

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju			
Enquiry Report - Summary				Date:	26.Aug.24			
From date:			19.Aug.24	To date:	25.Aug.24			
Details of total number of enquiries								
S No	Project	Site visits	Walkins	Website/email	Calls	Whatsapp campaign	Tele calling	Total
1	AGH	-						
2	MPL	-	2	2	2		3	9
3	VISTA	-		2				2
4	SOV / SOR	-	1	3	2	2		8
5	GHT	-	1	1		1		3
6	GMR	-	3	1	3	1		8
7	NGH	-	4	2	2		7	15
8	BRGV	-		1	1			2
9	NE	-			1	2		3
10	MCS - Rental	-	2					2
11	MCS - Resale	-	2		3			5
	Total	0	15	12	14	6	10	57

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	26.Aug.24	
		From date:	19.Aug.24	To date:	25.Aug.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	3
2	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
3	Fr - Sun	Classified	Sakshi	Hyderabad	BRGV	1
4	Fr - Sun	Classified	DC	Hyderabad	SOV	2
5	Sa	Classified Display	TOI	Hyderabad	NE & GMR	2
6	Sa	Classified Display	Sakshi	Hyderabad	MPL	1
7	Fr - Sun	Paper inserts done at		Tarnaka, Habsiguda, Nacharam, Ramanthapur, DD colony, Dilshuknagar	NGH, SOV, MPL & GMR	5
				Total		14

Promo- whatsapp campaign

Topic:	Whatsapp Campaign		
Prepared by:	Prudvi Raj		
Data Source:	CIS data of last 6 months		
Sl.no.	Name of the project	Whatsapp campaign	Response
1	GHT & BRGV	1000 each	1
2	MPL & GMR	1000 each	1
3	SOV & NE	1000 each	4
4	AGH	1000 each	0
5	NGH & NE	1000 each	0
	Total		6

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	26.Aug.24				
From date:		19.Aug.24	To date:		25.Aug.24				
Quarter / Year		Jul.24	Jul.24	Aug.24	Aug.24	Sep.24	Sep.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B201, A206	2			2	
2	SOV			205	1			1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E601	1					1	G206
7	NE								129
8	SOR								
9	BRGV			310, 210	2			2	
10	NGH			604	1			1	
11	MCS RESALE								
12	GMG								
	Total		1		6			7	2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			26.Aug.24				
From date:			19.Aug.24	To date:	25.Aug.24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	22.08.2024	Nageshwar Rao	GHT	Gajularamaram	99890750	12:30	Walk-in	87025	
2	24.08.2024	M.A. Babu	GMR	Ecil	9248047092	02.10 PM	Walk-in's	87009	
3	24.08.2024	Rajeev	GMR	Mallapur	8374503210	12.30 PM	Walk-in's	87010	
4	24.08.2024	Rajesh/Kiran	GMR	Malkajgiri	9000646007	04.20 PM	Walk-in's	87011	
5	25-08-2024	D. Ra Prasad	MPL	Habsiguda	99897972062	11:30 vorm.	Walk in	87013	
6	25-08-2024	E. Rakesh	MPL	Warasiguda	8886998839	16:00 PM	16:00 PM	87014	
7	24.08.2024	Shaik Sadik	NGH	Narapally	8897914002	3:00pm	Walk in	87016	
8	24.08.2024	A.Shayam	NGH	Ghatkesar	9912452730	2:00pm	Walk in	87017	
9	25.08.2024	Bharath	NGH	Mallapur	9642991212	4:30pm	Walk in	87018	
10	25.08.2024	Praveen kumar	NGH	Malkajgiri	9492528523	4:31pm	Walk in	87019	
11	23.08.2024	Surya Naik	SOV	Cherlapally	7506721377	11:30 AM	Walk-in	87024	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	26.Aug.24						
From date:			19.Aug.24	To date:	25.Aug.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	13'9" X 17'9" & 16'6" X 10'0"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	123,500						
27	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						

Tele caller – weekly report.

Prepared by		Harika	Date	26-08-2024	
From date		19-08-2024	To date	25-08-2024	
Data source		Govt teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	87012	Shaik Ziauddin	9603199404	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala		Date		26-08-2024	
From date		19-08-2024		To date		25-08-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	170	170	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V. Sowmya		Date		26-08-2024	
From date		19-08-2024		To date		24-08-2024	
Data source		Navel Data Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	173	90	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	25-08-2024
From date		19-08-2024		To date	25-08-2024
Data source		NFC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	185	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	185			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	26-08-2024	
From date		19-08-2024	To date	23-08-2024	
Data source		Genpact & IICT (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	210			03
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	MPL	86027	Pushpa	9640879888	Details shared through whatapp. He will get back us.
13.	MPL	85965	RAHIM UDDIN AHMED	7032337592	Details shared through whatapp. He will get back us.
14.	MPL	86993	Dr. Venkateshwarlu ravula	9666595379	Details shared through whatapp. He will get back us.
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					

Tele caller – weekly report.

Prepared by		Ragapriya		Date		26-08-2024	
From date		19-08-2024		To date		25-08-2024	
Data source		Medha servo data.					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	NGH	141	134	Nil	07		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	NGH	82753	ajay	6304034364	Looking for 3bhk flat.		
13.	NGH	82747	narasimha	9346327681	Looking for 3bhk flat.		
14.	NGH	82715	m.prashanth	7893669329	Looking for 3bhk flat.		
15.	NGH	82714	krishna	8885098154	Looking for 3bhk flat.		
16.	NGH	82693	shiva kumar	9652446630	Looking for 3bhk flat.		
17.	NGH	82673	J.srinivas	8686073359	Looking for 3bhk flat.		
18.	NGH	82670	cheekoti maheshwar	9963254745	Looking for 3bhk flat.		
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							

Prepared By:	Prudvi Raj						
Date:	19.08.2024						
Period: 18-08-24 to 24-08-24							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
GMG	340	88	164	0	88	0	0
NE	171	55	51	0	65	0	0
VISTA	373	107	234	0	2	0	0
Customer not able to reach through call							
NE	10	2	7	0	1	0	0
AGH	16	8	7	0	1	0	0
SOV	37	3	33	0	1	0	0
GHT	19	2	17	0	0	0	0
NGH	16	7	8	0	1	0	0
BRGV	12	3	9	0	0	0	0
GMR	8	2	6	0	0	0	0
MPL	8	3	4	0	1	0	0
Customer not able to reach site							
NE	9	0	9	0	0	0	0
AGH	11	6	5	0	0	0	0
SOV	19	4	14	0	1	0	0
GHT	27	6	8	0	13	0	0
NGH	12	4	8	0	0	0	0
BRGV	10	1	8	0	1	0	0
GMR	6	2	4	0	0	0	0
MPL	4	2	2	0	0	0	0