

| Prepared by: E. Naresh Kumar                   |                                         |                      |                  |                    |
|------------------------------------------------|-----------------------------------------|----------------------|------------------|--------------------|
| Date: 06-09-2016                               |                                         |                      |                  |                    |
| Period: 29th Aug Monday to 4th Sep Sunday 2016 |                                         |                      |                  |                    |
| Date                                           | Paper ad / insert description           | Related to Projects  | No. of calls     | No. of sms         |
| 26-08-2016 TO 28-08-2016                       | SALES CLASSIFIED AD IN DC               | DND                  | 2                | 0                  |
| 26-08-2016 TO 28-08-2016                       | SALES CLASSIFIED AD IN SAKSHI           | BNC                  | 1                | 0                  |
| 26-08-2016 TO 28-08-2016                       | RESALES CLASSIFIED AD IN TOI            | GWE                  | 1                | 0                  |
| 26-08-2016 TO 28-08-2016                       | RENTAL CLASSIFIED AD IN EENADU          | PMR I                | 3                | 0                  |
| 26-08-2016 TO 28-08-2016                       | RENTALS CLASSIFIED AD IN SAKSHI         | MEHDI MAHENDRA HILLS | 1                | 0                  |
| 27-08-2016 TO 28-08-2016                       | RENTAL CLASSIFIED AD IN TOI             | THE MAYFLOWER        | 3                | 0                  |
| 26-08-2016 TO 28-08-2016                       | RENTAL CLASSIFIED AD IN DC              | RM                   | 0                | 0                  |
| 27-08-2016                                     | 3 X 12 DISPLAY AD IN EENADU             | MNM                  | 2                | 0                  |
| 27-08-2016                                     | 3.7 X 12 DISPLAY AD IN SAKSHI (Khammam) | PMR II               | 2                | 0                  |
| 27-08-2016                                     | 3.5 X 12 DISPLAY AD IN HINDU            | VISTA                | 2                | 0                  |
| 27-08-2016                                     | PAPER INSERTS AT CLOCK TOWER            | DND                  | 2                | 0                  |
| 27-08-2016                                     | PAPER INSERTS AT CLOCK TOWER            | VISTA                | 3                | 0                  |
| 28-08-2016                                     | PAPER INSERTS AT MALKAJGIRI             | PMR II               | 2                | 0                  |
| 28-08-2016                                     | PAPER INSERTS AT MALKAJGIRI             | MNM                  | 0                | 0                  |
| 27-08-2016                                     | KIOSK ACTIVITY AT INDU FORTUNE FIELD    | SERENE               | 5                | 0                  |
|                                                |                                         | <b>Total</b>         | <b>29</b>        | <b>0</b>           |
| Projects                                       | Date                                    | Website / Misc       | No. of walk- ins | No. of site visits |
| Serene Farms                                   |                                         |                      | 2                | 0                  |
| NE                                             |                                         |                      | 9                | 2                  |
| GWE                                            |                                         |                      | 1                | 0                  |
| PMR I                                          |                                         |                      | 0                | 0                  |
| PMR II                                         |                                         |                      | 9                | 1                  |
| BNC                                            |                                         |                      | 21               | 0                  |
| 0                                              |                                         |                      | 11               | 1                  |
| SOB                                            |                                         |                      | 6                | 0                  |
| MNM                                            |                                         |                      | 1                | 0                  |
| VSC                                            |                                         |                      | 3                | 1                  |
| VOC                                            |                                         |                      | 2                | 0                  |
| Home Line Druva & Deepa                        |                                         |                      | 1                | 0                  |
|                                                |                                         | <b>Total</b>         | <b>66</b>        | <b>5</b>           |