

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	14-Aug-23							
From date:		7-Aug-23	To date:	13-Aug-23								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/ email	Calls	Smatbot	CP's calls	Referral Scheme	Google adwords	Property Portals	Other - whatsapp	Total
1	AGH	-	3		1		5		2			11
2	MPL	-	2	4	2				2	2		12
3	VISTA	-		1	1							2
4	SOV / SOR	-	4	2	3	1			4		1	15
5	GHT	-	1	1	1							3
6	GMR	-	5	3	2	1			3			14
7	NGH	-	3		1				2			6
8	BRGV	-	1	2	1	1			3			8
9	NE	-	2		4							6
10	MCS - Rental	-	2									2
11	MCS - Resale	-	1		1							2
12	Ramky Selenium	-			2							2
	Total	0	24	13	19	3			16	2	1	83

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	14-Aug-23	
		From date:	7-Aug-23	To date:	13-Aug-23	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	2
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	1
3	Fr - Sun	Classified	Sakshi	Hyderabad	MPL	1
4	Fr - Sun	Classified	DC	Hyderabad	VISTA	1
5	Fr - Sun	Classified	DC	Hyderabad	NE	3
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	1
7	Fr - Sun	Classified	Eenadu	Hyderabad	Ramky Selenium	2
8	Sa	Classified Display	TOI	Hyderabad	SOR & GHT	2
9	Sa	Classified Display	Eenadu	Hyderabad	GMR	1
10	Sa	Classified Display	Sakshi	Hyderabad	BRGV	1
11	Sa	Classified Display	Hindu	Hyderabad	NGH	1
12	Fr - Sun	Newspaper size flyer inserts		Ramanthpur, Vidyanagar, kompally	All Projects	3
				Total		19

Promo - Companies whatsapp Camp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - WhatsApp campaign by sales team report				Date:	14-Aug-23	
From date:			7-Aug-23	To date:	13-Aug-23	
S No	Project	Name of company	No. of bookings	Data available	What's app sent	Responses received
1	SOV	TSPDCL	Nil	219	270	1
2	BRGV	Bits Pillani	Nil	50	30	Nil
3	MPL	ONGC	Nil	710	180	Nil
4	AGH	Reddy's Laboratory	Nil	292	120	Nil
5	GMR	Accenture	Nil	1800	280	Nil
6	GHT	Cognizant	Nil	2100	190	Nil
7	NGH	Cyient	Nil	Nil	173	Nil
		Total			1243	1

Sales reports from 07-08-2023 to 13-08-2023.xlsx
 Promo- Enquiry Report Whatsapp

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report				Date:	14-Aug-23	
From date:			7-Aug-23	To date:	13-Aug-23	
WhatsApp Campaign Report.						
S No	Days of the week	Data used	QTY	Projects	No. of calls	No. of Smatbot chats
1	Sa	ICICI, VIJAYAWADA, NLG,KMM	250	AGH		
2	Sa	TSSPDCL	250	BRGV		1
3	Sa	TECH MAHINDRA	250	GHT		
4	Sa	ACCENTURE	250	GMR	1	
5	Sa	POWER GRID & ION	250	MPL		
6	Sa	AXIS	250	NGH		
7	Sa	DELLOITE	250	SOV	1	
8	Su	AXIS	250	AGH		
9	Su	ACCENTURE	250	BRGV		
10	Su	DELLOITE	250	GHT		
11	Su	ICICI, VIJAYAWADA, NALGONDA, KHAMMAM	250	GMR		
12	Su	TSSPDCL	250	MPL		
13	Su	TECH MAHINDRA	250	NGH		
14	Su	POWER GRID & ION	250	SOV		
		TOTAL	3,500		2	1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	14-Aug-23				
From date:			7-Aug-23	To date:	13-Aug-23				
Quarter / Year		Jul-23	Jul-23	Aug-23	Aug-23	Sep-23	Sep-23		
S No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A406
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H604, H502, D104, H402, H605	5					5	H104, D102
7	KNM								
8	NE								
9	SOR								
10	BRGV	514	1					1	
11	NGH								
12	MCS RESALE								
	Total		6					6	3

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			14-Aug-23				
From date:			7-Aug-23	To date:	13-Aug-23				
S No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	10-08-2023	Vempati Shiva Ram	AGH	Miryalaguda	9866230083	05:40	Walkin	24083	
2	11-08-2023	Ch Saidaiah	AGH	Miryalaguda	9866703115	04:30	Walkin	24084	
3	13-08-2023	M Rama Rao	AGH	Miryalaguda	9441340172	04:20	Walkin	24085	
4	13-08-2023	Srivastav	BRGV	Alwal	8074351280	13:00	Walkinn	24081	
5	08-08-2023	Mr. Ashish Sikka	GHT	Sainikpuri	8008137775	14:30	Agent (Ghanshyam)Customer	24021	
6	08-08-2023	Praveen	GMR	R.K. Nagar	9391029813	12.00 pm	Walk-in	24032	
7	08-08-2023	Vijendra Reddy	GMR	Nacharam	6246544066	03.50 pm	Walk-in	24037	
8	10-08-2023	Sai Kiran	GMR	Narapally	9160323288	12.10 pm	Walk-in	24056	
9	12-08-2023	Madhusudan. R	GMR	Vidya Nagar	8374210070	03.00 pm	Walk-in	24076	
10	13-08-2023	K. Ganesh	GMR	Malkajgiri	9490190657	02.10 pm	Walk-in	24080	
11	09-08-2023	Mr. P Nikhil	MPL	Mallapur, Hyderabad	9849345221	16:45	Walk in	24058	
12	13-08-2023	Mr. Srinivasa Murthy	MPL	Malkajgiri, Hyderabad	9866851191	15:10	Walk in	24078	
13	11-08-2023	Sukendar Reddy	NE	Ecil	9912473360	11:40am	walk in	24086	
14	12-08-2023	Genesham	NE	Ghatkesar	9717768646	12: 10pm	walk in	24087	
15	09-08-2023	Raja Ram	NGH	SR Nagar	9948777505	14:40pm	walk in	24038	
16	10-08-2023	Dharma Teja	NGH	Pocharam	7780573820	11:50am	walk in	24057	
17	12-08-2023	Narendar	NGH	LB Nagar	8688892846	11:00am	walk in		
18	08-08-2023	K. Nageshwar Rao	SOV	Kakanida	8309592695	16:30 PM	Walk-in's	24074	
19	09-08-2023	Shashikanth	SOV	Ecil	9391127827	11:00 AM	Walk-in's	24075	
20	12-08-2023	Shipa	SOV	Nagole	9391678899	16:30 PM	Walk-in's	24082	
21	13/08/2023	Mohammed Afzal Uddin	SOV	Moula Ali	9849803135	15:00	Walk-in's	23947	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - Brochure Stock				Date:	14-Aug-23						
From date:			7-Aug-23	To date:	13-Aug-23						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Charlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	10,000						
4	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
5	30x15	MCS		Ammuguda	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	69,000						
13	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	70,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	19,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30X30 back to back	SR Ads		Jodimetla	53,000		03-08-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,46,000						
25	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777	Yannnampet	19,500		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	27,000						
				Grand Total	3,65,000						