

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Summary			Date:	20.May.24				
From date:			13.May.24	To date:	19.May.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-	1					1
2	MPL	-	3		1			4
3	VISTA	-						
4	SOV / SOR	-	4	3	1			8
5	GHT	-	3		1			4
6	GMR	-	3	1	2			6
7	NGH	-	1					1
8	BRGV	1	1		1			3
9	NE	-	1		2			3
10	MCS - Rental	-						
11	MCS - Resale	-			1			1
	Total	1	17	4	9			31

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	20.May.24	
		From date:	13.May.24	To date:	19.May.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	1
4	Fr - Sun	Classified	DC	Hyderabad	NGH	nil
5	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
6	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	3
7	Sa	Classified Display	Eenadu	Hyderabad	MPL	1
8	Sa	Classified Display	Sakshi	Hyderabad	GHT	1
				Total		9

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	20.May.24				
From date:			13.May.24	To date:	19.May.24				
Quarter / Year		Apr.24	Apr.24	Mai.24	Mai.24	Jun.24	Jun.24		
SI No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C206	1					1	B202
2	SOV	192	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H403, H107, E505, H503	4					4	E404
7	NE			131	1			1	129, 130
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		6		1			-	7

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		20.May.24					
From date:		13.May.24		To date:		19.May.24			
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	18.05.2024	Krishna. A	AGH	Miryalguda	9704230267	04:50	Walkin	71738	
2	19.05.2024	Rajkumar	BRGV	Alwal	9705674882	02:00	Walkin	70630	
3	18.05.2024	Ramesh	BRGV	Nizampet	9492282729	11:00	Site Visit	71729	
4	13.Mai.2024	A V Bhaskar Reddy	GHT	A S Rao Nagar	7702882111	11:45	Walk in	71730	
5	14.Mai.2024	Mahesh	GHT	A S Rao Nagar	9948314847	10:48	Walk in	71731	
6	15.Mai.2024	R Srinivasan	GHT	Balaji Nagar	6281770189	12:30	Walk in	71732	
7	13.05.2024	Sai shilpa/Bharth kumar	GMR	Malkajgiri	6052799910	01.20 PM	Walk-in's	70638	
8	16.05.2024	Srinath	GMR	Kapra	9346732354	04.20 PM	Walk-in's	71726	
9	19.05.2024	Gokul Prasad	GMR	Safilguda	9989779278	3.30 PM	Walk-in's	71737	
10	15.05.2024	V. Srinivasa rao	MPL	Ecil	9640335179	17:35pm	walk in	71724	
11	18.05.2024	Pandurangam.Ch	MPL	Tarnaka	6281502139	11:30am	walk in	71748	
12	19.05.2023	Yadagiri	MPL	Mallapur	9866699704	16:00pm	walk in	71747	
13	19.05.2024	Ramesh	NGH	Nagole	9848838876	12:30pm	Walkin		
14	17.05.2024	Mr. Anjaiah Goud	SOV	Kushaiguda, Hyderabad	9441230077	14:55	Walk in	71741	
15	18.05.2024	Mr. Siddhartha	SOV	A S Rao Nagar, Hyderabad	8801058475	16:35	Walk in	71740	
16	18.05.2024	Dr. Y Srinivas Rao	SOV	ECIL, Hyderabad	7789442547	17:10	Walk in	71742	
17	19.05.2024	Mr. Rohit Rana	SOV	Nacharam, Hyderabad	9441071324	16:45	Walk in	71745	
18	13.05.2024	Mr. Danthuri Upender	NE	Ghatkesar	9948853126	12:30	Walk in	71735	

Promotions Division - Weekly Report			Prepared by: Prasad								
Enquiry Report - List of hoardings			Date: 20.May.24								
From date:			13.May.24		To date: 19.May.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	15'9" X 17'9" & 15'5" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	103,500						
25	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
27	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,80,000						

Tele caller – weekly report.

Prepared by		Harika		Date		20-05-2024	
From date		14-05-2024		To date		19-05-2024	
Data source		Khammam Data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	AGH	220	219	01	NIL		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	220					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	AGH	71744	INAPA VENKATI	9640920854	Shared project details.		
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Megamala	Date		20-05-2024
From date		13-05-2024	To date		18-05-2024
Data source		Dead Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	BRGV	305	305	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					

Tele caller – weekly report.

Prepared by		N. Anitha		Date		20-05-2024	
From date		13-05-2024		To date		18-05-2024	
Data source		GWE Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GMR	210	45	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date		20-05-2024	
From date		13-05-2024		To date		19-05-2024	
Data source		SCRlys data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GMR	189	188	01	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	189					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	GMR	68016	Sanjeev Rao	9849373392	Interested in GMR project. Sent details.		
23.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		20-05-2024
From date		13-05-2024	To date		19-05-2024
Data source		MPL Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	NGH	111	110	1	0
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	NGH	6099	Prasad TSH	7675022502	Looking for 3bhk flat near uppall.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by	Vasundhara	Date	20-05-2024		
From date	14-05-2024	To date	19-05-2024		
Data source	SOB - I DATA Leads				
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	193	192	01	0
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	193	192	01	0
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	71648	Mr. Neeraj	9666535169	Interested in SOV. Sent details through what's app. Follow up customer.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	20.05.2024						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
MPL	1856	583	1177	16	78	0	3
Referral							
GWE	653	225	420	2	6	0	N.A
MFG	1200	500	718	0	10	0	N.A
Customer not able to reach through call							
NE	8	1	7	0	0	0	N.A
AGH	20	11	7	0	2	0	N.A
SOV	27	9	16	2	0	0	N.A
GHT	9	0	9	0	0	0	N.A
NGH	15	9	5	0	1	0	N.A
BRGV	13	5	8	0	0	0	N.A
GMR	18	8	10	0	0	0	N.A
MPL	11	2	9	0	0	0	N.A
Customer not able to reach site							
NE	9	2	7	0	0	0	0
AGH	9	5	2	0	2	0	1
MPL	9	4	5	0	0	0	0
GMR	11	1	8	0	2	0	0
SOV	17	6	11	0	0	0	0
GHT	11	2	6	2	1	0	0
BRGV	9	3	3	3	0	0	0
NGH	9	7	2	0	0	0	0

