

Sales reports from 22-01-2024 to 28-01-2024.xlsx  
 Promo- Enquiry Report Summary

|                                      |                |             |           |               |           |          |      |                |              |                  |           |
|--------------------------------------|----------------|-------------|-----------|---------------|-----------|----------|------|----------------|--------------|------------------|-----------|
| Promotions Division - Weekly Report  |                |             |           | Prepared by:  | Raju      |          |      |                |              |                  |           |
| Enquiry Report - Summary             |                |             |           | Date:         | 30-Jan-24 |          |      |                |              |                  |           |
| From date:                           |                |             | 22-Jan-24 | To date:      | 28-Jan-24 |          |      |                |              |                  |           |
|                                      |                |             |           |               |           |          |      |                |              |                  |           |
| Details of total number of enquiries |                |             |           |               |           |          |      |                |              |                  |           |
| S No                                 | Project        | Site visits | Walkins   | Website/email | Calls     | Smatbot  | CP's | Agent Refferal | Tele calling | Other - whatsapp | Total     |
| 1                                    | AGH            | -           | 1         |               | 1         |          |      |                |              |                  | 2         |
| 2                                    | MPL            | -           | 3         | 2             | 1         | 1        |      |                |              |                  | 7         |
| 3                                    | VISTA          | -           | 1         |               | 2         |          |      | 1              |              |                  | 4         |
| 4                                    | SOV / SOR      | -           | 2         | 3             | 3         | 1        |      | 2              |              |                  | 11        |
| 5                                    | GHT            | -           | 2         | 1             | 1         |          |      |                | 3            |                  | 7         |
| 6                                    | GMR            | -           | 7         | 2             | 6         | 1        |      |                |              |                  | 16        |
| 7                                    | NGH            | -           | 4         |               |           | 1        |      | 4              |              |                  | 9         |
| 8                                    | BRGV           | 1           | 1         | 1             | 1         |          |      |                |              |                  | 4         |
| 9                                    | NE             | -           | 2         |               | 2         |          |      | 1              |              |                  | 5         |
| 10                                   | MCS - Rental   | -           | 3         |               |           |          |      |                |              |                  | 3         |
| 11                                   | MCS - Resale   | -           |           |               | 2         |          |      |                |              |                  | 2         |
| 12                                   | Ramky Selenium | -           |           |               |           |          |      |                |              |                  |           |
|                                      | <b>Total</b>   | <b>1</b>    | <b>26</b> | <b>9</b>      | <b>19</b> | <b>4</b> |      | <b>8</b>       |              |                  | <b>70</b> |

| Promotions Division - Weekly Report  |                  |                    | Prepared by:        |              | Raju                |                  |
|--------------------------------------|------------------|--------------------|---------------------|--------------|---------------------|------------------|
| Enquiry Report - Ads & Paper inserts |                  |                    | Date:               |              | 30-Jan-24           |                  |
|                                      |                  | From date:         | 22-Jan-24           | To date:     | 28-Jan-24           |                  |
|                                      |                  |                    |                     |              |                     |                  |
| S No                                 | Days of the week | Activity           | Media               | Location     | Related to Projects | No. of enquiries |
| 1                                    | Fr - Sun         | Classified         | Eenadu              | Hyderabad    | GMR                 | 4                |
| 2                                    | Fr - Sun         | Classified         | Sakshi (Outstation) | Nalgonda     | AGH                 | 1                |
| 3                                    | Fr - Sun         | Classified         | Sakshi              | Hyderabad    | Vista Homes         | 2                |
| 4                                    | Fr - Sun         | Classified         | DC                  | Hyderabad    | MPL                 | 1                |
| 5                                    | Fr - Sun         | Classified         | DC                  | Hyderabad    | BRGV                | 1                |
| 6                                    | Fr - Sun         | Classified         | TOI                 | Hyderabad    | Ramky               | nil              |
| 7                                    | Fr - Sun         | Classified         | TOI                 | Hyderabad    | MCS-Resale          | 2                |
| 8                                    | Sa               | Classified Display | TOI                 | Hyderabad    | NE & SOV            | 2                |
| 9                                    | Sa               | Classified Display | Eenadu              | Hyderabad    | GHT                 | 1                |
| 10                                   | Sa               | Classified Display | Sakshi              | Hyderabad    | SOR                 | nil              |
| 11                                   | Sa               | Classified Display | Hindu               | Hyderabad    | NGH                 | nil              |
| 12                                   | Fr               | Paper Inserts      |                     | Vikarabad    | GMR & MPL           | 2                |
| 13                                   | Sa               |                    |                     | Tarnaka      | SOV & NE            | 2                |
| 14                                   | Sun              |                    |                     | Neredmet     | NGH & SOR           | 1                |
|                                      |                  |                    |                     | <b>Total</b> |                     | <b>19</b>        |

| Promotions Division - Weekly Report                     |         |                           |                 | Prepared by:   | Raju            |                    |
|---------------------------------------------------------|---------|---------------------------|-----------------|----------------|-----------------|--------------------|
| Enquiry Report - WhatsApp campaign by sales team report |         |                           |                 | Date:          | 30-Jan-24       |                    |
| From date:                                              |         |                           | 22-Jan-24       | To date:       | 28-Jan-24       |                    |
|                                                         |         |                           |                 |                |                 |                    |
| S No                                                    | Project | Name of company           | No. of bookings | Data available | What's app sent | Responses received |
| 1                                                       | SOV     | TSPDCL                    | Nil             | Nil            | 50              | Nil                |
| 2                                                       | BRGV    | USP1                      | Nil             | 230            | 240             | Nil                |
| 3                                                       | MPL     | South Central Railway     | Nil             | 340            | 100             | Nil                |
| 4                                                       | AGH     | MPC-PARENTS DATA-NALGONDA | Nil             | 6690           | 120             | Nil                |
| 5                                                       | GMR     | SCRlys                    | Nil             | 400            | 1003            | Nil                |
| 6                                                       | GHT     | Symphony                  | Nil             | Nil            | 50              | Nil                |
| 7                                                       | NGH     | ICRISAT                   | Nil             | 355            | 100             | Nil                |
|                                                         |         | <b>Total</b>              |                 | <b>8015</b>    | <b>1663</b>     | <b>0</b>           |

|                                      |              |                                |           |               |           |               |        |           |                                |
|--------------------------------------|--------------|--------------------------------|-----------|---------------|-----------|---------------|--------|-----------|--------------------------------|
| Promotions Division - Weekly Report  |              |                                |           | Prepared by:  | Raju      |               |        |           |                                |
| Enquiry Report - Details of Bookings |              |                                |           | Date:         | 30-Jan-24 |               |        |           |                                |
| From date:                           |              |                                | 22-Jan-24 | To date:      | 28-Jan-24 |               |        |           |                                |
|                                      |              |                                |           |               |           |               |        |           |                                |
| Quarter / Year                       |              | Jan-24                         | Jan-24    | Feb-24        | Feb-24    | Mar-24        | Mar-24 |           |                                |
| Sl No                                | Project      | Units Numbers                  | Qty       | Units Numbers | Qty       | Units Numbers | Qty    | Total Qty | Unit nos of cheques collected. |
| 1                                    | MPL          |                                |           |               |           |               |        |           |                                |
| 2                                    | SOV          |                                |           |               |           |               |        |           |                                |
| 3                                    | AGH          |                                |           |               |           |               |        |           |                                |
| 4                                    | VISTA        |                                |           |               |           |               |        |           |                                |
| 5                                    | GHT          |                                |           |               |           |               |        |           | A714                           |
| 6                                    | GMR          | C503, E401, G105, H606<br>E305 | 5         |               |           |               |        | 5         | B607                           |
| 7                                    | KNM          |                                |           |               |           |               |        |           |                                |
| 8                                    | NE           |                                |           |               |           |               |        |           |                                |
| 9                                    | SOR          |                                |           |               |           |               |        |           |                                |
| 10                                   | BRGV         | 210                            | 1         |               |           |               |        | 1         | 510                            |
| 11                                   | NGH          |                                |           |               |           |               |        |           |                                |
| 12                                   | MCS RESALE   |                                |           |               |           |               |        |           |                                |
|                                      | <b>Total</b> |                                | <b>6</b>  |               | <b>-</b>  |               |        | <b>6</b>  | <b>3</b>                       |

| Promotions Division - Weekly Report |             |                   | Prepared by: |                          | Raju        |          |                 |        |        |
|-------------------------------------|-------------|-------------------|--------------|--------------------------|-------------|----------|-----------------|--------|--------|
| Enquiry Report                      |             | Source of enquiry |              |                          | 30-Jan-24   |          |                 |        |        |
| From date:                          |             | 22-Jan-24         | To date:     |                          | 28-Jan-24   |          |                 |        |        |
|                                     |             |                   |              |                          |             |          |                 |        |        |
| Sl No                               | Date        | Name              | Project      | Address                  | Phone No    | Time in  | Nature of visit | CIS No | Source |
| 1                                   | 25-01-2024  | T. Narasimha      | AGH          | Miryalaguda              | 8374854043  | 05:20    | Walkin          | 63851  |        |
| 2                                   | 28-01-2024  | Suresh            | BRGV         | Murharpally              | 9030283120  | 16:00    | Walkinn         | 63849  |        |
| 3                                   | 25-Jan-2024 | Nithin Kesare     | GHT          | Meghadri Heights         | 7032640024  | 14:30    | walk-in         | 63852  |        |
| 4                                   | 28-Jan-2024 | Ramesh Reddy      | GHT          | Defence colony           | 8333903628  | 15:15    | walk-in         | 63844  |        |
| 5                                   | 22-01-2024  | Nagesh            | GMR          | Moula-ali                | 9701997645  | 05.45 pm | Walk-in         | 63816  |        |
| 6                                   | 24-01-2024  | T. Giridhar       | GMR          | DD colony                | 7013330245  | 11.30 am | Walk-in         | 63831  |        |
| 7                                   | 25-01-2024  | Rajendra Prasad   | GMR          | Uppal                    | 9704694678  | 12.05 pm | Walk-in         | 63833  |        |
| 8                                   | 26-01-2024  | Madan Reddy       | GMR          | Ecil                     | 9290034333  | 03.15 pm | Walk-in         | 63836  |        |
| 9                                   | 26-01-2024  | A.Murali Krishna  | GMR          | H. B. Colony             | 9959992223  | 05.30 pm | Walk-in         | 63843  |        |
| 10                                  | 27-01-2024  | Aru Babu          | GMR          | Moula-ali                | 9701978153  | 02.00 pm | Walk-in         | 63840  |        |
| 11                                  | 28-01-2024  | Kashyap           | GMR          | Dammaiguda               | 7680004204  | 02.00 pm | Walk-in         | 63848  |        |
| 12                                  | 25-01-2024  | Vishu Prasad      | MPL          | USA                      | 17726461616 | 11:30    | Walk-in's       | 63834  |        |
| 13                                  | 26-01-2024  | Santosh Kumar     | MPL          | Lalapet                  | 9052323610  | 17:50 PM | Walk-in's       | 63850  |        |
| 14                                  | 28-01-202   | Naga Prasad       | MPL          | Eluru                    | 7995569069  | 11:00 AM | Walk-in's       | 63835  |        |
| 15                                  | 21-01-2024  | Nagaprasad        | NGH          | Peezadiguda              | 8285558422  | 3:00pm   | Walk-in         | 63808  |        |
| 16                                  | 24-01-2024  | SrinivasRao GN    | NGH          | Habsiguda                | 9949309500  | 11:40am  | Walk-in         | 63829  |        |
| 17                                  | 24-01-2024  | Balakrishna       | NGH          | Ameerpet                 | 6302258918  | 2:30pm   | Walk-in         | 63830  |        |
| 18                                  | 28-01-2024  | Jangam Anand      | NGH          | Amberpet                 | 7794907246  | 11:30am  | Walk-in         | 63842  |        |
| 19                                  | 26-01-2024  | Mr. Rakesh Kumar  | SOV          | A S Rao Nagar, Hyderabad | 8977025844  | 14:50    | Walk in         | 63837  |        |
| 20                                  | 26-01-2024  | Mr. Purnachander  | SOV          | Kushaiguda, Hyderabad    | 9701437580  | 16:10    | Walk in         | 63838  |        |
| 21                                  | 26-01-2024  | Mr. Sudhakar      | NE           | Nacharam, Hyderabad      | 9848659443  | 14:30    | Walk in         | 63845  |        |
| 22                                  | 26-01-2024  | Mr.K Murali       | NE           | Mehdipatnam, Hyderabad   | 9392013895  | 16:40    | Walk in         | 63846  |        |
| 23                                  | 28-01-2024  | Pavan Nayak       | VISTA        | Secunderabad             | 6300830474  | 17:10    | Walkin          | 63847  |        |

| Promotions Division - Weekly Report |                  |                                      |               | Prepared by: | Raju         |                      |
|-------------------------------------|------------------|--------------------------------------|---------------|--------------|--------------|----------------------|
| Enquiry Report                      |                  |                                      |               | Date:        | 30-Jan-24    |                      |
| From date:                          |                  |                                      | 22-Jan-24     | To date:     | 28-Jan-24    |                      |
|                                     |                  |                                      |               |              |              |                      |
| WhatsApp Campaign Report.           |                  |                                      |               |              |              |                      |
| S No                                | Days of the week | Data used                            | QTY           | Projects     | No. of calls | No. of Smatbot chats |
| 1                                   | Sa               | COROMANDEL FERTILIZERS               | 1,000         | AGH          |              |                      |
| 2                                   | Sa               | EPAM                                 | 1,000         | BRGV         |              |                      |
| 3                                   | Sa               | CYIENT                               | 1,000         | GHT          |              |                      |
| 4                                   | Sa               | ONGC                                 | 1,000         | GMR          |              |                      |
| 5                                   | Sa               | SURYA POLIFLEX                       | 1,000         | MPL          |              | 1                    |
| 6                                   | Sa               | NATCO PHARMA                         | 1,000         | NGH          |              |                      |
| 7                                   | Sa               | VIVI MED                             | 1,000         | SOV          |              | 1                    |
| 8                                   | Su               | VIJAYAWADA DATA                      | 1,000         | AGH          |              |                      |
| 9                                   | Su               | BSNL                                 | 1,000         | BRGV         |              |                      |
| 10                                  | Su               | CONSTRUCTIONAL PROFESSIONAL SERVICES | 1,000         | GHT          |              |                      |
| 11                                  | Su               | GVK BIO                              | 1,000         | GMR          |              | 1                    |
| 12                                  | Su               | MOBILE DATA                          | 1,000         | MPL          |              |                      |
| 13                                  | Su               | SYMPHONY                             | 1,000         | NGH          |              | 1                    |
| 14                                  | Su               | GVK, AGL, CYIENT                     | 1,000         | SOV          |              |                      |
|                                     |                  | <b>TOTAL</b>                         | <b>14,000</b> |              |              | <b>4</b>             |
|                                     |                  |                                      |               |              |              |                      |

|                                     |                    |                |            |                    |              |             |                  |                |              |                                |                 |
|-------------------------------------|--------------------|----------------|------------|--------------------|--------------|-------------|------------------|----------------|--------------|--------------------------------|-----------------|
| Promotions Division - Weekly Report |                    |                |            | Prepared by:       | Prasad       |             |                  |                |              |                                |                 |
| Enquiry Report - List of hoardings  |                    |                |            | Date:              | 30-Jan-24    |             |                  |                |              |                                |                 |
| From date:                          |                    |                | 22-Jan-24  | To date:           | 28-Jan-24    |             |                  |                |              |                                |                 |
|                                     |                    |                |            |                    |              |             |                  |                |              |                                |                 |
| Sl. No.                             | Hoarding Size      | Hoarding Owner | Contact No | Location           | Monthly Rent | Yearly Rent | Lease Start Date | Lease End Date | Project Name | Payment From                   | Remarks         |
| 1                                   | 16x8               | Vista          |            | Pochamma           | 2,000        |             |                  |                | Vista        | Vista                          | Monthly Payment |
|                                     |                    |                |            | Total              | 2,000        |             |                  |                |              |                                |                 |
| 2                                   | 31x20              | T. Lakshmi     | 9652520002 | Chakripuram        | 20,000       |             | 25-10-2022       | 31-12-2023     | SOV          | Modi Housing Pvt. Ltd          | Monthly Payment |
| 3                                   | 40x20              | MCS            |            | Cherlapally        | 10,000       |             | 25-10-2022       | 31-12-2023     | SOR          | Modi Housing Pvt. Ltd          | Monthly Payment |
|                                     |                    |                |            | Total              | 30,000       |             |                  |                |              |                                |                 |
| 4                                   | 30x20              | MCS            |            | Miryalguda         | 5,000        |             | 01-12-2016       | 31-12-2023     | AGH          | Modi Realty Miryalguda LLP     | Monthly Payment |
|                                     |                    |                |            | Total              | 5,000        |             |                  |                |              |                                |                 |
| 5                                   | 30x15              | MCS            |            | Kowkur             | 12,000       |             | 01-08-2019       | 31-12-2023     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 6                                   | 32X15 & 32X10      | MCS            |            | Yapral             | 16,000       |             | 01-10-2021       | 31-12-2023     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 7                                   | 11X6               | MCS            |            | Shamirpet - SRO    | 5,000        |             | 01-07-2022       | 31-12-2023     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 8                                   | 20x10              | MCS            |            | Neredmet SRO       | 12,000       |             | 01-08-2022       | 31-12-2023     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 9                                   | 35x20              | Libra          |            | Bollarum           | 34,000       |             | 01-09-2023       | 31-03-2024     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
|                                     |                    |                |            | Total              | 79,000       |             |                  |                |              |                                |                 |
|                                     |                    |                |            |                    | 158000       |             |                  |                |              |                                |                 |
| 10                                  | 30x20              | MCS            |            | Karminagar         | 8,000        |             | 01.07.2020       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 11                                  | 32.4x8             | MCS            |            | GV bypass          | 8,000        |             | 20-11-2020       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 12                                  | 27x4               | MCS            |            | Peddapally -SRO    | 8,000        |             | 03-12-2022       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 13                                  | 30x25 - 2 nos      | Bhavani Ads    | 9391166777 | Thurkapally        | 33,000       |             | 01-01-2021       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 14                                  | 30X16 - 2nos       | MCS            |            | Siricilla          | 16,000       |             | 15-07-2023       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 15                                  | 30X15              | MCS            |            | Turkapally village | 12,000       |             | 01-08-2022       | 31-12-2023     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
|                                     |                    |                |            | Total              | 85,000       |             |                  |                |              |                                |                 |
| 16                                  | 8X5, 25X5, 8X4     | Tooh Media     |            | Jodimetla          | 11,000       |             | 24-07-2021       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 17                                  | 25x25 back to back | Naveen Arts    |            | Rampally           | 7,500        |             | 15-07-2021       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 18                                  | 40x25 back to back | Bhavani Ads    | 9391166777 | Yannnampet         | 22,000       |             | 15-07-2021       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 19                                  | 28X14 & 4X14       | MCS            |            | Jodimetla          | 16,000       |             | 25-09-2021       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 20                                  | 30x8               | MCS            |            | Narapally - SRO    | 8,000        |             | 15-10-2022       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 21                                  | 20x15              | Tooh Media     |            | Jodimetla Unipoll  | 23,000       |             | 01-03-2023       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 22                                  | 15'9" X 17'9" &    | MCS            |            | Bhongiri           | 16,000       |             | 01-06-2023       | 31-12-2023     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
|                                     |                    |                |            | Total              | 1,03,500     |             |                  |                |              |                                |                 |
| 23                                  | 25x25              | Naveen Arts    |            | Rampally           | 7,500        |             | 12-04-2021       | 31-12-2023     | NE           | Nilgiri Estates                | Monthly Payment |
| 24                                  | 40x25              | Bhavani Ads    | 9391166777 | Yamnampet          | 22,000       |             | 22-08-2020       | 31-12-2023     | NE           | Nilgiri Estates                | Monthly Payment |
|                                     |                    |                |            | Total              | 29,500       |             |                  |                |              |                                |                 |
| 25                                  | 24x10              | MCS            |            | BNC                | 12,000       |             | 01-11-2023       | 01-11-2024     | MPL          | Modi Properties Pvt. Ltd.      | Monthly Payment |
|                                     |                    |                |            | Grand Total        | 3,46,000     |             |                  |                |              |                                |                 |
|                                     |                    |                |            |                    |              |             |                  |                |              |                                |                 |