

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju			
Enquiry Report - Summary				Date:	10.Jun.24			
From date:			3.Jun.24	To date:	9.Jun.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-						
2	MPL	-	2		1			3
3	VISTA	-						
4	SOV / SOR	-	2		9			11
5	GHT	-	2		10			12
6	GMR	-	5	1	1			7
7	NGH	-	4		10		3	17
8	BRGV	-	2	1	1			4
9	NE	-	1		2			3
10	MCS - Rental	-	2		2			4
11	MCS - Resale	-			1			1
	Total	0	20	2	37		3	62

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	10.Jun.24	
		From date:	3.Jun.24	To date:	9.Jun.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	3
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	NE	2
4	Fr - Sun	Classified	DC	Hyderabad	GHT	2
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
6	Sa	Classified Display	TOI	Hyderabad	SOV & GMR	4
7	Sa	Classified Display	Eenadu	Hyderabad	MPL	1
8	Sa	Classified Display	Sakshi	Hyderabad	NGH	1
9	Fr - Sun	Affordable Luxury Homes flyer inserts		East Marredpally, Clock tower, Warangal, Punjagutta	All projects	4
10	Sa - Su	Warangal property show on 8th & 9th		Hanumakonda	SOV	6
					NGH	8
					GHT	5
				Total		37

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10.Jun.24				
From date:		3.Jun.24		To date:	9.Jun.24				
Quarter / Year		Apr.24	Apr.24	Mai.24	Mai.24	Jun.24	Jun.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	C206	1					1	B202
2	SOV	192	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H403, H107, E505, H503	4					4	E404
7	NE			131	1			1	129, 130
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		6		1		-	7	4

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			10.Jun.24				
From date:			3.Jun.24	To date:	9.Jun.24				
SI No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	06.06.2024	Bikshapathi	BRGV	Nagaram	9949871869	02:00	Walkin	75415	
2	09.06.2024	Shiva Prasad	BRGV	Changicherla	989926000	11:00	Walkin	75423	
3	04.06.2024	Sudha Rani	GHT	Kowkur	8897729434	15:15	Walk-in (prem kumar sanghi customer)	74479	
4	08.06.2024	Venkata kanaka raju	GHT	Kowkur	8790295045	11:30	Walk-in	75416	
5	03.06.2024	Vijayashree	GMR	Malkajgiri	9492436711	5:30 nachm.	Walk-in's	74496	
6	07.06.2024	Vijay kumar	GMR	Mallapur	8977700002	1:15 nachm.	Walk-in's	75414	
7	07.06.2024	Rajiv ranjan	GMR	Malkajgiri	9966909757	3:30 nachm.	Walk-in's	57826	
8	09.06.2024	P.Abhinand	GMR	Mallapur	9848350001	3:30 nachm.	Walk-in's	75417	
9	09.06.2024	P.Suresh	GMR	Nizampet	8754294412	4:20 nachm.	Walk-in's	75418	
10	06.06.2024	Vijay Kumar	MPL	Mallapur	8977700002	12:00pm	Walk-in's	75414	
11	06.09.2024	Venkat Reddy	MPL	Nacharam	9701577799	11:00am	Walk-in's	75425	
12	03.06.2024	Srikanth	NGH	Tirupati	9492993674	12:50pm	Walk in	74494	
13	09.06.2024	T.Sarma	NGH	Kondapur	9849912306	10:00am	Walk in	75419	
14	09.06.2024	Vineet gera	NGH	Mallapur	9154091870	3:30pm	Walk in	75420	
15	09.06.2024	B.Anjaneyulu	NGH	Nizampet	9128879369	5:20pm	Walk in	75421	
16	08.06.2024	Mr.Raju Kancharla	SOV	Kapra, Hyderabad	8880153105	15:25	Walk in	75427	
17	08.06.2024	Mr. B Sai Surya	SOV	Kushaiguda, Hyderabad	7207314416	15:35	Walk in	75422	
18	09.06.2024	Mr. Prashanth Panigrahi	NE	Mallapur, Hyderabad	9121019661	11:55	Walk in	68140	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	10.Jun.24							
From date:			3.Jun.24	To date:	9.Jun.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	15'9" X 17'9" & 15'5" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	103,500						
25	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
26	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
27	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,80,000						

Tele caller – weekly report.

Prepared by		Harika	Date	10-06-2024	
From date		03-06-2024	To date	09-06-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	75424	MITTAPALLI SARVESWARA RAO	9885174942	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala	Date	10-06-2024	
From date		03-06-2024	To date	09-06-2024	
Data source		Dead Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	BRGV	293	291	02	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	BRGV	74059	Shiva Prasad Reddy	9989926000	Interested in BRGV Nagarjuna sir kindly share the information and follow up
13.	BRGV	73905	Hemalatha	9849683291	Interested in BRGV Nagarjuna sir kindly share the information and follow up
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					

Tele caller – weekly report.

Prepared by		N. Anitha		Date	10-06-2024
From date		03-06-2024		To date	08-06-2024
Data source		MNM Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	362	72	01	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	NE	72562	Mr. Shiva	9963001719	Sent NE details through what's app and lead forwarded to NE team
23.					
24.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	10-06-2024
From date		03-06-2024		To date	09-06-2024
Data source		PMR data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	281	280	01	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	281			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	GMG	57826	Mr. Rajiv Ranjan	9966909757	Customer looking 3bhk 1360 sft.
23.					

Tele caller – weekly report.

Prepared by		Ragapriya	Date		10-06-2024
From date		03-06-2024	To date		09-06-2024
Data source		MPL leads & Medha servo data.			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	NGH	150	147	Nil	03
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	NGH	1239	Satyanarayana B	9441284866	Looking for 3bhk flat.
13.	NGH	1135	Prachi Visaria	8328175975	Looking for 3bhk flat.
14.	NGH	1122	Rohith Gande Gande	9030406072	Looking for 2bhk and 3bhk flat.
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by	Vasundhara			Date	10-06-2024
From date	03-06-2024			To date	09-06-2024
Data source	SOB - I DATA Leads				
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	250	250	0	0
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250	250	0	0
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	10.06.2024						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
MPL	1855	540	1197	0	118	0	2
Referral							
KNM	59	11	43	0	5	0	0
MFG	1661	565	1015	6	75	0	0
Customer not able to reach through call							
NE	10	4	5	0	1	0	N.A
AGH	19	7	11	0	1	0	N.A
SOV	30	8	19	1	2	0	N.A
GHT	13	2	11	0	0	0	N.A
NGH	15	6	9	0	0	0	N.A
BRGV	13	3	10	0	0	0	N.A
GMR	18	3	15	0	0	0	N.A
MPL	11	2	8	1	0		N.A
Customer not able to reach site							
NE	9	2	7	0	0	0	0
AGH	7	3	3	0	1	0	0
MPL	11	7	2	0	2	0	0
GMR	11	2	7	0	2	0	0
SOV	19	6	8	5	0	0	0
GHT	13	9	3	0	1	0	0
BRGV	11	3	7	0	1	0	0
NGH	9	3	5	0	1	0	0

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