

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	18-Jul-23							
From date:		10-Jul-23	To date:	16-Jul-23								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	CP's calls	Referral Scheme	Google adwords	Property Portals	Other - whatsapp	Total
1	AGH	-	1		1	1			1			4
2	MPL	-	3		1		4		4			12
3	VISTA	-	1		2	2						5
4	SOV / SOR	-	2		2				3	1		8
5	GHT	-	3		2	1						6
6	GMR	-	5		2	1	6		4			18
7	NGH	-	4		1	1			4	4	1	15
8	BRGV	-	1		1			2	1			5
9	NE	-			2							2
10	MCS - Rental	-	3									3
11	MCS - Resale	-			2							2
	Total	0	23	0	16	5	7	1	17	5		74

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	18-Jul-23	
		From date:	10-Jul-23	To date:	16-Jul-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	Vista	2
4	Fr - Sun	Classified	DC	Hyderabad	NGH	1
5	Fr - Sun	Classified	DC	Hyderabad	NE	2
6	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
7	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
9	Fr - Sun	Classified	Sakshi	Hyderabad	Resales	2
10	Sa	Classified Display	Eenadu	Hyderabad	GHT	2
11	Sa	Classified Display	Sakshi	Hyderabad	BRGV	1
12	Sa	Classified Display	Hindu	Hyderabad	SOR	1
13	Fr, Sa	Newspaper size flyer		Malkajigiri	All Projects	5
				Total		21

Promo - Companies whatsapp Camp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	18-Jul-23	
From date:			10-Jul-23	To date:	16-Jul-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	1600	320	Nil
2	BRGV	GV	Nil	600	340	Nil
3	MPL	GVK Bio	Nil	530	230	Nil
4	AGH	Reddy Labs	Nil			
5	GMR	BEL	Nil	Nil	116	Nil
6	GHT	SBI	Nil	NA	220	Nil
7	NGH	Cyient	Nil	1200	210	1
				Total		1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	18-Jul-23				
From date:			10-Jul-23	To date:	16-Jul-23				
Quarter / Year		Jul-23	Jul-23	Aug-23	Aug-23	Sep-23	Sep-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H402, H605, H502, D104,	4					4	H502
7	KNM								
8	NE								
9	SOR								
10	BRGV								514
11	NGH								
12	MCS RESALE								
	Total							4	2

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - Brochure Stock				Date:	18-Jul-23						
From date:			10-Jul-23	To date:	16-Jul-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOR/SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	10,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	69,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	70,000						
17	30x20	MCS		Bhongiri	8,000		12-04-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,62,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,73,000						