting the demands through our contacts.

We request that favourable orders be passed at the earliest to allot the referred plots to us on lease to enable us to start our industry.

Thank you,

Yours faithfully,
for MEERA INDUSTRIES.

Satish msh

PARTNER.

Copy to : Labour Commissioner,
Govt. of Andhra Pradesh, Hyderabad.