

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	24-Oct-23						
From date:			16-Oct-23	To date:	22-Oct-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	CP's calls	Referral Scheme	Other - whatsapp	Total
1	AGH	-	1			1				2
2	MPL	-	2	2	1					5
3	VISTA	-	1		1					2
4	SOV / SOR	-	2	1	4	1				8
5	GHT	-	2						1	3
6	GMR	-	4		3	2				9
7	NGH	-	1	1	3					5
8	BRGV	-	3		1					4
9	NE	-	1		1					2
10	MCS - Rental	-								
11	MCS - Resale	-			1					1
12	Ramky Selenium	-								
	Total	0	17	4	15	4			1	41

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	24-Oct-23	
		From date:	16-Oct-23	To date:	22-Oct-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	BRGV	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	Ramky	nil
5	Fr - Sun	Classified	DC	Hyderabad	SOV	2
6	Fr - Sun	Classified	TOI	Hyderabad	NE	1
7	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
8	Sa	Classified Display	TOI	Hyderabad	VISTA & GHT	1
9	Sa	Classified Display	Eenadu	Hyderabad	NGH	3
10	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	nil
11	Sa	Classified Display	Hindu	Hyderabad	SOR	2
12	Sa	Classified Display	Andhra Prabha	Hyderabad	GMR	2
				Total		15

Promotions Division - Weekly Report			Prepared by: Raju			
Enquiry Report - WhatsApp campaign by sales team report			Date:	24-Oct-23		
From date:		16-Oct-23	To date:	22-Oct-23		
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	Larsen & Toubro	Nil	1290	250	Nil
2	BRGV	Glaxosmithkline	Nil	200	100	Nil
3	MPL	Bharat Electronics	Nil	NIL	120	Nil
4	AGH	Yadadri Power Plant	1	439	179	Nil
5	GMR	Accenture	Nil	NIL	NIL	Nil
6	GHT	Cognizant	Nil	60	120	1
7	NGH	Value Labs		Nil	129	Nil
		Total	1	1989	898	1

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	24-Oct-23				
From date:			16-Oct-23	To date:	22-Oct-23				
Quarter / Year		Oct-23	Oct-23	Nov-23	Nov-23	Dec-23	Dec-23		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								C206
2	SOV	199, 200	2					2	136
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E501, H303, E505, H403	4					4	H104, E207
7	KNM								
8	NE								
9	SOR								
10	BRGV	508	1					1	
11	NGH								
12	MCS RESALE								
	Total		7		-		-	7	4

Promotions Division - Weekly Report			Prepared by:	Raju	
Enquiry Report			Date:	24-Oct-23	
From date:		16-Oct-23	To date:	22-Oct-23	
WhatsApp Campaign Report.					
S No	Days of the week	Data used	QTY	Projects	No. of calls No. of Smatbot chats
1	Sa	BNI, CAL PUBLIC SCHOOL	1,000	AGH	1
2	Sa	ADP	1,000	BRGV	
3	Sa	GVK BIO	1,000	GHT	
4	Sa	INFOSYS	1,000	GMR	1
5	Sa	MOBILE DATA	1,000	MPL	
6	Sa	GENPACT	1,000	NGH	
7	Sa	CRM DATA	1,000	SOV	
8	Su	ACCENTURE, AVRA	1,000	AGH	
9	Su	BEL	1,000	BRGV	
10	Su	COROMANDEL FERTILIZERS	1,000	GHT	
11	Su	GENPACT	1,000	GMR	1
12	Su	GOOGLE	1,000	MPL	
13	Su	SOUTH CENTRAL RAILWAY	1,000	NGH	
14	Su	VIVIMED	1,000	SOV	1
		TOTAL	14,000		4

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			24-Oct-23				
From date:			16-Oct-23	To date:	22-Oct-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	18-10-2023	R. Srinivas Reddy	AGH	Miryalaguda	6301282636	04:30	Walkin	32999	
2	18-10-2023	Shankaran	GHT	Venkatapuram	9912509502	14:30	Walk - in	32998	
3	21-10-2023	Ujala Gupta	GHT	Sainik puri	8376078054	14:00	Walk - in (Agent customer)	33008	
4	19-10-2023	Naveen Goud	GMR	Moula-ali	7702220365	02.15 pm	Walk-in	33001	
5	20-10-2023	Venkata Subba Reddy	GMR	Mallapur	9566084448	05.00 pm	Walk-in	33004	
6	22-10-2023	Dr. Mahesh Chandar	GMR	Medipally	9392458410	11.00 am	Walk-in	33011	
7	22-10-2023	Yashwanth Chowrasiya	GMR	Tarnaka	9167412547	11.00 am	Walk-in	32976	
8	19-10-2023	Ritesh Kumar Agarwal	MPL	Mallapur	9866237787	13:20 PM	Walk-in's	33000	
9	22-10-2023	Raghu	MPL		9985998589	12:00 PM	Walk-in's	33016	
10	19-10-2023	Vijay kuimar	NGH	Uppal	9381597614	17:00pm	walk in	33002	
11	17-10-2023	Mr.Srinivas Rao	SOV	Mallapur, Hyderabad	9912340797	15:10	Walk in	33015	
12	21-10-2023	Mr. Shabbir Hussain	SOR	Nacharam, Hyderabad	9912747891	5:15	Walk in	33014	
13	21-10-2023	Mr. Sandeep Rao	NE	Chakripuram,Hyderabad	8096313265	11:40	Walk in	33013	
14	22-0-2023	Naveen	VISTA	ECIL	9052545434	13:10	Walkin	24474	
15	20-10-2023	Balakrishna.P	BRGV	Turkapally	99857340503	15:00	Walkinn	33003	
16	22-10-2023	Thomas	BRGV	Wargal	9110350544	17:00	Walkinn	33009	
17	22-10-2023	Murthy	BRGV	Wargal	9404076228	17:00	Walkinn	33010	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	24-Oct-23							
From date:			16-Oct-23	To	22-Oct-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
				Grand Total	3,34,000						