

Sales reports from 14-08-2023 to 20-08-2023.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	21-Aug-23							
From date:			14-Aug-23	To date:	20-Aug-23							
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	CP's calls	Referral Scheme	Google adwords	Property Portals	Other - whatsapp	Total
1	AGH	-	3		1		5		1		1	11
2	MPL	-	2		2				2			6
3	VISTA	-	1		1							2
4	SOV / SOR	-	5	1	3							9
5	GHT	-	4	2	2							8
6	GMR	-	2	2	2			1	2			9
7	NGH	-	3		2							5
8	BRGV	-	2		1				1			4
9	NE	-	1		2							3
10	MCS - Rental	-	2									2
11	MCS - Resale	-	1		2							3
12	Ramky Selenium	-			2							2
	Total	0	26	5	20		5	1	6		1	64

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		21-Aug-23	
		From date:	14-Aug-23	To date:	20-Aug-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
3	Fr - Sun	Classified	Sakshi	Hyderabad	GMR	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	1
5	Fr - Sun	Classified	DC	Hyderabad	GHT	2
6	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
7	Fr - Sun	Classified	DC	Hyderabad	Ramky	2
8	Sa	Classified Display	TOI	Hyderabad	MPL & BRGV	3
9	Sa	Classified Display	Eenadu	Hyderabad	VISTA	1
10	Sa	Classified Display	Sakshi	Hyderabad	NE	1
11	Sa	Classified Display	Hindu	Hyderabad	SOV	1
12	Fr - Sun	Newspaper size flyer inserts		Marredpally, Mettuguda, L.B. Nagar	All Projects	4
				Total		20

Promo - Companies whatsapp Camp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	21-Aug-23	
From date:			14-Aug-23	To date:	20-Aug-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	420	290	Nil
2	BRGV	Bits Pillani	Nil	50	30	Nil
3	MPL	ONGC	Nil	500	210	Nil
4	AGH	Reddy's Laboratory	Nil	292	192	1
5	GMR	Accenture	Nil	1820	320	Nil
6	GHT	Cognizant	Nil			
7	NGH	Cyient	Nil	650	200	Nil
		Total		3732	1242	1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	21-Aug-23				
From date:			14-Aug-23	To date:	20-Aug-23				
Quarter / Year		Jul-23	Jul-23	Aug-23	Aug-23	Sep-23	Sep-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A406
2	SOV								
3	AGH								
4	VISTA								
5	GHT								B413
6	GMR	H604, H502, D104, H402, H605	5					5	H104, H101, H606
7	KNM								
8	NE								
9	SOR								
10	BRGV	514	1					1	
11	NGH								
12	MCS RESALE								
	Total		6					6	5

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			21-Aug-23				
From date:			14-Aug-23	To date:	20-Aug-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	19-08-2023	V. Ravinder	AGH	Miryalaguda	9849875354	04:25	Walkin	24136	
2	19-08-2023	P. Mallikarjun	AGH	Miryalaguda	9848747210	04:25	Walkin	24084	
3	20-08-2023	Yellaiah Yadav	AGH	Miryalaguda	7989714488	02:15	Walkin	24085	
4	16-08-2023	Lakshman	BRGV	Alwal	8978075003	14:00	Walkinn	24128	
5	20-08-2023	Venumadhav	BRGV	Karimnagar	9849761132	16:00	Walkinn	24129	
6	14-08-2023	Mrs. Sandya Emmanuel	GHT	Yapral	9967999150	11:30	Walk-in	24089	
7	16-08-2023	Mr. Jayaraman	GHT	Sainikpuri	9441901472	14:45	Walk-in	24120	
8	19-08-2023	Mr. Seshu Balu	GHT	Nacharam	8978145810	15:30	Walk-in	24141	
9	20-08-2023	Mr. Pramod Kumar Mishra	GHT	RK Puram	7023563389	14:00	Walk-in	24133	
10	19-08-2023	J. Vinod Kumar	GMR	Malkajgiri	9603269122	12.30 pm	Walk-in	24127	
11	20-08-2023	S. Partha Sarathi	GMR	Narsing	6362312968	12.00 pm	Walk-in	24131	
12	20-08-2023	Mr.Md Osman	MPL	Nacharam, Hyderabad	9000767626	11.00 am	Walk in	24134	
13	20-08-2023	Mr. Laxmikanth	MPL	ECIL, Hyderabad	9849900963	12.30 pm	Walk in	24135	
14	17-08-2023	Sriramulu	NGH	Uppal	7330726968	14:10pm	walk in	24122	
15	20-08-2023	J. Venkatesh Babu	NGH	Mallapur	9866655400	11:10am	walk in	24130	
16	20-08-2023	Venkatesh	NGH	Miryalaguda	9493879590	17:00pm	walk in	24132	
17	14-08-2023	Mr. Niranjana Ojha	SOR	Bowenpally, Secunderabad	9533841516	12:10	Walk in	24098	
18	15-08-2023	Mr. Ranjith K	SOV	Habsiguda, Hyderabad	9966262756	13:45	Walk in	24099	
19	15-08-2023	Mrs. V. Jayalakshmi	SOV	A S Rao Nagar, Hyderabad	9848530116	16:45	Walk in	24121	
20	20/08/2023	Gaurav Sharma	SOV	Nagaram, R.R.Dist	9100067148	14:30	Walk in	24139	
21	20/08/2023	Rahul	SOR	Boduppal, Hyderabad	8125164809	15:35	Walk in	24140	
22	20-08-2023	Subhashini	VISTA	Habsiguda	9849292517	11:30	Walkin	24142	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - Brochure Stock				Date:	21-Aug-23						
From date:			14-Aug-23	To date:	20-Aug-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	10,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	69,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	70,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannnampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,65,000						