

Sales reports from 15-01-2024 to 21-01-2024.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju						
Enquiry Report - Summary				Date:	22-Jan-24						
From date:			15-Jan-24	To date:	21-Jan-24						
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Smatbot	CP's	Agent Refferal	Tele calling	Other - whatsapp	Total
1	AGH	-	1						1		2
2	MPL	-	3			1					4
3	VISTA	-	1		1						2
4	SOV / SOR	-	3		5	1		1			10
5	GHT	-	1		1				9		11
6	GMR	-	2		2						4
7	NGH	-	3		2			3	4		12
8	BRGV	-	1		3						4
9	NE	-	1		3			3			7
10	MCS - Rental	-	3								3
11	MCS - Resale	-	1		2						3
12	Ramky Selenium	-									
	Total	0	20		19	2		7	14		62

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		22-Jan-24	
		From date:	15-Jan-24	To date:	21-Jan-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	Ramky	
2	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	2
4	Fr - Sun	Classified	Sakshi	Hyderabad	GHT	1
5	Fr - Sun	Classified	DC	Hyderabad	SOR	2
6	Fr - Sun	Classified	DC	Hyderabad	NGH	1
7	Fr - Sun	Classified	TOI	Hyderabad	NE	1
8	Sa	Classified Display	TOI	Hyderabad	MPL & VISTA	nil & 1
9	Sa	Classified Display	Eenadu	Hyderabad	SOV	2
10	Sa	Classified Display	Sakshi	Hyderabad	BRGV	2
11	Sa	Classified Display	Hindu	Hyderabad	GMR	2
12	Fr	Paper Inserts		Hanamkonda	NGH & SOR	2
13	Sa			Warangal	SOV & NE	2
14	Sun			Alwal	GHT & BRGV	& 1
				Total		17

Promo - Promotion activity by A

Promotions Division - Weekly Report				Prepared by:	Raju
Enquiry Report - Promotion activity by Anand & Anil				Date:	22-Jan-24
From date:		15-Jan-24		To date:	21-Jan-24
S No	Days of the week	Activity done	Project	Enquiries	
1	Fr, Sa	Paper Inserts at Warangal & Hanmakonda	NGH & SOR	4	
			SOV & NE		
		Total			

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	22-Jan-24	
From date:			15-Jan-24	To date:	21-Jan-24	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	Nil	100	Nil
2	BRGV	Chemo	Nil	280	240	Nil
3	MPL	South Central Railway	Nil	440	100	Nil
4	AGH	MPC-PARENTS DATA-NALGONDA	Nil	6690	120	Nil
5	GMR	SCRlys	Nil	601	799	Nil
6	GHT	Symphony	Nil	Nil	100	Nil
7	NGH	ICRISAT	Nil	355	100	Nil
		Total		8366	1559	0

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Details of Bookings			Date:	22-Jan-24				
From date:		15-Jan-24	To date:	21-Jan-24				
Quarter / Year		Jan-24	Jan-24	Feb-24	Feb-24	Mar-24	Mar-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty
1	MPL							
2	SOV							
3	AGH							
4	VISTA							
5	GHT							
6	GMR	C503, E401, G105, H606	4					4
7	KNM							
8	NE							
9	SOR							
10	BRGV							210, 510
11	NGH							
12	MCS RESALE							
	Total		4		-			4
								1

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		22-Jan-24					
From date:		15-Jan-24	To date:		21-Jan-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	18-01-2024	Banala Anjana Rao	AGH	Miryalaguda	9866937101	04:20	Walkin	63809	
2	21-01-2024	Ramkrishna	BRGV	bowenpally	9100264848	04:30	Walkin	63802	
3	18-Jan-2024	Valerie Kumar	GHT	West Maredpally	89776226111	15:30	walk-in	63813	
4	16-01-2024	Swaminadhan	GMR	Tarnaka	9989711987	11.40 am	Walk-in	62297	
5	20-01-2024	Mahesh	GMR	Cherlapally	9032822580	02.00 pm	Walk-in	63806	
6	18-01-2024	Madhan Reddy	MPL	Ecil	9290034333	11:30	Walk-in's	63976	
7	20-01-2024	Parameshwari / Venkatesh	MPL	Moula - Ali	9440391887	11:50 AM	Walk-in's	63805	
8	21-01-2024	K.Prasad	MPL	Patancheru	8106845129	12:30	Walk-in's	63807	
9	17-01-2024	Praveen Kandate	NGH	Kadapa,AP	9953557669	1:00pm	Walk-in	63795	
10	17-01-2024	Yugandhar	NGH	Boduppal	9701233084	5:00pm	Walk-in	63797	
11	19-01-2024	Rasol	NGH	Solventcolony	9000904633	11:55am	Walk-in	63801	
12	21-01-2024	Anil Reddy	VISTA	Kusiguda	9014831810	15:10	Walkin	63812	
13	17-01-2024	Mr. V. Krishna Kiran	SOV	Rampally, Hyderabad	7702158916	11:45	Walk in	63798	
14	18-01-2024	Mr. Ravi Rao	SOV	Kothapet, Hyderabad	9246272566	11:50	Walk in	63799	
15	19-01-2024	Mr. Chandrasekhara Rao	SOV	EC Nagar, Cherlapally	9398911945	14:05	Walk in	63800	
16	21-01-2024	Mr. Venkat T	NE	Boduppal, Hyderabad	9494438455	15:00	Walk in	63811	

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	22-Jan-24	
From date:			15-Jan-24	To date:	21-Jan-24	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	VIJAYAWADA DATA		AGH		
2	Sa	BSNL		BRGV		
3	Sa	CONSTRUCTIONAL PROFESSIONAL SERVICES		GHT		
4	Sa	GVK BIO		GMR		
5	Sa	MOBILE DATA		MPL		1
6	Sa	SYMPHONY		NGH		
7	Sa	GVK, AGL, CYIENT		SOV		1
		TOTAL	0			2

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	22-Jan-24						
From date:			15-Jan-24	To date:	21-Jan-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	79,000						
					158000						
10	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
11	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	85,000						
16	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
17	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,03,500						
23	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
24	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
25	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,46,000						