

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	19-Sep-23							
From date:			11-Sep-23	To date:	17-Sep-23							
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	CP's calls	Referral Scheme	Google adwords	Property Portals	Other - whatsapp	Total
1	AGH	-	2		1	2					1	6
2	MPL	-	3	3	1	1			3			11
3	VISTA	-	1		1							2
4	SOV / SOR	-	5		2							7
5	GHT	-	1	1	1							3
6	GMR	-	6	1	1	1			1			10
7	NGH	-	3	1	0							4
8	BRGV	1	2	3	1				7			14
9	NE	-	1		1							2
10	MCS - Rental	-	1									1
11	MCS - Resale	-	1		2							3
12	Ramky Selenium	-			1							1
	Total	1	26	9	12	4			11		1	64

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		19-Sep-23	
		From date:	11-Sep-23	To date:	17-Sep-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Hyderabad	AGH	1
2	Fr - Sun	Classified	Eenadu	Nalgonda	MCS-Resale	2
3	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	1
4	Fr - Sun	Classified	DC	Hyderabad	Ramky	1
5	Fr - Sun	Classified	DC	Hyderabad	GHT	1
6	Fr - Sun	Classified	TOI	Hyderabad	VISTA	1
7	Fr - Sun	Classified	TOI	Hyderabad	NE	1
8	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	2
9	Sa	Classified Display	Eenadu	Hyderabad	NGH	0
10	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
11	Sa	Classified Display	Hindu	Hyderabad	SOV	1
				Total		12

Promo - Companies whatsapp Camp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	19-Sep-23	
From date:			11-Sep-23	To date:	17-Sep-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Larsen & Toubro	Nil	2350	200	Nil
2	BRGV	Gloxosmiyhkline	Nil	530	250	Nil
3	MPL	Bharat Electronics	Nil	480	250	Nil
4	AGH	Sagar Cement Pvt. Ltd.	Nil	532	152	1
5	GMR	Accenture	Nil	1800	280	Nil
6	GHT	Cognizant	Nil	840	200	Nil
7	NGH	Value Labs		345	235	Nil
		Total				1

Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report					Prepared by:	Raju	
Enquiry Report					Date:	19-Sep-23	
From date:				11-Sep-23	To date:	17-Sep-23	
WhatsApp Campaign Report.							
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats	
1	Fr	ACCENTURE	1,000	AGH	1		
2	Fr	CIPLA	1,000	BRGV			
3	Fr	ONGC	1,000	GHT			
4	Fr	ICRISAT	1,000	GMR			1
5	Fr	INDIAN OVER SEAS BANK	1,000	MPL			
6	Fr	CGI	1,000	NGH			
7	Fr	IBM	1,000	SOV			
8	Su	ACCENTURE, AVRA	1,000	AGH			1
9	Su	BEL	1,000	BRGV			
10	Su	COROMANDEL FERTILIZERS	1,000	GHT			
11	Su	GENPACT	1,000	GMR			
12	Su	GOOGLE	1,000	MPL	1		
13	Su	SOUTH CENTRAL RAILWAYS	1,000	NGH			
14	Su	VIVI MED	1,000	SOV			
		TOTAL	14,000		2	2	

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	19-Sep-23				
From date:			11-Sep-23	To date:	17-Sep-23				
Quarter / Year		Jul-23	Jul-23	Aug-23	Aug-23	Sep-23	Sep-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A406
2	SOV								136
3	AGH								
4	VISTA								
5	GHT			B413, A703, A317	3			3	
6	GMR	H604, H502, D104, H402, H605	5	H101	1	E306, E307, E405, E407	4	10	H104, H503, R507
7	KNM								
8	NE								
9	SOR								
10	BRGV	514	1					1	
11	NGH								
12	MCS RESALE								
	Total		6		4		4	14	5

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			19-Sep-23				
From date:			11-Sep-23	To date:	17-Sep-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	17-09-2023	Vidala Srinivasa Rao	AGH	Miryalaguda	9908995264	03:20	Walkin	24319	
2	17-09-2023	Chaithnya S	AGH	Miryalaguda	9705172001	05:50	Walkin	24320	
3	16-09-2023	Rakesh	BRGV	Turkapally	9848898142	12:00	Walkinn	24318	
4	16-09-2023	Santosh	BRGV	Alwal	9885366645	14:30	Walkinn	24325	
5	14-09-2023	K.Srinivas	NGH	Karimnagar	8019138142	11:30am	walk in	24289	
6	17-09-2023	Rakesh.V	NGH	Uppal	9966851513	13:40pm	walk in	24297	
7	17-09-2023	V. Lakshmi Bhavani	NGH	Manikonda	7416612650	15:40pm	walk in	24298	
8	11-09-2023	Ms. Kavitha	SOV	Sainikpuri, Hyderabad	6302098269	14:05	Walk in	24285	
9	12-09-2023	Mrs. K. Himabindu	SOV	Nacharam, Hyderabad	8008003990	13:05	Walk in	24284	
10	17-09-2023	Mr. Satyanarayana	SOV	ECIL, Hyderabad	6300452365	14:00	Walk in	24301	
11	17-09-2023	Mr. Sravan Ch	SOV	Gachibowli, Hyderabad	9963676047	16:05	Walk in	24303	
12	17-09-2023	Mr. Sai	SOR	Kushaiguda, Hyderabad	8919501552	14:30	Walk in	24302	
13	17-09-2023	Mr. Siddhartha	NE	A S Rao Nagar, Hyderabad	8309859775	13:55	Walk in	24324	
14	17-09-2023	Sagar	VISTA	Kusiguda	8790126917	14:30 PM	Walkin	24323	
15	16/09/2023	Roshaiah	GHT	A.s Rao Nagar	9848298839	11:00	walk-in	24321	
16	15-09-2023	Krishna	MPL	Hyderabad	9739088321	14:10 PM	Walk-in's	24293	
17	16-09-2023	Srinivasa	MPL	Habsiguda	9490119861	12:00 PM	Walk-in's	24291	
18	16-09-2023	John Pradeep	MPL	Tarnaka	9676050591	17:40 PM	Walk-in's	24322	
19	11-09-2023	Kavitha	GMR	Sainikpuri	6302098269	01.10 pm	Walk-in	24285	
20	13-09-2023	Dr. Jaya Madhuri	GMR	Moula-ali	8121002423	11.30 am	Walk-in	24286	
21	16-09-2023	G. Venugopal	GMR	Malkajgiri	9885884008	01.10 pm	Walk-in	24292	
22	17-09-2023	Srinivas Rao	GMR	Mallapur	9701133354	11.00 am	Walk-in	24299	
23	17-09-2023	Nikhil Raj. S	GMR	Nagole	7981132208	05.01 pm	Walk-in	24300	
24	18-09-2023	Vishal	GMR	Malkajgiri	9052422224	02.10 pm	Walk-in	24317	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - Brochure Stock				Date:	19-Sep-23						
From date:			11-Sep-23	To date:	17-Sep-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,03,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	70,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,54,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,91,000						