

| Prepared by: Srikanth                           |                                         |                     |                  |                    |
|-------------------------------------------------|-----------------------------------------|---------------------|------------------|--------------------|
| Date: 08-08-2016                                |                                         |                     |                  |                    |
| Period: 01st Aug Monday to 07th Aug Sunday 2016 |                                         |                     |                  |                    |
|                                                 |                                         |                     |                  |                    |
| Date                                            | Paper ad / insert description           | Related to Projects | No. of calls     | No. of sms         |
| 05-08-2016 TO 07-08-2016                        | SALES CLASSIFIED AD IN EENADU           | DND                 | 1                | 0                  |
| 05-08-2016 TO 07-08-2016                        | SALES CLASSIFIED AD IN DC               | MNM                 | 1                | 0                  |
| 05-08-2016 TO 07-08-2016                        | RESALE CLASSIFIED AD IN TOI             | MNM                 | 1                | 0                  |
| 05-08-2016 TO 07-08-2016                        | RESALE CLASSIFIED AD IN SAKSHI          | PALM SPRINGS        | 2                | 0                  |
| 05-08-2016 TO 07-08-2016                        | RENTALS CLASSIFIED AD IN TOI            | MNM                 | 0                | 0                  |
| 05-08-2016 TO 07-08-2016                        | RENTAL CLASSIFIED AD IN DC              | RM MANSION          | 2                | 0                  |
| 08-06-2016                                      | 3 X 12 DISPLAY AD IN SAKSHI (HYDERABAD) | PMR II              | 2                | 0                  |
| 08-06-2016                                      | 3 X 12 DISPLAY AD IN EENADU (HYDERABAD) | BNC                 | 5                | 0                  |
| 08-06-2016                                      | PAPER INSERTS AT CLOCK TOWER            | PMR II              | 2                | 0                  |
| 08-06-2016                                      | PAPER INSERTS AT CLOCK TOWER            | VISTA               | 3                | 0                  |
| 08-07-2016                                      | PAPER INSERTS AT TARNAKA                | MNM                 | 3                | 0                  |
| 08-07-2016                                      | PAPER INSERTS AT TARNAKA                | DND                 | 2                | 0                  |
|                                                 |                                         | <b>Total</b>        | <b>24</b>        | <b>0</b>           |
|                                                 |                                         |                     |                  |                    |
| Projects                                        | Date                                    | Website / Misc      | No. of walk- ins | No. of site visits |
| Serene Farms                                    |                                         |                     | 2                | 0                  |
| NE                                              |                                         |                     | 10               | 2                  |
| GWE                                             |                                         |                     | 0                | 0                  |
| PMR I                                           |                                         |                     | 0                | 0                  |
| PMR II                                          |                                         |                     | 21               | 1                  |
| BNC                                             |                                         |                     | 15               | 1                  |
| VISTA                                           |                                         |                     | 10               | 2                  |
| SOB                                             |                                         |                     | 1                | 0                  |
| MNM                                             |                                         |                     | 4                | 0                  |
| VSC                                             |                                         |                     | 6                | 0                  |
| VOC                                             |                                         |                     | 1                | 0                  |
| Home Line Druva & Deepa                         |                                         |                     | 0                | 0                  |
|                                                 |                                         | <b>Total</b>        | <b>70</b>        | <b>6</b>           |