

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	18-Dec-23					
From date:			11-Dec-23	To date:	17-Dec-23					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	Agent Refferal	Tele calling	Other - whatsapp	Total
1	AGH	-	1		1			1		3
2	MPL	-	3		1			1		5
3	VISTA	-	1		2			1		4
4	SOV / SOR	-	3	1	6	1	1	3		15
5	GHT	-	2		2				1	5
6	GMR	-	3		2	1		3		9
7	NGH	-	2	1	1		2	2		8
8	BRGV	-	1		2					3
9	NE	-	1		2			1		4
10	MCS - Rental	-	1							1
11	MCS - Resale	-			2					2
12	Ramky Selenium	-								
	Total	0	18	2	21	2	3	12	1	59

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	18-Dec-23	
		From date:	11-Dec-23	To date:	17-Dec-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	1
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	Ramky	nil
4	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
5	Fr - Sun	Classified	DC	Hyderabad	SOR	2
6	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
7	Fr - Sun	Classified	TOI	Hyderabad	NE	1
8	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
9	Sa	Classified Display	Eenadu	Hyderabad	VISTA	2
10	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
11	Sa	Classified Display	Hindu	Hyderabad	SOV	2
12	Fr	Paper Inserts		Lakdikapool	MPL & GMR	1
13	Sa			Habsiguda	SOR & NGH	1
14	Sun			Neredmet	GHT & BRGV	1
				Total		19

Promotions Division - Weekly Report				Prepared by:	Raju
Enquiry Report - Promotion activity by Anand & Anil				Date:	18-Dec-23
From date:		11-Dec-23		To date:	17-Dec-23
S No	Days of the week	Activity done	Project	Enquiries	
1	Fr	Kiosk Activity near Rockwood International School, Yamnampet	SOV	2	
2	Sa	Paper Inserts done at Malkajgiri	SOV & NE		
		Total		2	

Promo - Companies whatsapp Camp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	18-Dec-23	
From date:			11-Dec-23	To date:	17-Dec-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	570	150	Nil
2	BRGV	USP	1500	1380	120	Nil
3	MPL	South Central Railway	Nil	840	100	Nil
4	AGH	MPC-PARENTS DATA-NALGONDA	Nil	6690	120	Nil
5	GMR	ONGC	Nil	Nil	1409	Nil
6	GHT	Symphony	Nil	600	340	1
7	NGH	ICRISAT		755	100	Nil
		Total		10835	2339	1

Promo- Booking Details (Q4)

Promotions Division - Weekly Report			Prepared by:	Raju					
Enquiry Report - Details of Bookings			Date:	18-Dec-23					
From date:		11-Dec-23	To date:	17-Dec-23					
Quarter / Year		Oct-23	Oct-23	Nov-23	Nov-23	Dec-23	Dec-23		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C206	1	A203, C204	2	A406	1	4	A206
2	SOV	199, 200	2	136	1			3	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E607, E505, H104, H303, E507, H506	6	E504, F605	2	C502, E301, H403	3	11	D102
7	KNM								
8	NE					128	1	1	
9	SOR					99 1B	1	1	
10	BRGV	508	1					1	
11	NGH								
12	MCS RESALE			G114	1			1	
	Total		10		6			22	2

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	18-Dec-23	
From date:			11-Dec-23	To date:	17-Dec-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Fr	DXC technologies	1,000	AGH		
2	Fr	Virtusa	1,000	BRGV		
3	Fr	Verizon	1,000	GHT		
4	Fr	Optium	1,000	GMR		
5	Fr	Teachers data	1,000	MPL		
6	Fr	Invesco	1,000	NGH		
7	Fr	Capgemini	1,000	SOV		1
8	Sa	Vijayawada data	1,000	AGH		
9	Sa	BSNL	1,000	BRGV		
10	Sa	Constructional professional services	1,000	GHT		
11	Sa	GVK Bio	1,000	GMR		
12	Sa	Mobile data	1,000	MPL		
13	Sa	Invesco	1,000	NGH		
14	Sa	Vivi Med	1,000	SOV		
15	Su	Industrial data	1,000	AGH		
16	Su	Medha servo, Pragathi Resorts	1,000	BRGV		
17	Su	GVK Emri	1,000	GHT		
18	Su	Genpact	1,000	GMR		1
19	Su	Infosys	1,000	MPL		
20	Su	CRM data	1,000	NGH		
21	Su	Jeedimetla IDA , National seeds ,Shamshabad IDA	1,000	SOV		
		TOTAL	21,000			2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report	Source of enquiry				18-Dec-23				
From date:		11-Dec-23	To date:	17-Dec-23					
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	15-12-2023	P. Prakash	AGH	Miryalguda	9866010988	05:25	Walkin	45154	
2	11-Dec-2023	Mr. Sunil kumar	GHT	Alwal	9618622337	15:30	walk-in	45105	
3	16-Dec-2023	Ms. Sambhavi	GHT	West Maredpally	9849848808	14:15	walk-in	45160	
4	11-12-2023	Shiva Prasad	GMR	Mallapur	9652571591	01.30 pm	Walk-in	45106	
5	17-12-2023	Vikram	GMR	Miyapur	9985198827	11.30 am	Walk-in	45156	
6	17-12-2023	E. Srinivas	GMR	Warasiguda	7989066782	04.20 pm	Walk-in	45153	
7	12-11-2023	P.V. Shiva Prasad	MPL	Mallapur	9652571591	11:00 AM	Walk-in's	45148	
8	17-12-2023	Raman Kumar	MPL	Mallapur	8886229506		Walk-in's	45155	
9	17-12-2023	E. Sreenivas	MPL	Secunderabad	7989066782		Walk-in's	45157	
10	17-12-2023	Venkatesh	NGH	Uppal	9949073625	12:30pm	walk in	45151	
11	17-12-2023	Manoj	NGH	Nagole	9878679480	15:00pm	walk in	45152	
12	12-12-2023	Mr. Madhusudhan Rao	SOV	Malkajgiri, Hyderabad	7330835228	13:05	Walk in	45138	
13	12-12-2023	Mr. S. Kiran	SOV	Narapally, Hyderabad	9849135431	13:35	Walk in	45139	
14	13-12-2023	Mr. Pavan Kumar	SOV	Uppal, Hyderabad	9701902020	11:35	Walk in	45140	
15	17-12-2023	Mr. Jayshankar Suman	NE	Nagaram, Hyderabad	8247031216	12:45	Walk in	45146	
16	17-12-2023	Ravi Krishna	BRGV	Bowenpally	9908407911	12:00	Walkinn	45158	
17	19-12-2023	Sridharan	VISTA	ECIL	8072930714	16:10	Walkin	45161	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	18-Dec-23						
From date:			11-Dec-23	To	17-Dec-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777	Yannampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
25	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,46,000						