

| Prepared by: Srikanth                            |                                           |                     |                  |                    |
|--------------------------------------------------|-------------------------------------------|---------------------|------------------|--------------------|
| Date: 04-07-2016                                 |                                           |                     |                  |                    |
| Period: 27th June Monday to 3rd July Sunday 2016 |                                           |                     |                  |                    |
| Date                                             | Paper ad / insert description             | Related to Projects | No. of calls     | No. of sms         |
| 01-07-2016 TO 03-07-2016                         | SALES CLASSIFIED AD IN DC                 | PMR I               | 2                | 0                  |
| 01-07-2016 TO 03-07-2016                         | SALES CLASSIFIED AD IN SAKSHI             | MNM                 | 3                | 0                  |
| 02-07-2016 TO 03-07-2016                         | SALES CLASSIFIED AD IN TOI                | BNC                 | 3                | 0                  |
| 01-07-2016 TO 03-07-2016                         | SALES CLASSIFIED AD IN EENADU             | VOC                 | 1                | 0                  |
| 01-07-2016 TO 03-07-2016                         | RESALE CLASSIFIED AD IN DC                | GWE                 | 3                | 0                  |
| 01-07-2016 TO 03-07-2016                         | RENTALS CLASSIFIED AD IN SAKSHI           | VSC                 | 0                | 0                  |
| 01-07-2016 TO 03-07-2016                         | RENTALS CLASSIFIED AD IN EENADU           | MBMC                | 0                | 0                  |
| 02-07-2016 TO 03-07-2016                         | RENTAL CLASSIFIED AD IN TOI               | RM MANSION          | 0                | 0                  |
| 07-02-2016                                       | 3 X 13 DISPLAY AD IN TOI (HYDERABAD)      | MNM                 | 4                | 0                  |
| 07-02-2016                                       | 3 X 12 DISPLAY AD IN SAKSHI (HYDERABAD)   | DND                 | 0                | 0                  |
| 07-02-2016                                       | 3 X 12 DISPLAY AD IN EENADU (HYDERABAD)   | VISTA               | 1                | 0                  |
| 07-02-2016                                       | 3.5 X 12 DISPLAY AD IN HINDU (HYDERABAD)  | PMR I               | 2                | 0                  |
| 07-02-2016                                       | 3 X 12 DISPLAY AD IN EENADU (KARIMNAGAR)  | BNC                 | 1                | 0                  |
| 07-02-2016                                       | 3 X 12 DISPLAY AD IN EENADU (NALGONDA)    | PMR II              | 2                | 0                  |
| 07-02-2016                                       | 3 X 12 DISPLAY AD IN EENADU (KHAMMAM)     | VOC                 | 2                | 2                  |
| 07-02-2016                                       | PAPER INSERTS AT MAREDPALLY               | RENTAL              | 2                | 0                  |
| 02-07-2016 & 03-07-2016                          | PAPER INSERTS AT CLOCK TOWER / TARNAKA    | DND                 | 1                | 0                  |
| 02-07-2016 & 03-07-2016                          | PAPER INSERTS AT CLOCK TOWER / TARNAKA    | PMR II              | 4                | 0                  |
| 02-07-2016 & 03-07-2016                          | PAPER INSERTS AT CLOCK TOWER / TARNAKA    | VISTA               | 3                | 0                  |
| 02-07-2016 & 03-07-2016                          | PAPER INSERTS AT CLOCK TOWER / TARNAKA    | VOC                 | 5                | 0                  |
| 07-02-2016                                       | KIOSK ACTIVITY AT AXIS BANK, TIRMULGHERRY | VOC / VISTA         | 4                | 0                  |
| 03-07-216                                        | KIOSK ACTIVITY AT RAINBOW VISTAS          | SERENE              | 19               | 0                  |
|                                                  |                                           | <b>Total</b>        | <b>62</b>        | <b>2</b>           |
| Projects                                         | Date                                      | Website / Misc      | No. of walk- ins | No. of site visits |
| Serene Farms                                     |                                           |                     | 3                | 0                  |
| NE                                               |                                           |                     | 2                | 0                  |
| GWE                                              |                                           |                     | 0                | 0                  |
| PMR I                                            |                                           |                     | 3                | 0                  |
| PMR II                                           |                                           |                     | 17               | 0                  |
| BNC                                              |                                           |                     | 18               | 0                  |
| VISTA                                            |                                           |                     | 10               | 0                  |
| SOB                                              |                                           |                     | 0                | 0                  |
| MNM                                              |                                           |                     | 5                | 1                  |
| VSC                                              |                                           |                     | 7                | 0                  |
| VOC                                              |                                           |                     | 12               | 1                  |
| Aakar                                            |                                           |                     | 0                | 0                  |
| Home Line Druva & Deepa                          |                                           |                     | 1                | 0                  |
|                                                  |                                           | <b>Total</b>        | <b>78</b>        | <b>2</b>           |