

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju			
Enquiry Report - Summary				Date:	13.Aug.24			
From date:			5.Aug.24	To date:	11.Aug.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-		1				1
2	MPL	-	3		1			4
3	VISTA	-						
4	SOV / SOR	-	1	1	8			10
5	GHT	-	3	1	4			8
6	GMR	-	5	1	2			8
7	NGH	-	5				5	10
8	BRGV	-	1		5			6
9	NE	-	1		2			3
10	MCS - Rental	-	1					1
11	MCS - Resale	-	1		2			3
	Total	0	21	4	24		5	54

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	13.Aug.24	
		From date:	5.Aug.24	To date:	11.Aug.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	2
3	Fr - Sun	Classified	DC	Hyderabad	GMR	2
4	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
5	Sa	Classified Display	TOI	Hyderabad	MPL & GHT	2
6	Sa	Classified Display	Eenadu (Outstation)	Nalgonda	AGH	nil
7	Sa	Classified Display	Sakshi	Hyderabad	BRGV	1
8	Fr - Su	Credai property show flyer inserts		Suchitra, Kompally, Alwal, Ecil, Medchal, Neredmet, Yapral, Diamondpoint	GHT, BRGV & SOV	13
				Total		24

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	13.Aug.24				
From date:		5.Aug.24		To date:	11.Aug.24				
Quarter / Year		Jul.24	Jul.24	Aug.24	Aug.24	Sep.24	Sep.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B201	1			1	
2	SOV			205	1			1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E601	1					1	
7	NE								129
8	SOR								
9	BRGV								310, 210
10	NGH			604	1			1	
11	MCS RESALE								
12	GMG								
	Total		1		3			4	3

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			13.Aug.24				
From date:			5.Aug.24	To date:	11.Aug.24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	11.08.2024	Uday	BRGV	Turkapally	7675827525	11:00	Walkin	80944	
2	10.08.2024	Mr.Philip	GHT	Alwal	6304208848	11:00am	walk-in	83193	
3	10.Aug.2024	Mr.Prabhakar	GHT	A.s Rao nagar	984999851	2:00pm	walk-in	83192	
4	11.Aug.2024	Mr. Gautham	GHT	Alwal	9030191080	5:30pm	walk-in	83441	
5	06.08.2024	Shiva Kumar	GMR	Medipally	9063859624	12.30 PM	Walk-in's	83188	
6	06.08.2024	Chandra sekhar	GMR	Nallakunta	9581918333	03.00 PM	Walk-in's	83187	
7	11.08.2024	Desmond Pentomy	GMR	Mallapur	9990898974	03.20 PM	Walk-in's	83442	
8	11.08.2024	K.Tarun	GMR	Ecil	9352175436	03.30 PM	Walk-in's	83444	
9	11.08.2024	M.Baradwaj	GMR	Mallapur	9014459025	03.51 PM	Walk-in's	83445	
10	08.08.2024	Milind M. Patil	MPL	Mumbai	9423002818	16:30 PM	Walk in	83190	
11	10.08.2024	Pavan	MPL	D.D colony	7702075157	11:00 vorm.	Walk in	83436	
12	08.12.2024	Chowdeswara Rao	MPL	Mallapur	9482519879	11:00 vorm.	Walk in	83447	
13	05.08.2024	Paruchuru Jyothshna Sri	NGH	Miyapur	9440440721	3:00pm	Walk in	83435	
14	08.08.2024	G. Prakash	NGH	Peerzadiguda	9581917589	2:00pm	Walk in	83437	
15	08.08.2024	Mohan Sai	NGH	Nacharam	9951599649	4:30pm	Walk in	83438	
16	09.08.2024	Ashwin .	NGH	Nizampet	9654460477	5:30pm	Walk in	83439	
17	10.08.2024	Ramaiya .	NGH	Narapally	9573068969	3:00pm	Walk in	83440	
18	07.08.2024	Vinay Kumar	NE	Secunderabad	9030103632	16:30 PM	Walk-in	83189	
19	11.08.2024	Rajesh	SOV	Kushaiguda	9966406060	15:25 PM	Walk-in	83449	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	13.Aug.24						
From date:			5.Aug.24	To date:	11.Aug.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
				Total	30,000						
4	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
5	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
6	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
12	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x25 - 2 nos	Bhavani Ads	9391166777'	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
18	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	40x25 back to back	Bhavani Ads	9391166777'	Yannnampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	15' X 17'9" & 15'5" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	123,500						
26	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
27	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
28	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,00,000						

Tele caller – weekly report.

Prepared by		Harika	Date	12-08-2024	
From date		05-08-2024	To date	11-08-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	260	259	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	260			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	83446	KODURI MOHANA CHARI	9866839345	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala		Date		12-08-2024	
From date		05-08-2024		To date		11-08-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	345	345	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V. Sowmya		Date		12-08-2024	
From date		05-08-2024		To date		10-08-2024	
Data source		USA Pharma Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	325	165	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	12-08-2024
From date		05-08-2024		To date	11-08-2024
Data source		PMR data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	210	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	210			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	12-08-2024	
From date		05-08-2024	To date	10-08-2024	
Data source		Genpact(Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	Genpact	307		01	
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	MPL	81699	Madhu	9573510717	Call back later, Details shared through whatapp
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Ragapriya		Date		12-08-2024	
From date		05-07-2024		To date		11-08-2024	
Data source		Medha servo data.					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	NGH	210	205	Nil	05		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	NGH	83070	gaurav sharma	8247361351	Looking for 3bhk flat.		
13.	NGH	83066	M.Vrao	8333897643	Looking for 3bhk flat.		
14.	NGH	83046	prema kumar	8123516766	Looking for 3bhk flat.		
15.	NGH	83034	sravan	9885338456	Looking for 3bhk flat.		
16.	NGH	83026	murthy	9848999401	Looking for 3bhk flat.		
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Prepared By:	Prudvi Raj						
Date:	12.08.2024						
Preriod: 04-08-24 to 10-08-24							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
GHT	2680	699	1783	5	193	0	0
MPL	1855	529	1189	2	134	0	2
Referral							
SOB	233	66	154	0	12	0	0
VISTA	373	92	255	0	26	0	0
MFH	104	16	88	0	0	0	0
Customer not able to reach through call							
NE	10	3	7	0	0	0	0
AGH	30	8	21	0	1	0	0
SOV	37	4	32	0	1	0	0
GHT	19	4	15	0	0	0	0
NGH	16	8	8	0	0	0	1
BRGV	15	6	9	0		0	0
GMR	7	0	7	0	0	0	0
MPL	10	1	9	0	0	0	0
Customer not able to reach site							
NE	9	1	8	0	0	0	0
AGH	11	2	9	0	0	0	0
MPL	3	1	2	0	0	0	0
GMR	5	1	4	0	0	0	0
SOV	19	3	16	0	0	0	0
GHT	27	6	15	0	6	0	0
BRGV	9	1	7	0	1	0	0
NGH	12	5	7	0	0	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Email Id	RERA registration no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	08.10.24 12:00 AM	Prasad	9313699699			Not interested	209406
Dead	No	News paper	08.11.24 12:00 AM	Nagaraju	7981205005			Not interested , I'm also developer	209410
Active	No	News paper	08.11.24 12:00 AM	Subba reddy	8465855566			Did pick up the call	209411
Dead	No	News paper	08.11.24 12:00 AM	Jagadish	9849977572			Not interested	
Dead	No	News paper	08.11.24 12:00 AM	Amar	7659067640			Not interested	209409
Dead	No	News paper	08.11.24 12:00 AM	Sekhar goud	9949695027			Not interested, Don't call me for next time	209407
	No	News paper	08.10.24 12:00 AM	"	9652965777				
Dead	No	News paper	08.10.24 12:00 AM	Ashok reddy	9948848245			Not interested	209405
Active	No	News paper	08.10.24 12:00 AM	Srinu	6302673987			I am interested only open plots near Highways	209401
Dead	No	News paper	08.10.24 12:00 AM	Prem Kumar	8008299988			Not interested	209399
Active	No	News paper	08.10.24 12:00 AM	Ramesh	9391678888			If any interested get back to you	209402
Dead	No	News paper	08.10.24 12:00 AM	Sekhar goud	9949695027			Not interested, Don't call me for next time	209404
Dead	No	News paper	08.10.24 12:00 AM	Pooja	7396664897			I have open plots ,Not interested	209403
Active	No	News paper	08.10.24 12:00 AM	Prem Kumar	8008299988			If any interested get back to you	209400
Active	No	News paper	08.11.24 12:00 AM		8309444362			Busy with another call	209412
Dead	No	News paper	08.11.24 12:00 AM	Mahesh	9848577552			I'm also builder, Not interested	209413
Dead	No	News paper	08.11.24 12:00 AM	Srinivas	9246181119			Not interested	209414
Active	No	News paper	08.11.24 12:00 AM		6309111761			Did not pick up the calls	209415
Dead	No	News paper	08.11.24 12:00 AM	Praveen	9849040195			Not interested	209416
Dead	No	News paper	08.11.24 12:00 AM	Ashok reddy	9948848245			Not interested	209417
Dead	No	News paper	08.11.24 12:00 AM	Raja Mahendra	8886655496			Not interested	209418
Active	No	News paper	08.11.24 12:00 AM	Ravi chandra	8500856675			Busy with another call	209419
Active	No	News paper	08.11.24 12:00 AM	Mahesh	9394022449			If any interested get back to you	209421
Dead	No	News paper	08.11.24 12:00 AM	Karunakar	9700668034			Not interested	209422
Active	No	News paper	08.11.24 12:00 AM		9396484990			Did not pick up the calls	209420
Dead	No	News paper	08.12.24 12:00 AM	Venkatesh	9966442293			Not interested	209518
Active	No	News paper	08.12.24 12:00 AM	Prasad	9313699699			If any interested get back to you	209520
Active	No	News paper	08.12.24 12:00 AM	Ram prasad	7386112277			I,m interested near Hayath nagar	209523
Dead	No	News paper	08.12.24 12:00 AM	Mahesh raju	9989333244			Not interested, I,m also own layout plots	209524