

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	7-Nov-23					
From date:			30-Oct-23	To date:	5-Nov-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	CP's calls	Referral Scheme	Other - whatsapp	Total
1	AGH	-	2							2
2	MPL	-	3		2					5
3	VISTA	-	1		1					2
4	SOV / SOR	-	2	1	2	1			1	7
5	GHT	-	2	1	1					4
6	GMR	-	5							5
7	NGH	-	1	3						4
8	BRGV	-	2		1					3
9	NE	-	2		1					3
10	MCS - Rental	-	1							1
11	MCS - Resale	-			1					1
12	Ramky Selenium	-								
	Total	0	21	5	9	1			1	37

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	7-Nov-23	
		From date:	30-Oct-23	To date:	5-Nov-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	1
2	Fr - Sun	Classified	Sakshi	Hyderabad	GMR	nil
3	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
4	Fr - Sun	Classified	DC	Hyderabad	MPL	2
5	Fr - Sun	Classified	DC	Hyderabad	BRGV	1
6	Fr - Sun	Classified	TOI	Hyderabad	Ramky	nil
7	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	1
8	Sa	Classified Display	TOI	Hyderabad	SOR & NGH	1
9	Sa	Classified Display	Eenadu	Hyderabad	GHT	1
10	Sa	Classified Display	Sakshi	Hyderabad	NE	1
11	Sa	Classified Display	Hindu	Hyderabad	VISTA	1
				Total		9

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	7-Nov-23	
From date:			30-Oct-23	To date:	5-Nov-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	1500	180	1
2	BRGV	USP	1500	1380	120	Nil
3	MPL	South Central Railway	Nil	1400	100	Nil
4	AGH	Dr.Reddy - Nalgonda	Nil	145	145	Nil
5	GMR	ONGC	Nil	1160	240	Nil
6	GHT	Symphony	Nil	1380	120	Nil
7	NGH	ICRISAT		1355	145	Nil
		Total		8320	1050	1

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	7-Nov-23				
From date:			30-Oct-23	To date:	5-Nov-23				
Quarter / Year		Oct-23	Oct-23	Nov-23	Nov-23	Dec-23	Dec-23		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C206	1	A203	1			2	
2	SOV	199, 200	2					2	136
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E607, E505, H303, E501, H403, E507, H506, E504, H104	9					9	H106, H107
7	KNM								
8	NE								
9	SOR								
10	BRGV	508	1					1	
11	NGH								
12	MCS RESALE			G114	1				
	Total		13		2			14	3

Promotion activity

Promotions Division - Weekly Report				Prepared by:	Raju
Enquiry Report - Promotion activity by Anand & Anil				Date:	7-Nov-23
From date:		30-Oct-23		To date:	5-Nov-23
S No	Days of the week	Activity done	Project	Responses received	
1	Fr	Kiosk activity at SBI Bank, Cherlapalli IDA, Union Bank, Cherlapalli IDA.	GMR	2	
2	Sa	Paper Inserts done at Uppal, Tarnaka	NGH MPL & GMR		
3	Su	Kiosk activity at SBI Bank Siddipet			
		Paper inserts done at karimnagar	GHT & BRGV		
		Total		2	

Promotions Division - Weekly Report			Prepared by:	Raju	
Enquiry Report			Date:	7-Nov-23	
From date:		30-Oct-23	To date:	5-Nov-23	
WhatsApp Campaign Report.					
S No	Days of the week	Data used	QTY	Projects	No. of calls No. of Smatbot chats
1	Sa		1,000	AGH	
2	Sa		1,000	BRGV	
3	Sa	DRDO	1,000	GHT	
4	Sa		1,000	GMR	
5	Sa		1,000	MPL	
6	Sa		1,000	NGH	
7	Sa	SAI KRISHNA PHARMA	1,000	SOV	1
8	Su		1,000	AGH	
9	Su		1,000	BRGV	
10	Su	INFOSYS	1,000	GHT	
11	Su		1,000	GMR	
12	Su		1,000	MPL	
13	Su		1,000	NGH	
14	Su	VALUE LABS	1,000	SOV	
		TOTAL	14,000		1

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			7-Nov-23				
From date:		30-Oct-23	To date:		5-Nov-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	30-10-2023	Y. Veeraiah	AGH	Miryalaguda	9849707366	05:10	Walkin	35183	
2	31-10-2023	M. Vijender	AGH	Miryalaguda	6302950274	04:20	Walkin	35184	
3	02-11-2023	D.k Singh0	BRGV	Himayath nagar	9391033439	17:00	Walkinn	33238	
4	04-11-2023	Srikar	BRGV	LB Nagar	9059207162	14:00	Walkinn	33240	
5	31-10-2023	Sridevi	GHT	Yapral	9490749643	15:15	Walk - in	33199.0	
6	05-11-2023	Tista Das	GHT	Secunderabad	7093503443	18:00	Walk - in	35211	
7	31-10-2023	Shanmuki Devi	GMR	Mallapur	7330861959	03.50 pm	Walk-in	33233	
8	01-11-2023	Sundar KVN	GMR	Moula-ali	9705140628	11.00 am	Walk-in	33235	
9	01-11-2023	Vasudeva Rao	GMR	Nagaram	9989499052	04.50 pm	Walk-in	33237	
10	04-11-2023	Rajeshwari Desai	GMR	Mallapur	8790000674	02.15 pm	Walk-in	35175	
11	05-11-2023	M. Avinash	GMR	Moula-ali	9959749261	01.00 pm	Walk-in	35180	
12	10-09-2023	Ajay Banerjee	MPL	Mallapur	9398796521		Walk-in's	24491	
13	10-10-2023	L. Vijay Kumar	MPL	Cherlapally	9963012649		Walk-in's	24492	
14	14-10-2023	V.Anjaiah	MPL		9121871510		Walk-in's	32973	
15	04-11-2023	Suredndra.N	NGH	Miyapur	9701884145	17:00pm	walk in	35174	
16	31-10-2023	Mr. Shiva Kumar Y	SOV	Chengicherla, Hyderabad	9849445597	17:40	Walk in	33236	
17	01-11-2023	Mrs. Urmila / Mr. Ajay	SOV	Kushaiguda, Hyderabad	9948078669	15:35	Walk in	35185	
18	04-11-2023	Mr.Sham	NE	Nagaram, Hyderabad	7845026066	12:25	Walk in	35181	
19	04-11-2023	Mr. Raju P	NE	Nagaram, Hyderabad	9082717380	14:40	Walk in	35182	
20	05-11-2023	Karna Ramesh	VISTA	Anandbagh	9989599600	14:30	Walkin	35204	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	7-Nov-23							
From date:			30-Oct-23	To	5-Nov-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
				Grand Total	3,34,000						