

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	5-Jun-23						
From date:		29-May-23	To date:	4-Jun-23						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	Referral Scheme	Google adwords	Other - whatsapp	Total
1	AGH	-	1		1	1			2	5
2	MPL	-	4		1	3			1	9
3	VISTA	-	1		1					2
4	SOV / SOR	-	2	3	3	3		2	2	15
5	GHT	-	1		4	1			2	8
6	GMR	-	5		1	3		1		10
7	NGH	-	3		2	2			1	8
8	BRGV	-	2	1	1	3		4	2	13
9	NE	-	1		2					3
10	MCS - Rental	-	1							1
11	MCS - Resale	-	1		2					3
13	MBMC									
	Total	0	22	4	18	16		7	10	77

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	5-Jun-23	
From date:			29-May-23	To date:	4-Jun-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MBMC	0
2	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	1
3	Fr - Sun	Classified	Sakshi (Outstation)	Hyderabad	AGH	1
4	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
5	Fr - Sun	Classified	DC	Hyderabad	GHT	4
6	Fr - Sun	Classified	TOI	Hyderabad	NE	1
7	Fr - Sun	Classified	TOI	Hyderabad	VISTA	1
8	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	2
9	Sa	Classified Display	Eenadu	Hyderabad	SOV	1
10	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
11	Sa	Classified Display	Hindu	Hyderabad	NGH	2
12	Fr-Su	90 GSM Paper inserts		Bowenpally	SOR & SOV	1
				Clock Tower	NE & NGH	1
				Total		18

Topic : WhatsApp campaign by sales team report						
Date: 05-06-2023						
Period : 29-05-2023 to 04-06-2023						
Sl. No.	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Vimta Labs	Nil	1150	250	2
2	BRGV	GV Companies	Nil	2400	340	2
3	MPL	ONGC	Nil	850	450	1
4	AGH	Doctors Data (Miryalguda)	5	183	183	1
		Ricemill Owners Data	9	121	100	1
5	GMR	BEL	Nil	1220	280	nil
6	GHT	SBI	Nil	1045	312	2
		BITS	Nil	Nil	138	Nil
7	NGH	Value labs		1145	265	1
		Total				10

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report					Date:	5-Jun-23	
From date:				29-May-23	To date:	4-Jun-23	
WhatsApp Campaign Report.							
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats	
1	Fr	ASPEN	1,000	AGH			
2	Fr	AGH, SUDHAKAR PUMPS, IRRIGATION, KHAMMAM DATA	1,000	BRGV	1		
3	Fr	IDA CHERLAPALLI	1,000	GHT			
4	Fr	CYEINT, IDA CHERLAPALLI	1,000	GMR	1		1
5	Fr	BSNL	1,000	MPL			
6	Fr	CYBERTECH, BDL	1,000	NGH			1
7	Fr	GENPACT	1,000	SOV	1		
8	Fr	PROKARMA & COCOCOLA	1,000	VISTA			
9	Sa	HCL, NOVARTIS	1,000	AGH	1		
10	Sa	ACCENTURE, NOVARTIS	1,000	BRGV			
11	Sa	IT REQUIRTMENT, DR. REDDY'S LABS	1,000	GHT	1		
12	Sa	IDA CHERLAPALLY, MICROSOFT	1,000	GMR			
13	Sa	ICICI	1,000	MPL	1		1
14	Sa	L&T	1,000	NGH			
15	Sa	WELLS FORGO	1,000	SOV	1		1
16	Sa	DELLOITTE	1,000	VISTA			
17	Su	TEACHERS DATA	1,000	AGH			
18	Su	SAGAR CEMENT, DR. REDDY'S LAB	1,000	BRGV	1		1
19	Su	SBI	1,000	GHT			
20	Su	CYEINT, IDA CHERLAPALLY	1,000	GMR			1
21	Su	ION	1,000	MPL	1		
22	Su	KADEVI, BPCL	1,000	NGH			1
23	Su	DOTNET	1,000	SOV			
24	Su	VST,ICOMM	1,000	VISTA			
		TOTAL	24,000		9		7

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	5-Jun-23				
From date:			29-May-23	To date:	4-Jun-23				
Quarter / Year		Apr-23	Apr-23	May-23	May-23	Jun-23	Jun-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B203	1			1	
2	SOV								
3	AGH	51, 54	2					2	
4	VISTA								E412
5	GHT	A304, A417, A104	3					3	
6	GMR	H601, C606, D101, C-601	4					4	H106
7	KNM								
8	NE								
9	SOR	992 A	1					1	
10	BRGV	308, 408	2					2	209
11	NGH								A104
12	MCS RESALE								
	Total		12		1			13	4

Sub: Weekly walkin's report									
Prepared By: RAJU									
Prepared date: 05-06-2023									
Period: 29-05-2023 to 04-06-2023									
Sl.N	Date	Name	Project	Address	Phone No	Time in	Nature of Visit	CIS No	Source
1	04-06-2023	Bharath Reddy	AGH	Miryalaguda	9393332299	11:15	Walkin	23578	
2	30-05-2023	mr Sridhar	BRGV	Alwal	9848458107	02:00	Walkin	23536	
3	31-05-2023	Ravinder	BRGV	Ramagundam	9963723793	09:30	Walkin	22860	
4	03-06-2023	Mr. Mehul shah	GHT	Sainikpuri	8886372299	15:00pm	Walk-in	23587	
5	31-05-2023	Rithvik. K	GMR	Mallapur	7277549999	03.10 pm	Walk-in	23553	
6	02-06-2023	Dr. Harish. G	GMR	Delhi	9899480969	05.10 pm	Walk-in	23568	
7	04-06-2023	M. Madhu	GMR	Jagityala	7036053694	11.00 am	Walk-in	23581	
8	04-06-2023	S. Ravi Shankar	GMR	Malkajgiri	9666631094	12.15 pm	Walk-in	23582	
9	04-06-2023	G. Surya Teja	GMR	Moula-ali	8861159855	02.00 pm	Walk-in	23884	
10	29-05-2023	Kiran Babu	MPL	Habsiguda	9381028253	14:20	Walk in	23524	
11	01-06-2023	Mr. Prasad Babu	MPL	Ramanthapur	8106253134	11:40	Walk in	23572	
12	02-06-2023	Mr. Nagaraju	MPL	Ramanthapur	9346727107	13:10	Walk in	23572	
13	04-06-2023	Surya	MPL	Moula Ali	8861159855	14.30:00	Walk in	23577	
14	04-06-2023	Ganesh	NE	Gachibowli	9703440670	16:30pm	walk in	23576	
15	03-06-2023	Venkatesh	NGH	Dammaiguda	7207303706	12:30pm	walk in	23573	
16	04-06-2023	Yadagiri	NGH	Uppal	9912904280	13:05pm	walk in	23574	
17	04-06-2023	Bhanu prakash	NGH	Ghatkesar	9705408123	13:45pm	walk in	23575	
18	03-06-2023	Sai Harshith	SOV	Malkajgiri	9538333385	12:00 PM	Walk-in	23569	
19	04-06-2023	Keshavam Sridevi	SOV	Anandbagh	7093605315	14:00 PM	Walk-in	23579	
20	03-06-2023	Vani Rani	VISTA	AS Rao Nagar	9849404521	04:00	Walkin	23580	

Date: 05-06-2023											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOR/SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	10,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	69,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	54,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,62,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,57,000						

Date: 02-06-2023									
Prepared By: Prasad									
Sign:									
Sub: Brochure Stock									
SL.No.	Project	Brochure	Flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	200							
2	NE 170 GSM	1500			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	1500			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	800			900				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	4000			3500				
14	NGH 300 GSM	3000			2700				
15	GHT 300 GSM	50			3500				
16	SOV 300 GSM	200			1200				
17	MGA 300 GSM	600							
18	BRGV 300 GSM	1800			1000				
19	Genopolis 300 gsm	600							
20	90 GSM GHT Brochure	9,000							
21	90 GSM NGH Brochure	9,000							
22	90 GSM BRGV Brochure	9,000							
	OTHERS	Quantity							
1	MODI KEY CHAINS	20							
2	FAQ FLYERS	2,000							
3	10 Q&A flyers	2,000							
4	SELF SEAL COVERS	400							
5	SOV & SOR combined flyers								
6	BRGV & GHT combined flyers								
7	NE & NGH combined flyers								
8	GMR & MPL combined flyers								

Sub: TOI property Show at Kompally on 03-06-2023 & 4-06-2023

Sl no	Project name	Date	Leads recived
1	NGH	03-06-2023 & 04-06-2023	3
2	BRGV	03-06-2023 & 04-06-2023	10
3	GHT	03-06-2023 & 04-06-2023	9
Total leads			22