

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	12-Jun-23						
From date:			5-Jun-23	To date:	11-Jun-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1		1				1	3
2	MPL	-	5	4	2			1	1	13
3	VISTA	-		1	1					2
4	SOV / SOR	-	2	2	3			1	3	11
5	GHT	-	2		2				1	5
6	GMR	-	5	1	1					7
7	NGH	-	3		2			6		11
8	BRGV/MGA	1			2			3	1	7
9	NE	-			2					2
10	MCS - Rental	-	1							1
11	MCS - Resale	-	1		2					3
13	MBMC				1					1
	Total	1	20	8	19			11	7	66

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Enquiry Report - Ads & Paper inserts				Date:	12-Jun-23	
From date:			5-Jun-23	To date:	11-Jun-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	2
4	Fr - Sun	Classified	Sakshi	Hyderabad	MBMC	1
5	Fr - Sun	Classified	DC	Hyderabad	SOV	2
6	Fr - Sun	Classified	DC	Hyderabad	MPL	2
7	Fr - Sun	Classified	TOI	Hyderabad	NGH	2
8	Sa	Classified Display	TOI	Hyderabad	SOR & GHT	3
9	Sa	Classified Display	Eenadu	Hyderabad	NE	2
10	Sa	Classified Display	Sakshi	Hyderabad	VISTA	1
11	Sa	Classified Display	Hindu	Hyderabad	BRGV	2
				Total		19

Topic : WhatsApp campaign by sales team report						
Date: 12-06-2023						
Period : 05-06-2023 to 11-06-2023						
Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Vimta Labs	Nil	800	350	3
2	BRGV	Wipro	Nil	16655	14945	1
3	MPL	ONGC	Nil	400	300	1
4	AGH	CIAP TELANGANA	5	1230	290	1
5	GMR	BEL	Nil	1119	390	nil
6	GHT	SBI	Nil	775	270	1
7	NGH	Cyient	Nil	1255	245	nil
		Total				7

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report					Date:	12-Jun-23	
From date:				5-Jun-23	To date:	11-Jun-23	
WhatsApp Campaign Report.							
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats	
1	Fr		1,000	AGH			
2	Fr		1,000	BRGV			
3	Fr		1,000	GHT			
4	Fr		1,000	GMR			
5	Fr		1,000	MPL	1		
6	Fr		1,000	NGH			
7	Fr		1,000	SOV	1		
8	Fr		1,000	VISTA			
9	Sa		1,000	AGH	1		
10	Sa		1,000	BRGV			
11	Sa		1,000	GHT	1		
12	Sa		1,000	GMR			
13	Sa		1,000	MPL			
14	Sa		1,000	NGH			
15	Sa		1,000	SOV	1		
16	Sa		1,000	VISTA			
17	Su		1,000	AGH			
18	Su		1,000	BRGV	1		
19	Su		1,000	GHT			
20	Su		1,000	GMR			
21	Su		1,000	MPL			
22	Su		1,000	NGH			
23	Su		1,000	SOV	1		
24	Su		1,000	VISTA			
		TOTAL	24,000				
					7		

Sales reports from 05-06-2023 to 11-06-2023.xlsx
Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	12-Jun-23				
From date:			5-Jun-23	To date:	11-Jun-23				
Quarter / Year		Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B203	1			1	
2	SOV								
3	AGH	51, 54	2					2	
4	VISTA								E412
5	GHT	A304, A417, A104	3					3	
6	GMR	H601, C606, D101, C-601	4					4	H106
7	KNM								
8	NE								
9	SOR	992 A	1					1	
10	BRGV	308, 408	2	209				2	
11	NGH								A104
12	MCS RESALE								
	Total		12		1			13	3

Date: 12-06-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOR/SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	10,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	69,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,62,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,57,000						