

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:		Raju					
Enquiry Report - Summary			Date:		16-Oct-23					
From date:			9-Oct-23	To date:		15-Oct-23				
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	CP's calls	Referral Scheme	Other - whatsapp	Total
1	AGH	-	1	1						2
2	MPL	-	3		1					4
3	VISTA	-	1	1	2					4
4	SOV / SOR	-	3	1	2					6
5	GHT	-	1							1
6	GMR	-	3	2	1					6
7	NGH	-	3	1	1					5
8	BRGV	-	1		2	1				4
9	NE	-			1					1
10	MCS - Rental	-	1							1
11	MCS - Resale	-			2					2
12	Ramky Selenium	-			2					2
	Total	0	17	6	14	1				38

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	16-Oct-23	
		From date:	9-Oct-23	To date:	15-Oct-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	1
2	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	SOR	nil
4	Fr - Sun	Classified	Sakshi	Hyderabad	GHT	nil
5	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
6	Fr - Sun	Classified	DC	Hyderabad	Ramky	2
7	Fr - Sun	Classified	TOI	Hyderabad	VISTA	2
8	Sa	Classified Display	TOI	Hyderabad	BRGV & SOV	4
9	Sa	Classified Display	Eenadu	Hyderabad	NE	1
10	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
11	Sa	Classified Display	Hindu	Hyderabad	NGH	1
				Total		14

Promotions Division - Weekly Report			Prepared by: Raju			
Enquiry Report - WhatsApp campaign by sales team report			Date:	16-Oct-23		
From date:		9-Oct-23	To date:	15-Oct-23		
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Larsen & Toubro	Nil	1490	200	Nil
2	BRGV	Gloxosmiyhkline	Nil	Nil	80	Nil
3	MPL	Bharat Electronics	Nil	NIL	260	Nil
4	AGH	Yadadri Power Plant	1	439	260	Nil
5	GMR	Accenture	Nil	NIL	NIL	Nil
6	GHT	Cognizant	Nil	180	100	Nil
7	NGH	Value Labs		Nil	142	Nil
		Total	1	2109	1042	

Promo - Newspapersize flyer dis

Promotions Division - Newspapersize flyer distribution				
		From date:	9-Oct-23	
S No	Days of the week	Activity	Location	No. of enquiries
1	Fr - Sun	All projects newspapersize flyer distribution	Mahbubnagar, Jadcherla	16
2	Fr - Sun		Hanumakonda	
3	Fr - Sun		Siddipet	
4	Fr - Sun		Karimnagar	
5	Fr - Sun		Jangaon	
6	Fr - Sun		Suryapet	
7	Fr - Sun		Nalgonda	
8	Fr - Sun		Miryalaguda	
9	Fr - Sun		Godavarikhani	
10	Fr - Sun		Peddapalli	
11	Fr - Sun		NFC	

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Details of Bookings			Date:	16-Oct-23					
From date:		9-Oct-23	To date:	15-Oct-23					
Quarter / Year		Oct-23	Oct-23	Nov-23	Nov-23	Dec-23	Dec-23		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	199	1					1	136
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E501, H303, E505, H104	4					4	H403, E207
7	KNM								
8	NE								
9	SOR								
10	BRGV	508	1					1	
11	NGH								
12	MCS RESALE								
	Total		6		-		-	6	3

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	16-Oct-23	
From date:			9-Oct-23	To date:	15-Oct-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Su	AVRA LABS, ACCENTURE	1,000	AGH		
2	Su	BEL	1,000	BRGV		1
3	Su	COROMANDEL FERTILIZERS	1,000	GHT		
4	Su	GENPACT	1,000	GMR		
5	Su	GOOGLE	1,000	MPL		
6	Su	SOUTH CENTRAL RAILWAY	1,000	NGH		
7	Su	VIVI MED	1,000	SOV		
		TOTAL	7,000			1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			16-Oct-23				
From date:			9-Oct-23	To date:	15-Oct-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	15-10-2023	Mohd Jahangir	AGH	Miryalaguda	9848987458	03:20	Walkin	32970	
2	13-10-2023	Aditya Deshpande	GHT	Kowkur	9391103574	14:30	Walk - in(Agent customer)	32971	
3	11-10-2023	P. Narsingh Rao	GMR	Secunderabad	9581434954	12.15 pm	Walk-in	31117	
4	15-10-2023	Ashwin Kumar	GMR	Moula-ali	9948999699	11.40 am	Walk-in	32967	
5	15-10-2023	Kranthi Kumar	GMR	Moula-ali	7842381186	04.20 pm	Walk-in	32972	
6	11-10-2023	E.Nagarjuna	NGH	Boduppall	9603177260	15:00pm	walk in	31118	
7	15-10-2023	Madhusudhan Reddy	NGH	Kothagudem	9848824264	14:30pm	walk in	32968	
8	15-10-2023	R .Sivaji	NGH	Nacharam	9885124533	17:10pm	walk in	32969	
9	12-10-2023	Mr. Sharath Reddy	SOV	Medipally, Hyderabad	9704375834	13:50	Walk in	32965	
10	14-10-2023	Mr. Murali Vangula	SOV	Mallapur, Hyderabad (NRI)	9445005491	14:20	Walk in	32964	
11	15-10-2023	Mr. Ashwin Kumar	SOV	Moula ali, Hyderabad	9948999699	13:10	Walk in	32967	
12	15-10-2023	Srinivas	BRGV	Turkapally	8367340503	12:00	Walkinn	32966	
13	13-10-2023	Jitesh Varma	VISTA	Nacharam	9071577996	13:10	Walkin	32974	
14	10-04-2023	Mounika	MPL	Ramanthapur	9963091459	12:00 PM	Walk-in's	24187	
15	10-05-2023	Anil	MPL	Mallapur	9652521110	12:30 PM	Walk-in's	24435	
16	10-08-2023	T.Murali krishna	MPL	Amberpet	9849329585	11:00 AM	Walk-in's	24453	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	16-Oct-23							
From date:			9-Oct-23	To	15-Oct-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777	Yannampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
				Grand Total	3,34,000						