

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Summary				Date:	12-Feb-24				
From date:			5-Feb-24	To date:	11-Feb-24				
Details of total number of enquiries									
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Referral	Tele calling	Other - whatsapp	Total
1	AGH	-	1				1		2
2	MPL	-	4	1	1		2	1	9
3	VISTA	-		1	1				2
4	SOV / SOR	-	2	2	6	4			14
5	GHT	-	1	3			2		6
6	GMR	-	6		1		1		8
7	NGH	-	2	1		4	5		12
8	BRGV	-	1		2				3
9	NE	-	2		7	2			11
10	MCS - Rental	-	2						2
11	MCS - Resale	-			2				2
	Total	0	21	8	20	10	11	1	71

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Enquiry Report - Ads & Paper inserts				Date:	12-Feb-24	
		From date:	5-Feb-24	To date:	11-Feb-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	1
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	DC	Hyderabad	SOR	1
4	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
5	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
6	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
7	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	nil
8	Sa	Classified Display	Eenadu	Hyderabad	NE	4
9	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
10	Sa	Classified Display	Hindu	Hyderabad	VISTA	1
11	Fr	Paper Inserts		Karimnagar	GHT & BRGV	1
12	Fr - Sun			Kamareddy, Nizamabad, Karimnagar	SOV & NE	4
14	Fr	Kiosk activity at IDFC first Bank		Kamareddy	SOV & NE	2
				Total		20

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Enquiry Report - WhatsApp campaign by sales team report				Date:	12-Feb-24	
From date:			5-Feb-24	To date:	11-Feb-24	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	NMDC	Nil	1400	100	Nil
2	BRGV					
3	MPL	South Central Railway	Nil	240	100	1
4	AGH	MPC-PARENTS DATA-NALGONDA	Nil	6690	120	Nil
5	GMR	SCRlys	Nil	Nil	1509	Nil
6	GHT	Symphony	Nil	Nil	50	Nil
7	NGH	ICRISAT		355	100	Nil
		Total		8685	1979	1

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Enquiry Report - Details of Bookings			Date:	12-Feb-24				
From date:		5-Feb-24	To date:	11-Feb-24				
Quarter / Year		Jan-24	Jan-24	Feb-24	Feb-24	Mar-24	Mar-24	
SI No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty
1	MPL							
2	SOV							
3	AGH							
4	VISTA							
5	GHT							A714
6	GMR	C503, E401, G105, H606 E305, B607	6	F105	1			7
7	KNM							
8	NE							
9	SOR							
10	BRGV							210, 510
11	NGH							
12	MCS RESALE							
	Total		6		1			7
								5

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Enquiry Report		Source of enquiry			12-Feb-24				
From date:			5-Feb-24	To date:	11-Feb-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	11-02-2024	Y .Shashidhar	AGH	Miryalaguda	9676231803	05:10	Walkin	63932	
2	7-Feb-2024	Abhishek	GHT	Yapral	9700885696	12:20	Walk-in	63935	
3	06-02-2024	Kiran	GMR	Mallapur	9642368743	04.00 pm	Walk-in	63892	
4	07-02-2024	Amul Parihar	GMR	Nacharam	9604100404	12.00 pm	Walk-in	63874	
5	10-02-2024	Dr. Saketram	GMR	Lalapet	9849995719	10.30 am	Walk-in	63925	
6	10-02-2024	P. Karthik	GMR	Uppal	9700339501	04.00 pm	Walk-in	63927	
7	11-02-2024	B. Sravani	GMR	Moula-ali	9014730819	02.00 pm	Walk-in	63930	
8	11-02-2024	Praveen Kumar	GMR	Chakripuram	9848388062	02.00 pm	Walk-in	63878	
9	02-10-2024	Rakesh Varma	MPL		7793991548	11:00	Walk-in's	63926	
10	02-10-2024	Dheeraj	MPL	Uppal	9885449729	16:30	Walk-in's	63928	
11	02-11-2024	Sai Reddy	MPL	Dr.A.S.Rao Nagar	7358182014	12:00 AM	Walk-in's	63931	
12	02-11-2024	Ashok Jain	MPL	Begumpet	9052047155	17:00	Walk-in's	63933	
13	10-02-2024	S.Krishna	NGH	Jodimetla	9908213599	12:00am	Walkin	63924	
14	11-02-2024	K.Bal reddy	NGH	Uppal	7569761089	1:00pm	Walkin	63929	
15	05-02-2024	Avula Anusha	SOV	Erragadda	9000438451	14;26	Walk in	63886	
16	06-02-2024	Sudhir Evan Dey	SOV	MFH, Mallapur	9885786602	12;20	Walk in	63888	
17	06-02-2024	Srinivas Rao	NE	Manchirial	8463937949	16;20	Walk in	63890	
18	10-02-2024	Ramesh Mishra	NE	Dammaiguda	9916673495	15;00	Walk in	63939	

