

FORM
Chanel Partners- Advertisement Material + Campaign

Details of Chanel Partner:		
Name		
Company name	DUSRC Vanna	
Mobile	90800 91356	
Date & sign	DUSRC Vanna	
Advertisement material to be provided free of cost.		
Brochures	☐ 10 nos. Projects:	
Flyers	☐ 50 nos.	
Banners	☐ 2 nos.	
Advertisement material to be provided on cost sharing basis:		
Description	Quantity	Cost
A1 size foam board	☐ 1 ☐ 2 ☐ 3	Rs. 1,100/- per board.
Standee	☐ 1 ☐ 2	Rs. 2,400/- per standee.
Classified advertisement package	☐ 4 weeks	Rs. 12,000/-.
Property portal – housing.com	☐ 3 months	Rs. 7,500/-
Property portal – magicbricks.com	☐ 4 months.	Rs. 8,500/-
Property portal – 99acres.com	☐ 4 months.	Rs. 6,600/-
Property portal – nobroker.com	☐ 3 months.	Rs. 7,500/-
Other	☐	
Notes: 1. Cost shall be shared by Developer and Chanel Partner equally. 2. Material shall be provided and/or advertisement shall be started after receipt of payment from Chanel Partner. 3. Artwork shall be provided after receipt of payment from Chanel Partner. 4. Advertisements shall be released on behalf of Chanel Partners by the Developer. 5. Chanel Partners contact details shall be mentioned. 6. Classified advertisement package includes 12 classified ads over 4 weekends in TOI, Eenadu, Sakshi and DC.		
Approved by	Name	Date & sign
Amount payable by Chanel Partner:		
Details of amount received:		
Date for start of ads/ property portal.		