

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Summary			Date:	3.Jul.24				
From date:			15.Jul.24	To date:	21.Jul.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-						
2	MPL	-	2		2			4
3	VISTA	-						
4	SOV / SOR	-	1	2	1			4
5	GHT	-			1			1
6	GMR	-	4		2			6
7	NGH	-	5	1				6
8	BRGV	-	1	2	1			4
9	NE	-	1		3			4
10	MCS - Rental	-	2					2
11	MCS - Resale	-	1		3			4
	Total	0	17	5	13			35

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		23.Jul.24	
From date:			15.Jul.24	To date:	21.Jul.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	3
2	Fr - Sun	Classified	Sakshi	Hyderabad	GMR	1
3	Fr - Sun	Classified	DC	Hyderabad	NE	3
4	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
5	Sa	Classified Display	TOI	Hyderabad	SOV & GHT	2
6	Sa	Classified Display	Eenadu	Hyderabad	MPL	1
7	Sa	Classified Display	Sakshi (Outstation)	Nalgonda	AGH	nil
8	Sa, Su	Affordable Luxury Homes flyer inserts		Tolichowki & Shaikpet		2
				Total		13

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	23.Jul.24				
From date:			15.Jul.24	To date:	21.Jul.24				
Quarter / Year			Jul.24	Jul.24	Aug.24	Aug.24	Sep.24	Sep.24	
SI No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	NE								
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total								

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		23.Jul.24					
From date:		15.Jul.24		To date:		21.Jul.24			
SI No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	21.07.2024	Srinivas Reddy	BRGV	Hyderabad	9949501202	10:15	Walkin	81213	
2	17.07.2024	M.Srinivas Reddy	GMR	Ashok Nagar	9959535705	11.30 AM	Walk-in's	79203	
3	21.07.2024	Mudassir	GMR	Ameerpet	9100494755	02.40 PM	Walk-in's	81209	
4	21.07.2024	Bhaskar	GMR	Moulali	9686312253	03.30 PM	Walk-in's	81210	
5	21.07.2024	Chandra Shekar	GMR	Boduppall	9676909797	03.30 PM	Walk-in's	81211	
6	15.07.2024	Sudheer	NGH	Uppal	9392494112	5:00pm	Walk in	81214	
7	17.07.2024	Venkateshwarlu	NGH	Warangal	9866010698	2:00pm	Walk in	81215	
8	20.07.2024	Archana	NGH	Malkajgiri	9014073814	4:30pm	Walk in	81216	
9	21.07.2024	Sandeep kumar	NGH	Uppal	8341601532	5:30pm	Walk in	81217	
10	21.07.2024	Prabhakar	NGH	Warangal	9704667445	6:00pm	Walk in	81219	
11	21.07.2024	Bharat	NE	Bandlaguda	9666084507	11:30:AM	Walk in	81212	
12	22.07.2024	Kandregula Ganeswara Rao	SOV	Gandhi Nagar	7680811464	12:00PM	Walk in	81220	
13	20-07-2024	Laxmi Narayana	MPL	Nacharam	9705327864	11:00 vorm.	Walk in	81207	
14	21-07-2024	Ranjeet	MPL	Mallapur	9642100063	12:10 nachm.	Walk in	81208	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	23.Jul.24							
From date:			15.Jul.24	To date:	21.Jul.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	15'9" X 17'9" & 15'6" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	123,500						
26	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
27	40x25	Bhavani Ads	9391166777'	Yannampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
28	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,00,000						

Tele caller – weekly report.

Prepared by		Harika	Date	22-07-2024	
From date		15-07-2024	To date	21-07-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	260	259	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	260			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	81218	SRIRANGAM SURI BABU	9948337418	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala	Date		22-07-2024
From date		15-07-2024	To date		21-07-2024
Data source		Dead Leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	BRGV	140	140	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					

Tele caller – weekly report.

Prepared by		V. Sowmya	Date		22-07-2024
From date		15-07-2024	To date		20-07-2024
Data source		DRDO and Armed forces Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	342	150	01	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	GHT	80122	Ram Mohan	98852273	Asking GHT details, sent through what's app.
23.					
24.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		22-07-2024	
From date		15-07-2024		To date		21-07-2024	
Data source		PMR data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GMR	180	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	180					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		R Rani		Date		22-07-2024	
From date		15-07-2024		To date		21-07-2024	
Data source		BEL & GHT (Leads)					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BEL	333	02	01			
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	MPL	77161	Saresh Kumar	9701535704	Call back later, Details shared through whatapp.		
13.	MPL	77092	Lalitendu Dash	8763754136	Call back later, Details shared through whatapp.		
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		22-07-2024
From date		15-07-2024	To date		21-07-2024
Data source		Medha servo data.			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	NGH	100	100	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	22.07.2024						
Preriod: 14-07-24 to 20-07-24							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
VISTA	373	110	245	0	18	0	0
PMR I & II	920	294	590	0	36	0	0
GWE	653	209	404	0	40	0	0
Customer not able to reach through call							
NE	10	0	10	0	0	0	0
AGH	30	10	17	0	3	0	0
SOV	37	9	27	0	1	0	0
GHT	19	0	16	0	3	0	0
NGH	16	9	6	0	1	0	0
BRGV	15	6	9	0	0	0	0
GMR	7	1	6	0	0	0	0
MPL	10	2	8	0	0	0	0
Customer not able to reach site							
NE	9	3	6	0	0	0	0
AGH	11	3	8	0	0	0	0
MPL	3	1	1	0	1	0	0
GMR	5	2	3	0	0	0	0
SOV	19	3	16	0	0	0	0
GHT	27	7	8	0	12	0	0
BRGV	9	3	5	0	1	0	0
NGH	12	5	6	0	1	0	0

• మల్కాజిగిరిలో అతి తక్కువ ధరలో 200 చుక్కలు ప్లాట్లు G+1 వస్తు. Shops, 2/3 BHK ప్లాట్స్ కొనుటకు/ అమ్ముటకు. Devp. ఇచ్చువారు అన్ని రకాల సైవేజ్ లోన్స్ కొరకు. ☎ 9494606645

Adobe Scan 2024 (21)

• DELUXE 2BHK Flats Sale 1125 SFT, 49 yards UDS, Car parking, main Road, Shenoy circle. East Marredpally, (2)850 SFT 2BHK Flat on Main Road NSL Residency, Chaitanyapuri (3)2BHK Flat 825 SFT, 43 yards UDS, Main Road -RTC X Roads, (4)2BHK 1106 SFT, 30 yards UDS, car parking, 1st floor commercial Getting 30K Rent, Jawaharnagar- Ashoknagar, Ph: 9290830316.

Adobe Scan 2024 (22)

• DD COLONY, 1450 sft 3 bedrooms flat, Tarnaka 1080 sft. 2 bedrooms flat and East Marredpally 1055sft 2 bedroom flat for sale Contact: 9394098924. (HYMM/2425/C00113)

Adobe Scan 2024 (23)

• NEW FLATS West Facing 2BHK and North Facing 3BHK (can be attached) with 2Lifts, Generator 24hours water and security at Ashok Nagar(Adjacent Himayathnagar). Ph: 8712705119/ 9849055435/ 9246358243 (HYHA/2425/C00148)

Adobe Scan 2024 (24)

• NALLAGANDLA HUDA, 162 LIG, 258 MIG, and above square yards plots for Sale & Purchase. JVN Varma R.E. Call:9391149278, 9246532279 (HYHA/2425/C00336)

Adobe Scan 2024 (25)

• Dilsukhnagar Bus Depo Backside Shalivahana Nagar 2BHK 1000 Sft E&W/F Flats under Construction Car Parking ☎ 9849950998

Adobe Scan 2024 (26)

• ECIL Nagaram Brand new 2BHK 1127 & 1170 sft N&E/F N: Main road Backside Vishnu Supermarket. Ph: 9998116259, 8309487138

Adobe Scan 2024 (27)

• Malkajgiri, Astabuja Temple Near: N & E, Deluxe 3 BHK (1440 S.Ft & 1465 S.Ft & 1485 S.Ft) Flats, 100% Vastu: ☎ 92465 38894 / 92461 86344.

Adobe Scan 2024 (28)

• Hyd హయత్ నగర్, మట్స్ నర్, కీర, పామిర్ పేట్, ఇల్లహంపట్నం, మహేశ్వరం, చౌటుప్పల్, బీదీనగర్, కొత్తూరు, శంషాబాద్, ORR పరిధిలో గల వెంకట్రాజ్ ప్లాట్స్ కొనుటకు, 7075997935.

Adobe Scan 2024 (29)

• Malkajgiri, Astabuja Temple Near: N&E Deluxe 3 BHK (1440 S.Ft & 1465 S.Ft & 1485 S.Ft) Flats, 100% Vastu ☎ 92465 38894 / 92461 86344

Adobe Scan 2024 (4)

• సుబ్బారావు దగ్గర గల 8000/- లకే 30 Ft లోడ్స్ వాటర్, కరెంటు సదుపాయాలతో మరియు అత్యుత్తమ ధరలో ప్లాట్ ప్రక్కన 2&3 BHK Dlx Flats. No GST. రెడ్ టు మూవ్ ☎ 9030121310.

Adobe Scan 2024 (5)

• BHONGIR & ALER Low Cost Plots Sale. Near Residential, Commercial Area, AIIMS, RRR, Suvarnagiri & Yadadri Temple: 9396677876

Adobe Scan 2024 (6)

• విజయవాడ ప్లాట్ ORR Exit No.10, తారామతిపేట, నాగోల్ తో భద్రాచలం ప్లాట్ HMDA టౌన్ షిప్ లో విలన్ ప్రక్కన ప్లాట్లు స్పాన్సర్ ☎ 9396666618

Adobe Scan 2024 (7)

• 3BHK New Deluxe Flats for Sale 1850 Sft @ Eswarapuram Colony, Sanikpuri Prime Location East & West Facing ☎ 9000934135

Adobe Scan 2024 (8)

• Ready to move Hayathnagar. N: VIJ- Highway beside Bus Stop/ MRO Office Sup. Luxurious 3 BHK Flats, 2 side 30 Rd. E&W Ph: 9247326642, 9849801477

Adobe Scan 2024 (9)

• 2BHK & 3BHK Premium Flats in HUDA Layout Only Rs. 4500/- per Sft. Including Amenities & False Ceiling. ☎ 9550129567, 9849334566.

Adobe Scan 2024 (10)

• Miyapur Sai Anurag Colony, 200 Sq.yds, North-west Corner, Semi Commercial Plot for Sale Contact: 7729937415

Adobe Scan 2024 (11)

• ఒకొప్పర్తి, గుండ్లపోచంపల్లి HMDA Appr & RERA కలిగిన చిల్డ్రన్ ప్లాట్లు 160, 200, 262 చుక్కలు ధర 35,000/- బ్యాంక్ లోన్ 60 Ft, 30 Ft, 40 Ft BT లోడ్స్ ప్లాట్స్. ☎ 9290826832

Adobe Scan 2024 (12)

• HMDA & DTCP Aprvd plots Adibatla, Kandi, Kompally, Medchal, Tharamathipet & Yadagirigunta. Bank Loans Available. Ph: 9391130997.

Adobe Scan 2024 (13)

• Miyapur Sai Anurag Colony, 200 Sq.yds, North-west Corner, Semi Commercial Plot for Sale. Contact: 7729937415

Adobe Scan 2024 (14)

• ECIL, Kamalanagar, Opp: Park, Deluxe, North & East 2 BHK (1220 S.Ft) & 3 BHK (1430 S.Ft) Flats Sale, 100% Vasthu. ☎ 99496 49464 / 89199 46725.

Adobe Scan 2024 (15)

• NAGARAM & Dammaiguda GHMC Limits Open Plots For Sale With Construction Permission in Gated & Development Venture from Rs.20000 to Rs.39000/- per sayd Ph:7286061111, 9100886668, 9100995559 (HYMM/2425/C00318)

Adobe Scan 2024 (16)

• Dilsukhnagar Chaitanyapuri 3BHK 2150Sft, 2BHK 850Sft, 24 Hrs Water, Lift, Generator, Under Construction. Ph: 9866208371, 9121868110

Adobe Scan 2024 (17)

• RTC X-Roads Zamisthanpur New 3BHK 1550sft & 2BHK 1050sft & 1200sft Cons. Agency Ph: 9949334566, 9143466475

Adobe Scan 2024 (18)

• Karmanghat: New 2BHK Flats 1000 SFT @ Madhavanager beside Subham Hotel. Opp. Madhavaram Ph: 9912412034, 9391006246

Adobe Scan 2024 (19)

• 2BHK & 3BHK Premium Flats in HUDA Layout Only Rs. 4500/- per Sft Including Amenities & False Ceiling ☎ 9550129567, 9849334566

Adobe Scan 2024 (20)

Topic News Paper Agents
Prepared by Anand kishore.R
Date 21.07.2024

S.No	News Paper	Date of publish	Name	Mobile no
1	Eenadu	19.07.2024	Avr choudary	9396666618
2	Eenadu	19.07.2024	Bhavani sankar	7729937415
3	TOI	19.07.2024	Karthik	9396677876
4	TOI	19.07.2024	Muralidhar	9391130997
5	Eenadu	20.07.2024	Sudhakar	9949649464
6	Eenadu	20.07.2024	krishna	9000984185
7	Eenadu	20.07.2024	Subbarao	9247326642
8	Eenadu	20.07.2024	Raja	9550129567
9	Eenadu	20.07.2024	Mahesh	9246538894
10	Eenadu	20.07.2024	Ts rao	9030121310
11	Eenadu	20.07.2024	Rushi	9290826832
12	Eenadu	20.07.2024	Bhavani sankar	7729937415
13	TOI	20.07.2024	Ashok raju	9290830316
14	TOI	20.07.2024	Chandra shekar	9985888369
15	Deccan Chronicle	21.07.2024	Akhireale	9398044694
16	Deccan Chronicle	21.07.2024	JVN Varma	9391149278
17	Deccan Chronicle	21.07.2024	Raji Reddy	7286061111
18	Deccan Chronicle	21.07.2024	Jani basha	8712705119
19	Deccan Chronicle	21.07.2024	Moha Nabi	9394098924
20	Eenadu	21.07.2024	Kamalakar reddy	9849950998
21	Eenadu	21.07.2024	Ashok	9866208371
22	Eenadu	21.07.2024	Ravi kumar	9885809411
23	Eenadu	21.07.2024	Srinivas.P	9908115259
24	Eenadu	21.07.2024	Mahesh	9246538894
25	Eenadu	21.07.2024	Narasimha reddy	9912412084
26	Eenadu	21.07.2024	Raja	9550129567
27	Eenadu	21.07.2024	Raji Reddy	7286061111
28	Eenadu	21.07.2024	Nagaraju	7075997935
29	Eenadu	21.07.2024	Malikaarjun	9494606645