

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju			
Enquiry Report - Summary				Date:	10.Apr.24			
From date:			1.Apr.24	To date:	7.Apr.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-	1					1
2	MPL	-	2	1	1		1	5
3	VISTA	-		1				1
4	SOV / SOR	1	1	2	2			6
5	GHT	-	1	1	1			3
6	GMR	-	3		2			5
7	NGH	-	5		1		2	8
8	BRGV	-	2		2			4
9	NE	-			1			1
10	MCS - Rental	-	1					1
11	MCS - Resale	-	1		2			3
	Total	1	17	5	12	0	3	38

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	10.Apr.24	
		From date:	1.Apr.24	To date:	7.Apr.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
2	Fr - Sun	Classified	Sakshi	Hyderabad	BRGV	2
3	Fr - Sun	Classified	DC	Hyderabad	GMR	2
4	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
5	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
6	Sa	Classified Display	Eenadu	Hyderabad	NE	1
7	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	nil
8	Sa	Classified Display	Hindu	Hyderabad	MPL	1
				Total		12

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	2.Apr.24				
From date:			25.Mar.24	To date:	31.Mar.24				
Quarter / Year		Jän.24	Jän.24	Feb.24	Feb.24	Mär.24	Mär.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A406	1	C901, A206	2	3	
2	SOV								
3	AGH								
4	VISTA								
5	GHT								A403
6	GMR	C503, E401, G105, H606 E305, B607	6	E406, E501	2	E403	1	9	
7	KNM								
8	NE								
9	SOR								
10	BRGV	510	1	210	1			2	
11	NGH								
12	MCS RESALE								
13	GMG					C406	1	1	
	Total		7		4		4	15	1

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10.Apr.24				
From date:		1.Apr.24	To date:	7.Apr.24					
Quarter / Year		Apr.24	Apr.24	Mai.24	Mai.24	Jun.24	Jun.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								192
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	KNM								
8	NE								
9	SOR								
10	BRGV								
11	NGH								
12	MCS RESALE								
13	GMG								
	Total		-		-		-	-	1

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		10.Apr.24					
From date:		1.Apr.24		To date:		7.Apr.24			
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	03.04.2024	Anjaiah.Ch	AGH	Miryalaguda	9493699457	05:45	Walkin	68139	
2	04.04.2024	Mahalaxmi	BRGV	Hyderabad	9618404440	02:00	Walkin	68136	
3	06.04.2024	L.Neetha	BRGV	Champapet	7702101661	01:00	Walkin	68138	
4	4.Apr.2024	Elvis Williams	GHT	Malkajgiri	9392870524	3:00	Walk in	68141	
5	07.04.2024	Abhijith. Mal	GMR	Thumkunta	8052016876	09.30 PM	Walk-in's	68131	
6	07.04.2024	Pradeep kumar	GMR	Mallapur	7893366466	04.00 PM	Walk-in's	68133	
7	07.04.2024	Harinath	GMR	Mallapur	9949095952	06.00 PM	Walk-in's	68134	
8	04.06.2024	Laxmikanth	MPL	Mayflower Grande	8886470055	16:00 PM	Walk-in's	65803	
9	04.07.2024	Abhijit	MPL	Hyderabad	8052016876	11:00	Walk-in's	68132	
10	02.04.2024	S.K.Meera	NGH	Boduppal	9885355646	12:00pm	Walkin	68121	
11	02.04.2024	Srinivas	NGH	Pocharam	9160899953	4:00pm	Walkin	68122	
12	03.04.2024	Natvar	NGH	Miyapur	8886833440	4:00pm	Walkin	62124	
13	04.04.2024	Binaykumar	NGH	Pocharam	7702156996	1:30pm	Walkin	68125	
14	04.04.2024	Hemalatha	NGH	Marredpally	8555042500	5:00pm	Walkin	68126	
15	04.04.2024	Mrs. Rama	SOR	Sainikpuri, Hyderabad	9866308699	15:45	Site Visit	68137	
16	07.04.2024	Mr. Prashanth Kumar P	SOV	Mallapur, Hyderabad	9121019661	11:55	Walk in	68140	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	10.Apr.24						
From date:			1.Apr.24	To date:	7.Apr.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	15'9" X 17'9" & 15'5" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	103,500						
25	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
27	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,80,000						

Tele caller – weekly report.

Prepared by		Harika	Date	08-04-2024	
From date		01-04-2024	To date	07-04-2024	
Data source		Khammam Data & GHT Dead Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	245	245	NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	245			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala	Date	08-04-2024	
From date		01-04-2024	To date	07-04-2024	
Data source		Dead Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	BRGV	335	334	1	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	BRGV	41600	Veera Narender	9676077051	Customer Interested at BRGV Lead Forwarded to Nagarjuna Sir
23.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	08-04-2024
From date		01-04-2024		To date	07-04-2024
Data source		GMR (Dead Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	226	225	01	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	226			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	Nilgiri Estate	57491	Mr. H. Bhagavan	9704064438	Customer interested in NE project, lead passed to Mr. Sures.
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	08-04-2024	
From date		01-04-2024	To date	07-04-2024	
Data source		Mayflower Grande			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	BNC	309		01	01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	GMG	65609	Harish	8498848844	Interested in GMG , Details shared through whatapp under follow up.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	65722	Kiran	9849597323	Call back later, Details shared throughwhatapp
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Ragapriya		Date		08-04-2024	
From date		01-04-2024		To date		07-04-2024	
Data source							
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	NGH	112	110	Nil	02		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Vasundhara		Date		08-04-2024	
From date		01-04-2024		To date		07-04-2024	
Data source		PMR II - Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	SOV	261	260	01	0		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	261	260	01	0		
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	Nilgiri Estates	66589	Mr. Prabhakar	8897882269	Customer is interested in Nilgiri Estates. Suresh sir, Kindly share the information and follow up		
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

[illegible]

Project Information		Contract Information		Performance Information		Financial Information		Compliance Information		Risk Information		Other Information		Status		Comments	
Project ID	Project Name	Contract ID	Contract Description	Performance Score	Performance Rating	Financial Score	Financial Rating	Compliance Score	Compliance Rating	Risk Score	Risk Rating	Other Score	Other Rating	Current Status	Next Review Date	Comments	Comments
1001	Project A	1001-001	Contract A	95	A	90	A	98	A	10	Low	85	B	Completed	2023-12-31	Project A completed successfully.	Project A completed successfully.
1002	Project B	1002-001	Contract B	85	B	80	B	90	B	20	Medium	75	C	In Progress	2024-03-31	Project B in progress.	Project B in progress.
1003	Project C	1003-001	Contract C	75	C	70	C	80	C	30	High	65	D	On Hold	2024-06-30	Project C on hold.	Project C on hold.
1004	Project D	1004-001	Contract D	65	D	60	D	70	D	40	Critical	55	E	Cancelled	2024-09-30	Project D cancelled.	Project D cancelled.
1005	Project E	1005-001	Contract E	55	E	50	E	60	E	50	Critical	45	F	Cancelled	2024-12-31	Project E cancelled.	Project E cancelled.
1006	Project F	1006-001	Contract F	45	F	40	F	50	F	60	Critical	35	G	Cancelled	2025-03-31	Project F cancelled.	Project F cancelled.
1007	Project G	1007-001	Contract G	35	G	30	G	40	G	70	Critical	25	H	Cancelled	2025-06-30	Project G cancelled.	Project G cancelled.
1008	Project H	1008-001	Contract H	25	H	20	H	30	H	80	Critical	15	I	Cancelled	2025-09-30	Project H cancelled.	Project H cancelled.
1009	Project I	1009-001	Contract I	15	I	10	I	20	I	90	Critical	5	J	Cancelled	2025-12-31	Project I cancelled.	Project I cancelled.
1010	Project J	1010-001	Contract J	5	J	0	J	10	J	100	Critical	0	K	Cancelled	2026-03-31	Project J cancelled.	Project J cancelled.
1011	Project K	1011-001	Contract K	95	A	90	A	98	A	10	Low	85	B	Completed	2023-12-31	Project K completed successfully.	Project K completed successfully.
1012	Project L	1012-001	Contract L	85	B	80	B	90	B	20	Medium	75	C	In Progress	2024-03-31	Project L in progress.	Project L in progress.
1013	Project M	1013-001	Contract M	75	C	70	C	80	C	30	High	65	D	On Hold	2024-06-30	Project M on hold.	Project M on hold.
1014	Project N	1014-001	Contract N	65	D	60	D	70	D	40	Critical	55	E	Cancelled	2024-09-30	Project N cancelled.	Project N cancelled.
1015	Project O	1015-001	Contract O	55	E	50	E	60	E	50	Critical	45	F	Cancelled	2024-12-31	Project O cancelled.	Project O cancelled.
1016	Project P	1016-001	Contract P	45	F	40	F	50	F	60	Critical	35	G	Cancelled	2025-03-31	Project P cancelled.	Project P cancelled.
1017	Project Q	1017-001	Contract Q	35	G	30	G	40	G	70	Critical	25	H	Cancelled	2025-06-30	Project Q cancelled.	Project Q cancelled.
1018	Project R	1018-001	Contract R	25	H	20	H	30	H	80	Critical	15	I	Cancelled	2025-09-30	Project R cancelled.	Project R cancelled.
1019	Project S	1019-001	Contract S	15	I	10	I	20	I	90	Critical	5	J	Cancelled	2025-12-31	Project S cancelled.	Project S cancelled.
1020	Project T	1020-001	Contract T	5	J	0	J	10	J	100	Critical	0	K	Cancelled	2026-03-31	Project T cancelled.	Project T cancelled.