

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Summary				Date:	6-Feb-24				
From date:			29-Jan-24	To date:	4-Feb-24				
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Other - whatsapp	Total
1	AGH	-	1		1				2
2	MPL	-	3	1					4
3	VISTA	-	1	1	2				4
4	SOV / SOR	-	3	4	6		2	1	16
5	GHT	-	3	2	4				9
6	GMR	-	6	1					7
7	NGH	-	6	2		2	2		12
8	BRGV	-	1		6				7
9	NE	-	1		3				4
10	MCS - Rental	-	4						4
11	MCS - Resale	-	1		3				4
	Total	0	30	11	25	2	4	1	73

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		6-Feb-24	
		From date:	29-Jan-24	To date:	4-Feb-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	3
2	Fr - Sun	Classified	Eenadu	Hyderabad	VISTA	2
3	Fr - Sun	Classified	Sakshi	Hyderabad	SOV	1
4	Fr - Sun	Classified	Sakshi	Hyderabad	NE	2
5	Fr - Sun	Classified	DC	Hyderabad	GHT	nil
6	Fr - Sun	Classified	TOI	Hyderabad	NGH	nil
7	Sa	Classified Display	TOI	Hyderabad	SOR & BRGV	1 & 1
8	Sa	Classified Display	Eenadu (Outstation)	Nalgonda	AGH	1
9	Sa	Classified Display	Sakshi	Hyderabad	GMR	nil
10	Sa	Classified Display	Hindu	Hyderabad	MPL	nil
11	Fr	Paper Inserts		Siddipet	SOV & NE	1 & 1
12	Sa			Pocharam	NGH & SOR	nil
13	Sun			Siddipet	GHT & BRGV	nil
14	Sa, Su	Property show @Siddipet			SOV	3
					GHT	4
					BRGV	5
				Total		

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Enquiry Report - WhatsApp campaign by sales team report				Date:	6-Feb-24	
From date:			29-Jan-24	To date:	4-Feb-24	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	NMDC	Nil	1500	100	1
2	BRGV	Chemo	Nil	220	320	Nil
3	MPL	South Central Railway	Nil	340	100	Nil
4	AGH	MPC-PARENTS DATA-NALGONDA	Nil	6690	130	Nil
5	GMR	SCRlys	Nil	200	803	Nil
6	GHT	Symphony	Nil	Nil	50	Nil
7	NGH	ICRISAT	Nil	355	100	Nil
		Total		9305	1603	1

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Feb-24				
From date:			29-Jan-24	To date:	4-Feb-24				
Quarter / Year		Jan-24	Jan-24	Feb-24	Feb-24	Mar-24	Mar-24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								A714
6	GMR	C503, E401, G105, H606 E305	5					5	B607
7	KNM								
8	NE								
9	SOR								
10	BRGV								210, 510
11	NGH								
12	MCS RESALE								
	Total		5		-			5	4

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			6-Feb-24				
From date:		29-Jan-24	To date:		4-Feb-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	03-02-2024	Sandhya Rani Janapati	AGH	Miryalaguda	7569180480	04:30	Walkin	63877	
2	28-01-2024	Suresg	BRGV	Murharpally	9030283120	16:00	Walkinn	63849	
3	2-Feb-2024	Vijay Kumar	GHT	Begumpet	8712660681	14:30	walk-in	63872	
4	3-Feb-2024	Sita	GHT	Yapral	8019988031	14:10	walk-in	63887	
5	4-Feb-2024	Rajnikanth	GHT	AOC Centre	8638704485	15:20	walk-in	63873	
6	31-01-2024	Chandan Kumar	GMR	Mallapur	9849804998	12.30 pm	Walk-in	63855	
7	02-02-2024	Sravan Kumar	GMR	Nizambad	7337280024	01.30 pm	Walk-in	63861	
8	02-02-2024	Praveena	GMR	Mallapur	7873722257	03.10 pm	Walk-in	63862	
9	03.-02-2024	Jordin Sabestin	GMR	Begumpet	8143825719	01.10 pm	Walk-in	63866	
10	03-02-2024	Sridhar	GMR	Malkajgiri	8977918721	03.40 pm	Walk-in	63880	
11	04-02-2024	Aravind. S	GMR	Malkajgiri	7306832596	04.00 pm	Walk-in	63869	
12	02-03-2024	Koteswar	MPL	Mallapur	9963000866	11:00	Walk-in's	63865	
13	02-03-2024	Sidhu	MPL		8699002128	13:30 PM	Walk-in's	63868	
14	03-03-2024	Awadhesh Kumar	MPL	Mayflower Grande	8770740690	5:00 PM	Walk-in's	63883	
15	29-01-2024	Venkat	NGH	Boduppall	9494438455	2:30pm	Walkin	63853	
16	30-01-2024	K.Prakask Chary	NGH	Warangal	9177702882	11:00am	Walkin	63854	
17	02-02-2024	SaiKumar	NGH	Boduppall	7569594861	11:00am	Walkin	63858	
18	02-02-2024	Narrasa Reddy	NGH	Medipally	9398176136	3:30pm	Walkin	63863	
19	03-02-2024	G.Suresh	NGH	Uppal	9000511266	3:50pm	Walkin	63867	
20	04-02-2024	Sajjan	NGH	Motinagar	9096756748	12:00pm	Walkin	63871	
21	31-01-2024	Mr. Chandan Kumar	SOR	Mallapur, Hyderabad	9849804998	17:05	Walk in	63855	
22	01-02-2024	Mr. Shailendra Sarkar	SOV	Mallapur, Hyderabad	9347499540	15:15	Walk in	63864	
23	03-02-2024	Mr. Sirish Chandra	SOV	Kapra, Hyderabad	9704562491	16:55	Walk in	63876	
24	31-01-2024	Mr. Chandan Kumar	NE	Mallapur, Hyderabad	9849804998	17:05	Walk in	63855	
25	02-02-2024	Swamy Natan	VISTA	Nacharam	9490435034	12:20	Walkin	63879	

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Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	6-Feb-24						
From date:			29-Jan-24	To date:	4-Feb-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
25	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,46,000						