

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju			
Enquiry Report - Summary				Date:	19.Aug.24			
From date:			12.Aug.24	To date:	18.Aug.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Agent Refferal	Tele calling	Total
1	AGH	-	1					1
2	MPL	-	3	1	2			6
3	VISTA	-						
4	SOV / SOR	-	2	4	1			7
5	GHT	-	1		1			2
6	GMR	-	5	1	1			7
7	NGH	-	3	2			3	8
8	BRGV	-	1		1			2
9	NE	-	1					1
10	MCS - Rental	-	2					2
11	MCS - Resale	-	3		1			4
	Total	0	22	8	7		3	40

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	19.Aug.24	
		From date:	12.Aug.24	To date:	18.Aug.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
2	Fr - Sun	Classified	Sakshi	Hyderabad	GHT	1
3	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	1
4	Fr - Sun	Classified	TOI	Hyderabad	MPL	2
5	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	2
6	Sa	Classified Display	Sakshi	Hyderabad	GMR	1
				Total		7

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	19.Aug.24				
From date:		12.Aug.24		To date:	18.Aug.24				
Quarter / Year		Jul.24	Jul.24	Aug.24	Aug.24	Sep.24	Sep.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B201	1			1	
2	SOV			205	1			1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E601	1					1	
7	NE								129
8	SOR								
9	BRGV			310, 210	2			2	
10	NGH			604	1			1	
11	MCS RESALE								
12	GMG								
	Total		1		5			6	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			19.Aug.24				
From date:			12.Aug.24	To date:	18.Aug.24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	17-08-2024	Paradha Saradhi Chowhan	AGH	Miryalaguda	8464974246	04:40	Walkin	86571	
2	13.08.2024	Venkatesh	BRGV	Hyderabad	9848630106	12:00	Walkin	86052	
3	18.08.2024	Asish	GHT	Bollarum	8309211298	12:30	Walk-in	86575	
4	12.08.2024	Nagesh	GMR	Tarnaka	9704183335	10.00 AM	Walk-in's	83191	
5	12.08.2024	Srinivas	GMR	Tarnaka	9963713338	12.15 PM	Walk-in's	83452	
6	14.08.2024	Deepak	GMR	AS Rao Nagar	9751902345	05.00 PM	Walk-in's	86054	
7	16.08.2024	A.Harinath	GMR	Musheerabad	7382801808	11.20 PM	Walk-in's	86555	
8	17.08.2024	Sayed Shaik	GMR	Nagole	8884510930	03.51 PM	Walk-in's	86556	
9	08.12.2024	D. Chowdeswara rao	MPL	Mallapur	9482519879	11:00 vorm.	Walk in	83447	
10	15-08-2024	A. Manoranjan	MPL	Dammaiguda	9703448445	12:30 nachm.	Walk in	86554	
11	16-08-2024	Sri Divya	MPL	Mayflower Heights	6300745741	11:00 vorm.	Walk in	86574	
12	17.08.2024	Swarna priya	NGH	Narapally	9949915415	3:00pm	Walk in	86557	
13	17.08.2024	Dhanji mandanka	NGH	Nacharam	6300707401	2:00pm	Walk in	86558	
14	18.08.2024	Geetha	NGH	Ramanthapur	9030433825	4:30pm	Walk in	86559	
15	13.08.2024	Santosh Takalkar	SOV	Hi Tech City	9885307261	14;30 PM	Walk-in	83454	
16	18.08.2024	Raju J	SOV	Sainikpuri	9666155971	1.30 PM	Walk-in	86573	
17	16.08.2024	Harinath	NE	Musheerabad	9966406060	15:25 PM	Walk-in	83449	

Promotions Division - Weekly Report					Prepared by:		Prasad							
Enquiry Report - List of hoardings					Date:		19.Aug.24							
From date:			12.Aug.24	To date:		18.Aug.24								
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks			
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment			
				Total	2,000									
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment			
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment			
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment			
				Total	40,000									
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment			
				Total	5,000									
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment			
				Total	96,000									
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
16	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
17	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment			
18	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment			
				Total	102,000									
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
20	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
21	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
22	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
23	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
25	13'9" X 17'9" & 16'5" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment			
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment			
				Total	123,500									
27	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment			
28	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment			
				Total	29,500									
29	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment			
				Grand Total	4,10,000									

Tele caller – weekly report.

Prepared by		Harika	Date	19-08-2024	
From date		12-08-2024	To date	18-08-2024	
Data source		Khammam Data & Govt teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	215	214	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	215			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	86572	R. Prasad	9949941196	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala		Date		19-08-2024	
From date		12-08-2024		To date		18-08-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	310	310	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V. Sowmya		Date		19-08-2024	
From date		12-08-2024		To date		17-08-2024	
Data source		Navel Data Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	220	140	02	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	BRGV	83280	Rajnish Kumar	6201961261	Asking Brgv details sent through what's app.		
23.	Vista Homes	83342	Kamal	9030095015	Asking Vista Homes details sent through what's app.		
24.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	19-08-2024
From date		12-08-2024		To date	18-08-2024
Data source		NFC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	210	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	210			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani		Date		19-08-2024	
From date		12-08-2024		To date		17-08-2024	
Data source		Genpact & ECIL (Leads)					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	Genpact	163					
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Ragapriya		Date		19-08-2024	
From date		12-08-2024		To date		18-08-2024	
Data source		Medha servo data.					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	NGH	211	208	Nil	03		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	NGH	82780	ashok reddy	9703451554	Looking for 3bhk flat.		
13.	NGH	82768	venkateshwarlu	9948279141	Looking for 3bhk flat.		
14.	NGH	82844	shekar	9010405042	Looking for 3bhk fla		
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Prepared By:	Prudvi Raj						
Date:	19.08.2024						
Preriod: 11-08-24 to 17-08-24							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MFH	104	16	88	0	0	0	0
NE	171	68	93	0	10	0	0
MFP	233	66	149	0	17	0	0
Customer not able to reach through call							
NE	10	2	7	0	1	0	0
AGH	16	8	7	0	1	0	0
SOV	37	3	33	0	1	0	0
GHT	19	2	17	0	0	0	0
NGH	16	7	8	0	1	0	0
BRGV	12	3	9	0	0	0	0
GMR	8	2	6	0	0	0	0
MPL	8	3	4	0	1	0	0
Customer not able to reach site							
NE	9	0	9	0	0	0	0
AGH	11	6	5	0	0	0	0
SOV	19	4	14	0	1	0	0
GHT	27	6	8	0	13	0	0
NGH	12	4	8	0	0	0	0
BRGV	10	1	8	0	1	0	0
GMR	6	2	4	0	0	0	0
MPL	4	2	2	0	0	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	08.16.24 12:00 AM	LaxmanRao	9949990527	Not interested for channel partner He is asking Clints details	209877
Dead	No	News paper	08.16.24 12:00 AM	Bhupal	9700515919	Not interested , I'm also developer	209878
Active	No	News paper	08.16.24 12:00 AM	Veeresham	9291857648	He is interested channel partner& Asking 3 % commission	209880
Active	No	News paper	08.16.24 12:00 AM	Srinivas	9346307356	Did not pick up the call	209879
Dead	No	News paper	08.16.24 12:00 AM	Subba reddy	8465855566	Not interested	209881
Dead	No	News paper	08.16.24 12:00 AM	Updendhra reddy	9985191111	Not interested	209882
Dead	No	News paper	08.16.24 12:00 AM	Kondal Reddy	9100040055	I have open plots ,Not interested	209883
Dead	No	News paper	08.16.24 12:00 AM	Sk property	9666203107	Not interested, he is also propert c	209884
Active	No	News paper	08.16.24 12:00 AM	Mahesh	9010884728	He is interested channel partner for NGH site	209886
Dead	No	News paper	08.16.24 12:00 AM	Muralidhar	9391130997	Not interested	209888
Dead	No	News paper	08.16.24 12:00 AM	Santosh reddy	9032103939	Not interested	209889
Dead	No	News paper	08.16.24 12:00 AM	Janga reddy	9533007216	Not interested	209890
Active	No	News paper	08.16.24 12:00 AM	K. Srinivas	9966521191	Right now is busy call back after some time	209891
Dead	No	News paper	08.16.24 12:00 AM	Bhupal	9700515919	Not interested , I'm also developer	209892
Dead	No	News paper	08.16.24 12:00 AM	Rakesh	9000242796	Not interested	209893
Dead	No	News paper	08.16.24 12:00 AM	Vishwanatham goud	6300722906	Not interested	209895
Dead	No	News paper	08.16.24 12:00 AM	Kondal Reddy	9100040055	I have open plots ,Not interested	209896
Dead	No	News paper	08.16.24 12:00 AM	Simha	8367441234	Not interested	209897
Dead	No	News paper	08.16.24 12:00 AM	Vanitha	8143102549	He is also seeking Marketing ager	209898
Dead	No	News paper	08.16.24 12:00 AM	Padmakar reddy	9440515404	Not interested	209899
Dead	No	News paper	08.16.24 12:00 AM	Sk property	9666203107	Not interested, he is also propert c	209900
Dead	No	News paper	08.17.24 12:00 AM	Venkatesh	9246109865	Not interested , he is also doing w	209937
Dead	No	News paper	08.17.24 12:00 AM	Sudhakar	9949649464	Not interested	209938
Dead	No	News paper	08.17.24 12:00 AM	Ramalingaraju	9849009429	Not interested, I am also builder	209939
Dead	No	News paper	08.17.24 12:00 AM	Narayana Rao	9849801477	Not interested	209940
Dead	No	News paper	08.17.24 12:00 AM	Raghava reddy	6309887667	Not interested, He is seeking agen	209941
Active	No	News paper	08.17.24 12:00 AM	Gopal	9248119922	Did not pick up the calls	209943
Dead	No	News paper	08.17.24 12:00 AM	Prem kumar	8008299988	Not interested, Don't call me	209944