

FORM

Chanel Partners- Advertisement Material + Campaign

Details of Chanel Partner:		
Name	A. Kranthi Kumar.	
Company name	Modi properties, Ann Nagar.	
Mobile	7416450731, 7981951003	
Date & sign	A. Kranthi - 16/02/2023	
Advertisement material to be provided free of cost.		
Brochures	☐ 10 nos. Projects:	
Flyers	☐ 50 nos.	
Banners	☐ 2 nos.	
Advertisement material to be provided on cost sharing basis:		
Description	Quantity	Cost
A1 size foam board	☐ 1 ☐ 2 ☐ 3	Rs. 1,100/- per board.
Standee	☐ 1 ☐ 2	Rs. 2,400/- per standee.
Classified advertisement package	☐ 4 weeks	Rs. 12,000/-.
Property portal – housing.com	☐ 3 months	Rs. 7,500/-
Property portal – magicbricks.com	☐ 4 months.	Rs. 8,500/-
Property portal – 99acres.com	☐ 4 months.	Rs. 6,600/-
Property portal – nobroker.com	☐ 3 months.	Rs. 7,500/-
Other	☐	
Notes: 1. Cost shall be shared by Developer and Chanel Partner equally. 2. Material shall be provided and/or advertisement shall be started after receipt of payment from Chanel Partner. 3. Artwork shall be provided after receipt of payment from Chanel Partner. 4. Advertisements shall be released on behalf of Chanel Partners by the Developer. 5. Chanel Partners contact details shall be mentioned. 6. Classified advertisement package includes 12 classified ads over 4 weekends in TOI, Eenadu, Sakshi and DC.		
Approved by	Name	Date & sign
Amount payable by Chanel Partner:		
Details of amount received:		
Date for start of ads/ property portal.		

NOTE! -

CP Above, Needs 1 week
time to meet.