

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:		Raju					
Enquiry Report - Summary			Date:		11-Dec-23					
From date:		4-Dec-23	To date:		10-Dec-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	Agent Refferal	Tele calling	Other - whatsapp	Total
1	AGH	-	1					1		2
2	MPL	-	3		1	1				5
3	VISTA	-	1	2	2					5
4	SOV / SOR	-	4		3			1		8
5	GHT	-	1	1	2			3	1	8
6	GMR	-	5	1	2	2		2		12
7	NGH	-	2		1		1			4
8	BRGV	-	1		2			1		4
9	NE	-	1		2					3
10	MCS - Rental	-	2							2
11	MCS - Resale	-	2		2					4
12	Ramky Selenium	-			1					1
	Total	0	23	4	18	3	1	8	1	58

Sales reports from 04-12-2023 to 10-12-2023.xlsx
Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	11-Dec-23	
		From date:	4-Dec-23	To date:	10-Dec-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
2	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	NE	2
4	Fr - Sun	Classified	DC	Hyderabad	Ramky	1
5	Fr - Sun	Classified	DC	Hyderabad	SOV	1
6	Fr - Sun	Classified	TOI	Hyderabad	SOR	2
7	Fr - Sun	Classified	TOI	Hyderabad	VISTA	2
8	Sa	Classified Display	TOI	Hyderabad	MPL & GMR	2
9	Sa	Classified Display	Eenadu	Hyderabad	BRGV	1
10	Sa	Classified Display	Sakshi	Hyderabad	NGH	1
11	Sa	Classified Display	Hindu	Hyderabad	GHT	1
12	Sa	Paper Inserts		Peddapally, Ramagundam	GHT & BRGV	2
13	Su			Vidyanagar	MPL & GMR	1
				Total		18

Promo - Promotion activity by A

Promotions Division - Weekly Report				Prepared by:	Raju
Enquiry Report - Promotion activity by Anand & Anil				Date:	11-Dec-23
From date:		4-Dec-23		To date:	10-Dec-23
S No	Days of the week	Activity done	Project	Enquiries	
1	Fr	Promotion Activity at Jangaon	SOR & NGH	4	
2	Sa	Paper Inserts Distribution at Warangal & Kazipet	SOV & NE		
		Total		4	

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	11-Dec-23	
From date:			4-Dec-23	To date:	10-Dec-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	750	180	Nil
2	BRGV	USP	Nil	890	120	Nil
3	MPL	South Central Railway	Nil	940	100	Nil
4	AGH	MPC-PARENTS DATA-NALGONDA	Nil	6690	140	Nil
5	GMR	ONGC	Nil	100	1309	Nil
6	GHT	Symphony	Nil	200	340	1
7	NGH	ICRISAT	Nil	855	100	Nil
		Total		10425	2289	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	11-Dec-23				
From date:			4-Dec-23	To date:	10-Dec-23				
Quarter / Year		Oct-23	Oct-23	Nov-23	Nov-23	Dec-23	Dec-23		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C206	1	A203, C204	2			3	B202
2	SOV	199, 200	2	136	1			3	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E607, E505, H104, H303, E507, H506	6	E504, F605	2	C502, E301, H403	3	11	H102
7	KNM								
8	NE								
9	SOR					99 1B	1	1	
10	BRGV	508	1					1	
11	NGH								
12	MCS RESALE			G114	1			1	
	Total		10		6			20	2

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	11-Dec-23	
From date:			4-Dec-23	To date:	10-Dec-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	DXC Technologies	1,000	AGH		
2	Fr	Virtusa	1,000	BRGV		
3	Fr	Verizon	1,000	GHT		
4	Fr	Optum	1,000	GMR		1
5	Fr	Teachers data	1,000	MPL		
6	Fr	Invesco	1,000	NGH		
7	Fr	Capgemini	1,000	SOV		
8	Sa	Accenture, Avra Labs	1,000	AGH		
9	Sa	BEL	1,000	BRGV		
10	Sa	Coromandel fertilizers	1,000	GHT		
11	Sa	Genpact	1,000	GMR		
12	Sa	Google	1,000	MPL		1
13	Sa	South Central Railways	1,000	NGH		
14	Sa	Vivi Med	1,000	SOV		
15	Su	Vijayawada data	1,000	AGH		
16	Su	BSNL	1,000	BRGV		
17	Su	Constructional Professional Services	1,000	GHT		
18	Su	GVK Bio	1,000	GMR		1
19	Su	Google	1,000	MPL		
20	Su	South Central Railways	1,000	NGH		
21	Su	Vivi Med	1,000	SOV		
		TOTAL	21,000			3

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			11-Dec-23				
From date:			4-Dec-23	To date:	10-Dec-23				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	10-12-2023	Seetharam Reddy. P	AGH	Miryalguda	9866360113	04:05	Walkin	45075	
2	10-Dec-2023	Mr. Nagesh	GHT	Kompally	7337323975	15:00	walk-in	45074	
3	09-12-2023	D. Kranthi Kumar	GMR	Mallapur	8142200078	11.30 am	Walk-in	45060	
4	09-12-2023	Gopi	GMR	Tarnaka	9346314646	02.30 pm	Walk-in	45062	
5	09-12-2023	Uday	GMR	Malkajgiri	9381694986	12.00 pm	Walk-in	45069	
6	09-12-2023	A. Kiran	GMR	Ecil	8686898477	03.10 pm	Walk-in	45070	
7	10-12-2023	A. Harinath	GMR	Uppal	8008179998	12.00 pm	Walk-in	45072	
8	12-09-2023	Ayesha	MPL	Mayflower Heights	9704541071	11:50 AM	Walk-in's	45067	
9	12-09-2023	Ravi Kiran	MPL	Moula-Ali	9963563171	17:00 PM	Walk-in's	45068	
10	10-12-2023	V. Yogeshwar Sai	MPL	Anandbagh	9398989380	17:00 PM	Walk-in's	45076	
11	04-12-2023	M. Venkatesh	NGH	Secenderabad	9441164854	14:10pm	walk in	45055	
12	09-12-2023	Devi reddy	NGH	Shamirpet	7702718189	11:10am	walk in	45061	
13	05-12-2023	Mr. Laxminarayana	SOV	ECIL X Road, Hyderabad	7204197590	11:45	Walk in	45063	
14	06-12-2023	Mr. Radhesh M	SOV	Kukatpally, Hyderabad	8309550383	12:55	Walk in	45065	
15	10-12-2023	Mr. Gyanendra	SOV	R K Puram, Hyderabad	8011116276	15:30	Walk in	45071	
16	07-12-2023	Mr.Arvind	SOR	Nagaram, Hyderabad	8096464663	11:20	Walk in	45064	
17	10-12-2023	Mr. Suresh Reddy	NE	Ghatkesar	9490175567	14:35	Walk in	45073	
18	09-12-2023	Swamynathan Ramachandran	VISTA	Alwal	9980022451	13:10	Walkin	45033	
19	10-12-2023	Nitin Jaiswal	BRGV	Maredpally	9160265015	14:00	Walkinn	45108	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	11-Dec-23						
From date:			4-Dec-23	To	10-Dec-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
25	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,46,000						